

## This Week

### Charlie Wilson's Demotion Party Guest Program Host: Steve Cunningham

No regular meeting today. Charlie Wilson has been waiting for almost 365 days for this evening event. Today is the day that we demote Charlie to Vice President and hail Steve Kerekes as our new leader for the 2017–2018 year. At this same time, Sarah O'Brien will be upgraded from President, elect, elect to President, elect.

Other than that, everything is a mystery. I have not even heard the usual muted laughter from our *Not-Ready-for-Prime-Time* players. The usual suspects are suspiciously quiet. And I have not seen any mysterious, large envelopes being passed from person-to-person. No loud whispering either.

My gracious, I can't even find out who might be taking part in any of the usual skits and tales. Don Applegate is usually one of the leaders — the *Master of Ceremony* — as it were. But he hasn't been seen hovering around the edges with his *knowing smile* and *twinkling eyes*, indicating that something is afoot.

We'll all just have to wait patiently to see what is going to take place. But I'm one who says, "God grant me patience, and I want it *Right Now*." And You? ○



**Scout's Honor**  
 by Charlie  
 Wilson,  
 President



## Thank You, All, for a Wonderful Year

**M**any of you have commented that my year as President has gone very fast. And it has, it's been a lot of fun and has been very rewarding. Without wanting to sound too warm and fuzzy, it has been a very affirming experience.

Thanks to each and every one of you for giving me this opportunity. I have found that the President is always fully supported, people volunteer for things, *upward* praise is given, and everyone is pulling in the same direction. It is just so darned satisfying, and it makes the effort very worthwhile. I will really miss it, although I am looking forward to going back and sitting where you are! Special thanks go out to my Board of Directors:

- Gary Clark
- Jim Gorton
- Tony Hill
- Steve Kerekes
- Mindy Kittay &
- John Casci
- John Frykenberg (Club Secretary) &
- Mark Mariscal who filled in as Club Secretary when John was unable to make

it to meetings because of his teaching commitments.

Thanks for spending an hour of your lives each month to discuss and ensure our club had a successful year.

I am looking forward to handing on the baton to Steve (Kerekes) and to being there for him and to being a Rotarian ready to serve. As with many Presidents before me, the wheel of Rotary has got to go on, so our commitment to you, our local community, and to the world has to go on.

Some of you thought of my count down as "I can't wait to get it over with." I considered it as my goal, my finish line, and the point at which I have to hand on the baton to new leadership.

Our theme this year was Rotary Serving

**Please turn to Scout's p. 4**

## Greeter of the Week

June 29

**Demotion Party - Evening Event**

July 07

**Sue Applegate**

July 14

**David Campbell**

# Program Review

## Welcome Ruben Alvarado *You Fit Right In*



**W**e were honored to hear a craft talk from Reuben Alvarado, Direc-

tor of Sales & Marketing for MonteCedro, the newest Life Plan community in southern California. He has been there for six months. His job is to oversee all facets of

Marketing, Sales and PR for the campus.

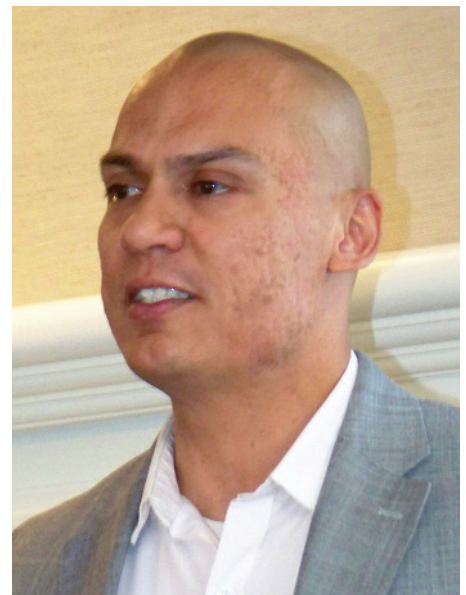
MonteCedro offers continuing levels of care for seniors from all walks of life. It is supported by the Sophie Miller foundation and Episcopal Communities and Services. Alvarado was born in Los Angeles, where his biological father was employed in the automotive industry. His parents divorced, and his mother remarried when Reuben was 10 years old. His stepfather had a major impact on Reuben, and he offered much praise for their relationship.

He attended Citrus College, and, when he turned 19, he took a summer job at a concrete crusher operation in Irwindale. He subsequently was hired at Vulcan Materials – one of the largest materials processors in the country – at their Irwindale mines.

He was laid off from his job on the same day his first child was born prematurely at 25 weeks of gestation. This child was in the hospital for 89 days.

He then changed fields and went to work in sales for Secure Horizons, a health insurance company. While there, he helped to implement Silver Sneakers, which is a plan benefit that enables seniors to get health club memberships included in their health policy.

Alvarado ultimately became a Regional



Sales Manager for Secure Horizons. In this role, he developed a passion for helping the senior population, and transitioned to Atria Senior Living, a for-profit senior living organization. This led to a transition to management at Claremont Manor in Claremont (not for profit). He was later offered the position at Montecedro in November of 2016. We are delighted to have Reuben Alvarado as a member. **Tom McCurry** ○

Sparks is published 48 weeks a year and is the official publication of the Rotary Club of Altadena. The deadline for submission of articles is Friday at 6p to current editor email, fax, or delivery.

### Rotary Club of Altadena - #7183

Chartered: February 14, 1949

P.O. Box 414, Altadena, CA 91003

www.altadenarotary.com

Meets: Thursday, 12:10p

Altadena Town & Country Club

2290 Country Club Drive • Altadena, CA

626-794-7163

Rotary Int. Pres.....John F. Germ

Dist 5300 Gov.....Luciano "Lu" de Sylva

### Officers

Charles Wilson, Pres.....Bus. 626-351-8815

Steve Kerekes, Pres. Elec.....Bus. 626-796-5000

Steve Cunningham, V. Pres.....Bus. 626-786-1937

John Frykenberg, Sec.....Bus. 323-810-0651

Mike Noll, Trea.....Bus. 626-683-0515

### Directors

Gary Clark • John Casci

Mindy Kittay • Anthony Hill

James Gorton • Steve Kerekes

### Chairmen

Steve Kerekes.....Administration

David Smith.....Foundation

Steve Cunningham.....Asst. Foundation

Craig Cox.....Membership

Jacque Foreman.....Public Awareness

Jacque Foreman.....Acting Publicity

Jacque Foreman.....Sparks/Website

Mike Zoeller.....Club Projects

Craig Cox.....Community

John Frykenberg.....International

Tony Hill.....Youth Contests/Awards

Mike Zoeller.....Youth Projects

Ray Carlson.....Vocational

Tom McCurry.....Asst. Vocational

Editor, Design & Typesetting.....Foreman Graphics

Photography.....Jacque Foreman

## June

### Rotary Fellowship

*Program Chair, Dennis Mehringer*

June 29 - Demotion Party - Evening Event

## July

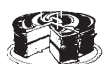
### New Rotary Year

*Program Chair, Kimmit Haggins*

## Congratulations



### Birthdays



06/03 - Kathleen Fennel

06/08 - Theo Clarke

06/12 - Tom McCurry

06/17 - Gary Clark

06/20 - Dotty Clarke

06/23 - Margarita Figueroa



### Anniversaries



06/05 - Mike & Wendy Davis Noll

06/18 - Charles & Regina Wilson

## Thank You Public Awareness Committee



Most of the committees in the club are turned on for a specific event and turned off once the event has passed. But that's not true for those of us on the Public Awareness Committee who put out *Sparks*. We work 48 out of 52 weeks a year.

The *Sparks* section has six Program Reviewers who rotate into and out of position and eight Committee Chairs who rotate in sync with the Program Reviewers.

That doesn't add up, I hear you say. Ah, but it does. Two of the Committee Chair positions have two people: Youth Services and the Foundation.

In addition, we currently have three columnists, and one of the columnists also takes care of the club FaceBook page. And, we might get a fourth columnist. More on that later.

Several years ago, I noticed that the club no longer had a remembrance person. Since I am a SendOutCards distributor, I took on that assignment also. So I now work to keep up with our members' and their partner's birthdays and send anniversary cards as well. And, if I hear that a member or a spouse/partner is ill, my self-assignment is to send that person a *get well* card. And,

you may have noticed that birthday cards to our members come with something extra.

Cards that come in the mail are important and make a much higher impact than an email or an e-card. People tend to keep *real* cards — especially those that mean something to them.

Basically, this is a committee that is almost always busy doing something. Because we send out *Sparks* notifications and snail mail cards, I have all the club members' email addresses, and I work to keep current with phone numbers and addresses as well. This means that, if a club member needs to contact another club member, I am usually the first person who gets called and asked for a phone number, email address or snail mail address.

All of this is why I personally thank each member of the Public Awareness Committee once a year. It's a small token — a \$7 Trader Joes gift certificate — I know, but it comes from me and not the club. A gift certificate is given for each position a member fills.

Here are the members of the Public Awareness Committee. Please remember to thank them for what they do. Remember, unlike other committees, the work of this committee never comes to an end.

You will see some names appear more

than once; that's because these committee members fill more than one position.

### Program Reviewers

- Craig Cox
- Roger Fennell
- Tony Hill
- Boyd Hudson;
- Ed Jasnow
- Tom McCurry

### Committee Chair Articles

- Community Service - Craig Cox
- Foundation - David Smith, assisted by Steve Cunningham
- International - John Frykenberg
- Membership - Craig Cox
- Public Awareness - Jacque Foreman
- Youth Services - Co-Chairs: Tony Hill & Mike Zoeller

### Columnists

- David Campbell, DDS - Dental information
- Doug Colliflower - Real Estate information
- Mindy Kittay - Altadena Library information
- Tom Surnock, DC - May be coming on board - Chiropractic information

### Rotary Facebook Page

- David Campbell, DDS

### Remembrance

- Jacque Foreman



# Scout's

*Continued from p. 1*

Humanity. How did we measure up?

Our weekly meetings have gone without any interruption, even with major construction going on at the Town and Country Club for most of the year.

Club Administration headed up by President Elect Steve Kerekes and his team of monthly speaker chairs brought in many interesting and inspiring speakers throughout the year.

The Social committee headed by Vice President Steve Cunningham was able to put together several fellowship events throughout the year, including an evening at our favorite local watering hole (Altadena Ale & Wine House), a wonderful Christmas party at Pinocchio's, and a demotion party for the ages just a few days away.

Public Image Chair Jacque Foreman just does a fantastic job of coordinating our club website, newsletter and Facebook pages to ensure our local communities know all the great work our club does each year. Thanks Jacque for running a tight ship and keeping us all in line!

The Membership committee led by Craig Cox were very busy in the last few years and all their hard work showed in the last 12 month as we added 6 new members, doubling the efforts accomplished in the past several years.

To celebrate the 100th Anniversary of The Rotary Foundation, Foundation Chair, David Smith did a wonderful job in pushing the club members to give to the foundation, a feat which we reached and exceeded it by 30 percent (Polio Plus). We were also able to honor and recognize one of our very own, Dennis Mehringer, as our club's Rotary Foundation Member of the Year for his generosity in assisting new Rotarians in becoming Paul Harris Fellows.

These great services to both our local communities and abroad should make each and every one of you proud Rotar-

ians, because you really did achieve our theme of *Rotary Serving Humanity*. A huge thank you to Mike Zoeller for serving as Projects Chair – a duty in which he oversees four of the five avenues of service (community, international, vocational (youth), new generations).

Craig Cox is also the club's Community Chair and organized another wonderful year of projects that benefitted our local communities including: Summer Concerts in the Park, Flags on Lake Ave., Bikes for Christmas and Serving lunch during the grand re-opening of the Altadena Library, and a record number of Teacher Mimi-Grants to well deserving educators in our local school district.

John Frykenberg (also club secretary) served as International Chair which is no small task. In the area of international service, the club participated in the Rotary NID Dam Project by sending David Smith to India for ten days to take part in Polio immunizations and built check dams to retain water in rural Communities. We also assisted Rotarian, Kimmit Haggins' humanitarian mission by contributing \$6000 to ensure a container of goods, supplies, equipment, etc. reached the people of Tanzania.

Youth Services co-chairs Mike Zoeller and Tony Hill had another fantastic year. As a club, we hosted and provided scholarship monies to students in our local communities during all the following events throughout the year: Junior ROTC Awards, Dewey Merrill (Business Plan) Competition, Four-Way Speech Contest, PCC Vocational and Veterans Awards, RYLA and the Dan Stover Music Competition.

New Generations Chair Ray Carlson had another memorable year highlighted by his recent relationship built with the faculty of Rose Hills High School and its students. Rose City HS is a continuation

high school where students may enroll for a variety of reasons: including students who are deficient in credits, who may need a flexible schedule due to jobs or family circumstances, or who may better succeed in a smaller learning environment. These students participated in the Business Plan Competition at our club level but then went on to beat students from schools in San Marino and Pasadena in the Area competition. Ray you should be very proud of their accomplishments due to your leadership.

All these great accomplishments can't be the work of one, it's all of us.

All of this happened because of you, the members of the Rotary Club of Altadena. You regularly step forward and volunteer to do so much and contribute in so many ways. Thank you for demonstrating what it means to put *Service Above Self*, and for joining me in *Rotary Serving Humanity*.

I have so many people to thank: all the committee chairs, the Board of Directors that put up with me all year long, and all of you Rotarians that did the work. But I would have been so lost as president if it weren't for the mentorship of a very special Rotarian. You know him, you love him our Club Treasurer, Mike Noll. Mike, thank you for taking time throughout the year to ensure our club continued its great history of *Service above Self*! Couldn't have done it without you!

I wouldn't be here today without the support of my family, the love of my life my wife, Gina, for putting up with me for the past 11 years, for the last 5 years where every day there was a Rotary story I had to tell.

Dear Rotarians this last year – last 5 years – have changed my life, and I am forever grateful to you and to Rotary for giving me this opportunity.

***Thank you.***

***Charlie Wilson – Club President***

# **CHARLIE WILSON**

**RETIRES FROM  
BEING PRESIDENT**

**AND BECOMES  
VICE PRESIDENT**

**Thursday, June 29  
6:30pm --- 9:00pm**

**Pinocchio's Restaurant**

**1449 N. Lake Av. Pasadena  
Northwest Corner Rio Grande & Lake**

**\$25 per Person**



All concerts are FREE and start at 7:00 PM in the Amphitheater at Farnsworth Park.

568 East Mt. Curve Ave., Altadena, CA 91001 for information: 626-798-6335

Visit: <http://www.altadenasheriffs.blogspot.com>

## 21st Annual Summer Concert Series Schedule - 2017

The Saline Fiddlers Philharmonic

The Down Beat Express

Bleeding Harp

Whos Next

The Tuners

Upstream

Kings of 88

Nowhere Man

Saturday, July 8th

Saturday, July 15th

Saturday, July 22nd

Saturday, July 29th

Saturday, August 5th

Saturday, August 12th

Saturday, August 19th

Saturday August 26th

***And... For Our Grand Finale... Saturday, Sept. 9th***

***Hot August Night in their Tribute to :***

***NEIL DIAMOND***

***Presented by B & E Promotions & Sheriff's Support Group of Altadena***

*Thank You to our generous sponsors*



Georgia Rutherford

In Memory of  
Don Rutherford  
SSGA's First President



Rotary Club  
Of Altadena

