

This Week

Ruben Alvarado Craft Talk Program Host: Dennis Mehringer

Ruben Alvarado is the Director of Sales & Marketing for MonteCedro, the newest *Life Plan* community in southern California. He has been there for 6 months. His job is to oversee all facets of Marketing, Sales and PR for the campus.

MonteCedro offers continuing levels of care for seniors from all walks of life. It is supported by the Sophie Miller foundation and Episcopal Communities and Services.

Alvarado was born in Los Angeles and raised in Whittier. He graduated from Christian Liberty Academy High School, where he was on the track team and president of the chess club.

He attended Citrus College in Glendora, and has been in the *Senior Industry* for 10 years as a regional sales director and a PR & marketing director, most recently in the Claremont area at a multi-level retirement community.

Alvarado has three children: Adonis, Nathan & Dynah. His sons are 12 & 13 and play football and basketball. His daughter is 6 and is learning the piano. He enjoys spending time with them and traveling. In addition, he likes working out, reading and outdoor activities. ○



What Jimmy Stewart said about the Scout Oath

From an article in the October 1980 Scouting Magazine

As I get one article closer to ending my presidential year, I thought it would be fitting to hear from one of the greatest scouts ever celebrated and recognized in our local council. Please enjoy his viewpoint of the Scout Oath below. — *Charlie Wilson*



Jimmy Stewart had given acceptance speeches before — after winning an Academy Award and a Golden Globe, for example.

But this one was different. This one was all about Scouting.

In May 1980, inside a crowded ballroom in one of Los Angeles' fanciest hotels, Stewart received the Los Angeles Area Council's Distinguished Scouter Award.

As a youngster, Stewart was a Boy Scout in Troop 3 in Indiana, Pa. As an adult, he was a dedicated friend of Scouting.

The night's highlight was Stewart's stirring speech about the Scout Oath, which he called "40 words ... that can make an awfully big difference."

Find the speech in its entirety below, as printed in the October 1980 issue of Scouting magazine.

Jimmy Stewart *on the Scout Oath*

"On my honor I will do my best to do my duty to God and my country and to obey the Scout Law. To help other people at all times, to keep myself physically strong, mentally awake and morally straight."

I learned those words as a very young man. Most of you men in this room learned them when you were very young.

They have stayed with me through a lifetime, as I know they have with you. For many of us, those words have changed the

Please turn to Scout's p. 4

Greeter of the Week

June 22

Ruben Alvarado

June 29

Demotion Party - Evening Event July

July 07

Sue Applegate

Program Review

A Clarke-ian Concert



In Victor Borge-like fashion Theo Clarke regaled the Rotary Club on Thursday with amusing personal stories accompanied by his infamous violin. Diligently taking lessons since 1976(!), Theo began his program with *Blueberry Hill*.

Wanting to keep up his practice even

while trekking to Kathmandu in 1978 to study the temple monkey – he found an instrument he was able to take with him. When the rest of his group would go to town, Theo would practice his scales – fascinating his housekeeper. This encouraged his housekeeper to take out his clarinet. The housekeeper then offered to do Theo’s laundry – making Theo the only person in Kathmandu with same-day laundry service.

Theo plays his dad’s violin. He performed a short piece by Puccini which led to a discussion about how his violin has come to be an item at family gatherings. He played *Unchained Melody* at his daughter’s wedding reception. His children and grandchildren expect *Happy Birthday* on their special day.

In 1994, Theo was able to visit his daughter who was an exchange student in Europe. To commemorate this time the piece was *Sorrento*.

The violin was a source of conflict in his second marriage. Theo said, “we are much better friends than we ever were as spouses.” To reflect this he played *Danny Boy*.

Theo told us many stories about how long it took his colleagues at JPL to allow him to play at parties. But sure enough he wore them down. The project manager of the Magellan Space Probe, two weeks before he died requested that Theo play *Don’t Cry For Me Argentina*.

The appreciation of his audiences for



his long-time hobby can be summed up from an early story of when JPL had a fiddle contest. He decided to play *Billy in the Low Ground*. His teacher said that he was made for bluegrass – because bluegrass is better when it’s off key. After Theo was done playing and telling stories he asked the crowd “should I be a storyteller or violinist?” The crowd said enthusiastically “STORYTELLER!”

Craig Cox ○

Sparks is published 48 weeks a year and is the official publication of the Rotary Club of Altadena. The deadline for submission of articles is Friday at 6p to current editor email, fax, or delivery.

Rotary Club of Altadena - #7183

Chartered: February 14, 1949
P.O. Box 414, Altadena, CA 91003
www.altadenarotary.com
Meets: Thursday, 12:10p
Altadena Town & Country Club
2290 Country Club Drive • Altadena, CA
626-794-7163

Rotary Int. Pres.....John F. Germ
Dist 5300 Gov.....Luciano “Lu” de Sylva

Officers

Charles Wilson, Pres.....Bus. 626-351-8815
Steve Kerekes, Pres. Elec.....Bus. 626-796-5000
Steve Cunningham, V. Pres.....Bus. 626-786-1937
John Frykenberg, Sec.....Bus. 323-810-0651
Mike Noll, Trea.....Bus. 626-683-0515

Directors

Gary Clark • John Casci
Mindy Kittay • Anthony Hill
James Gorton • Steve Kerekes

Chairmen

Steve KerekesAdministration
David SmithFoundation
Steve CunninghamAsst. Foundation
Craig Cox.....Membership
Jacque ForemanPublic Awareness
Jacque Foreman.....Acting Publicity
Jacque Foreman.....Sparks/Website
Mike ZoellerClub Projects
Craig CoxCommunity
John Frykenberg.....International
Tony Hill.....Youth Contests/Awards
Mike Zoeller.....Youth Projects
Ray Carlson.....Vocational
Tom McCurryAsst. Vocational

Editor, Design & Typesetting.....Foreman Graphics
Photography.....Jacque Foreman

June

Rotary Fellowship

Program Chair, Dennis Mehringer
June 22 - To be Announced

Congratulations



Birthdays



06/03 - Kathleen Fennel
06/08 - Theo Clarke
06/12 - Tom McCurry
06/17 - Gary Clark
06/20 - Dotty Clarke



Anniversaries



06/05 - Mike & Wendy Davis Noll
06/18 - Charles & Regina Wilson

Membership Appreciation



The first definition of *appreciation* is the recognition and enjoyment of the good qualities of someone or something. And, since we are at the end of another Rotary year, it is appropriate to appreciate the many members who made the job of membership chair a lot of fun.

Our club secretaries are instrumental in getting proposed members' names before

the board. Thanks John Frykenberg and Mark Mariscal!

There is no better person to ask to disseminate information to our club members than Jacque Foreman. For all you do, thanks! – And especially for publishing our proposed new member's information in a timely manner.

Charlie Wilson and Steve Kerekes – our two guys at the top – thanks for your support of our membership efforts this year.

For all our monthly speaker chairs – thanks for allowing us to contact your speakers to see if they had an interest in Rotary.

For everyone who invited a guest – thanks for sharing the Rotary story.

There is another definition of the word *appreciate*. It means an increase in value. Our new members this year have increased our value as a club. Each brings new talents and vision to help us do even greater service. And for that I say "Thanks!" ○



Real Estate Designations and Certificates

I think we are all aware that many doctors, attorneys, insurance professionals, financial advisors and accountants continue their study and enhance the services they offer their clients by studying and learning additional specialized skills. But, did you know that the National Association of Realtors offers its members the opportunity to earn many specialized designations and certifications?

Currently, there are more than twenty-five different specialized areas of study available to Realtors who wish to enhance the services they offer their clients and

communities. Here are some acronyms you may be familiar with: ABR® - Accredited Buyer's Representative, CCIM - Certified Commercial Investment Member, CIPS - Certified International Property Specialist, CPM® - Certified Property Manager, MRP - Military Relocation Professional, and the SRES® - Senior Real Estate Specialist.

A Senior Real Estate Specialist is a realtor who has received extensive training on helping home buyers and sellers who are age 50+. Working with seniors to meet their housing needs requires an expert understanding of their lifestyle and financial

needs, and the SRES® designation means that a Realtor® has that understanding. Whether they are buying, selling, relocating or refinancing, seniors can be confident that a Realtor® designated SRES® will be able to help them every step of the way.

The SERS® Council – founded in 2007 – is the world's largest association of real estate professionals focusing specifically on representing senior clients in real estate transactions.

There are more than 15,000 active members of the organization world-wide, and I am proud to be one of them. ○

Scout's

Continued from p. 1

world, and yet, the Scout Oath has only 40 words in it.

Forty words that can make an awfully big difference in the way the boy who becomes a man lives out his life. Let's take just a minute to talk about these 40 words and what they mean to all of us ... Scouts and non-Scouts alike.

On my honor

Honor – There's a good word to start out with. It comes from the French, and its origins indicate dignity, without which none of us is a whole or complete person. Honor means worth, and has been known to escalate to reverence and higher to veneration. We honor the Lord. By living well, we honor each other. A man honors his flag, his family, his wife and children. *Honor*: As fine and decent a word as could be found to begin an oath.

I will do my best to do my duty to God and my country

Now there's a mouthful you could talk for years about. Just listen to some of the words contained in that simple phrase: best, duty, God, country. Every Scout should always try to do his best, long after he hangs up the uniform and goes out to shake hands with the adult world.

Best – is what Scouts are trained to be. It's as simple as that.

To do my duty. Duty – that implies a moral or legal obligation to follow a certain code of conduct. Duty means playing by the rules, reaching deep into your own conscience for the meaning of these rules and giving just a little beyond and doing just a little bit more than is expected.

To God and my country. Duty to God – means a lot more than saying a prayer

every time you need a favor. A lot more. *Duty to God* is simply that voluntary gesture you must make and remake a million times in your lifetime as a statement of your recognition that there is someone above this universe who watches over this universe and to whom each of us is a favorite son. *Duty to God* is a lifetime thank-you note our hearts send out in appreciation for the life that has been loaned to us here on earth.

And to obey the Scout Law.

Obey Scout Law – That's a pretty good combination of words. For any boy who promises on his honor to obey the Scout Law will do so as a Scout, as a grown-up, as a husband, father, worker, no matter how far he ever gets from his neckerchief. *Obeying the Scout Law* isn't something we hang up when we graduate.

To help other people at all times.

That's sort of a combination of unselfishness and love thy neighbor.

To keep myself physically strong, mentally awake, and morally straight.

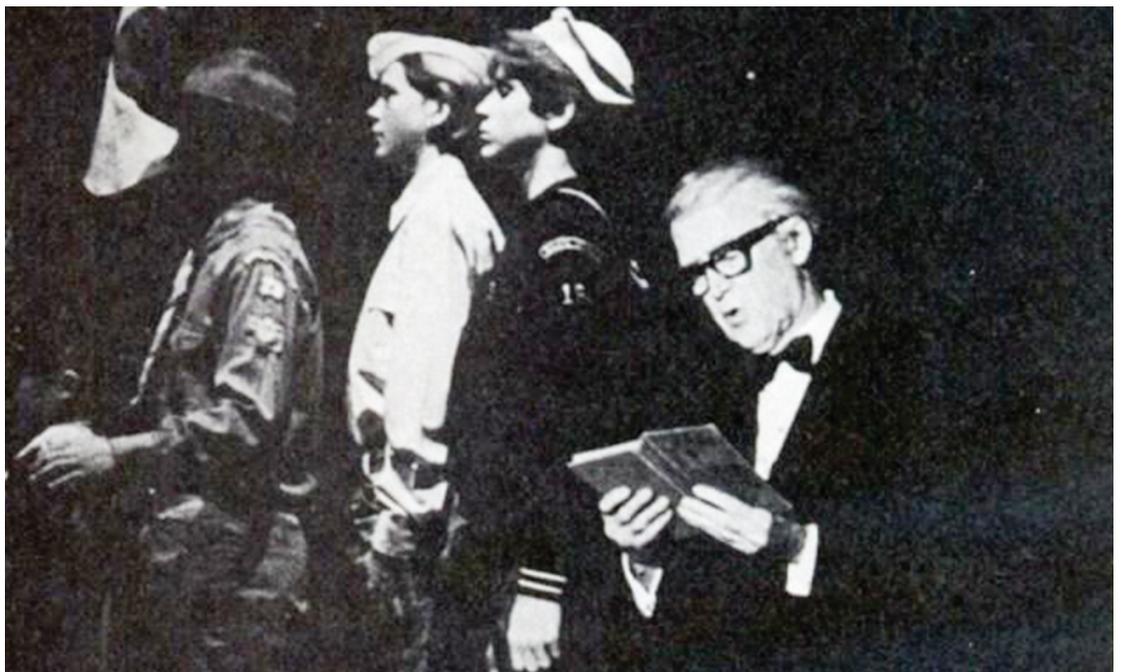
Those words are pretty self-explanatory.

To keep yourself physically strong goes without saying. It's something natural to do for your own good, for your family, for your country.

Mentally awake – That's another thing. That means you'll stay on the ball and carry some of the dreams of your teens into the later years – the arthritis years, I call them. To remain receptive to ideas, aware of life around you, cognizant of the blessings showered upon you. Appreciative of the love of God and family who surround you.

Morally straight – Without these two words, none of the other 38 means much. All the good talk in the world won't help if you don't keep yourself morally straight. You can make your whole life worthless unless you grab on to these two words and live by them. Live by them every hour of every day of your lifetime. I hope that's what the Scout Oath means to every boy who's ever worn the uniform, or wanted to wear the uniform, or who will wear the uniform.

I happen to believe that the man who was a Scout is a better man for it. And the world is a better world because of this organization called the Boy Scouts. Thank you and God bless you all. ○



CHARLIE WILSON

**RETIRES FROM
BEING PRESIDENT**

**AND BECOMES
VICE PRESIDENT**

**Thursday, June 29
6:30pm --- 9:00pm**

Pinocchio's Restaurant

**1449 N. Lake Av. Pasadena
Northwest Corner Rio Grande & Lake**

\$25 per Person



All concerts are FREE and start at 7:00 PM in the Amphitheater at Farnsworth Park.
 568 East Mt. Curve Ave., Altadena, CA 91001 for information: 626-798-6335
 Visit: <http://www.altadenasheriffs.blogspot.com>

21st Annual Summer Concert Series Schedule - 2017

The Saline Fiddlers Philharmonic	Saturday, July 8th
The Down Beat Express	Saturday, July 15th
Bleeding Harp	Saturday, July 22nd
Whos Next	Saturday, July 29th
The Tuners	Saturday, August 5th
Upstream	Saturday, August 12th
Kings of 88	Saturday, August 19th
Nowhere Man	Saturday August 26th

And... For Our Grand Finale... Saturday, Sept. 9th
Hot August Night in their Tribute to :
NEIL DIAMOND

Presented by B & E Promotions & Sheriff's Support Group of Altadena

Thank You to our generous sponsors



Georgia Rutherford
 In Memory of
 Don Rutherford
 SSGA's First President



Rotary Club
 Of Altadena

