

## This Week

**Lisa Cavalier**  
 Director,  
 Collaborate  
 PASadena  
 Program Host:  
 Tom McCurry

With a nonprofit management career spanning more than 25 years, Lisa Cavalier brings an impressive history that includes stints as an assistant to the US Ambassador to France; Executive Director of the Nancy Reagan Foundation; Chief Operating Officer for the California Art Club (recognized as the oldest and largest art organization of its kind in the US), Vice President of Guest Services for the 2015 Special Olympics World Games Los Angeles and more.

For ten years, Lisa was the President of Cavalier Productions, Inc., a consulting firm specializing in marketing, organizational development, public relations, and event management. During that time, she managed numerous projects in and around Pasadena, including with nonprofit organizations: Day One, Pasadena Educational Foundation, Junior League of Pasadena, as well as the City of Pasadena and the Pasadena Unified School District.

She has been an active volunteer in  
*Please turn to This Week p. 3*



## Dialing In

By Steve Kerekes,  
 President



## Seeing Ourselves from the Inside and Others from the Outside May lead to False Evaluations

*The past several columns have discussed why we fail to accurately predict our future happiness and what will contribute to our future happiness. Last week's column discussed the idea that one of the best ways to help determine how we will feel in the future is simply to ask someone who has already undergone the same or similar experience which we now contemplate, and why we are hesitant to use that other person's experience as a surrogate for our own. This week's column, taken from Daniel Gilbert's book, *Stumbling on Happiness* (Knopf Doubleday Publishing Group. Kindle Edition, pp. 252-256), discusses why most of us are unwilling to use another person's experience as a surrogate for our own, even though it may help us to predict our future happiness.*



**W**hen people are asked about generosity, they claim to perform a greater number of generous acts than others do; but when they are asked about selfishness, they claim to perform a greater number of selfish acts than others

do. When people are asked about their ability to perform an easy task, such as driving a car or riding a bike, they rate themselves as better than others; but when they are asked about their ability to perform a difficult task, such as juggling or playing chess, they rate themselves as worse than others. We don't always see ourselves as superior, but we almost always see ourselves as unique. Even when we do precisely what others do, we tend to think that we're doing it for unique reasons. For instance, we tend to attribute other people's choices to features of the chooser ("Phil picked this class because he's one of those literary types"), but we tend to attribute our own choices to features of the options ("But I picked it because it was easier than economics"). We

*Please turn to Dialing p. 3*

## Greeter of the Week

August 31  
**Freddy Figueroa**  
 September 07  
**John Frykenberg**  
 September 14  
**Jim Gorton**

# Program Review

## Three of the Secrets to Success *Practice • Patience • Perseverance*



Last week's speaker was Bill Ukropina. He is one of the founders and principals of Coldwell Banker Commercial Advisors in the Glendale that has 33 employees. He specializes in leasing and selling commercial properties in the greater

Pasadena area.



Pasadena area.

Bill is a resident of Pasadena and a member of the Altadena Town and Country Club. When I arrived at the Club, Bill had his computer and projector already set up and ready to go. His talk focused on practice, patience, and perseverance.

His points were made by very effectively using video clips from TV coverage of football games that his son Conrad participated in as a kicker for the Stanford Cardinal team.

Two of the games were against USC in the Coliseum. In one of the games, Conrad missed a game-winning field goal, and, in the other, he made the game-winning field goal against Notre Dame in the final seconds of the game and denied Notre Dame a shot at the national championship.

This achievement happened because he didn't give up and spent many hours *perfecting his craft* during the off-season. He broke 6 all-time kicking records at Stanford. Conrad graduated in June 2016 from Stanford and also just received his master's degree from Stanford last June.

Coincidentally, Conrad just happened to be in the area and attended his father's presentation. He was asked to respond to the presentation, and he made the interesting comment that it was the first time that he had seen the television coverage of the games used in Bill's presentation. He said that the films he had seen of the games came from the opposing teams, as is customary in college football.

It was a delightful presentation, with the bonus of having Conrad join us for lunch.

Tom McCurry ○

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### Rotary Club of Altadena - #7183

Chartered: February 14, 1949

P.O. Box 414, Altadena, CA 91003

www.altadenarotary.com

Meets: Thursday, 12:10p

Altadena Town & Country Club

2290 Country Club Drive • Altadena, CA

626-794-7163

Rotary Int. Pres. .... Ian H.S. Riseley  
Dist 5300 Gov. .... Raghada Khoury

#### Officers

Steve Kerekes, Pres. .... Bus. 626-796-5000  
Sarah O'Brien, Pres. Elec. .... Bus. 310-902-6547  
Charlie Wilson, V. Pres. .... Bus. 626-351-8815  
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Jacque Foreman ..... Acting Publicity  
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Mike Zoeller ..... Club Projects  
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Doug Colliflower ..... Asst. Community  
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Tony Hill ..... Youth Contests/Awards  
Mike Zoeller ..... Youth Projects  
Ray Carlson ..... Vocational  
Editor, Design & Typesetting ..... Foreman Graphics  
Photography ..... Jacque Foreman

### August

Membership - New Club Development

Program Chair, Tom McCurry

August 31 - Lisa Cavalier

### September

Education & Literacy

Program Chair, Mark Mariscal

Sep. 07 - To be Announced

Sep. 14 - To be Announced

## Congratulations



### Birthdays



08/08 - Joseph McMullin

08/10 - Don Applegate

08/30 - Paula Mariscal

08/31 - Bruce Conroy (Jacque Foreman)



### Anniversaries



08/23 - Dotty & Gary Clark

## Community Projects Committee makes Plans for Rotary Service for this Rotary Year: 2017 — 2018



**Y**our Community Projects Committee

met at the home of Craig Cox on August 9, 2017 to begin thinking through our plans for President Steve's Rotary year. Attending were Theo Clarke, Doug Colliflower, Craig Cox, Kimmit Haggins, Mark Mariscal, Tom Surnock and Mike Zoeller.

Our committee agreed to again participate in a joint project with the Rotary Clubs of Pasadena, San Marino, and others to assemble bikes for the Salvation Army's

Christmas community distribution on November 18.

Our plan this year is to serve breakfast for all volunteers and participate in assembling 300 bikes. We will be assigning all club members to one of three sub-project committees: breakfast, transport and distribution. Please save the dates and tell your community oriented friends and family.

We will be looking for volunteers to help transport the bikes over to the Salvation Army on December 13. We will also be looking for trucks (stake bed preferred) on that date. If you know of someone who

might have a vehicle let me know.

On December 14, we will need volunteers to help distribute the bikes to the selected families. This is probably the most fun phase of the project. This will take place at the Salvation Army.

In addition to the bike project we are looking for additional projects for Winter and Spring. If you know of a worthwhile group in Altadena who has a project need let me know. We like projects where we can work alongside other people from the community and make a lasting impact for the benefit of the community. ○

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## Dialing

*Continued from p. 1*

recognize that our decisions are influenced by social norms ("I was too embarrassed to raise my hand in class even though I was terribly confused"), but fail to recognize that others' decisions were similarly influenced ("No one else raised a hand because no one else was as confused as I was"). We know that our choices sometimes reflect our aversions ("I voted for Kerry because I couldn't stand Bush"), but we assume that other people's choices reflect their appetites ("If Rebecca voted for Kerry, then she must have liked him"). The list of differences is long, but the conclusion to be drawn from it is short: The self considers itself to be a

very special person.

What makes us think we're so darned special? Three things, at least. First, even if we aren't special, the way we know ourselves is. We are the only people in the world whom we can know from the inside. We experience our own thoughts and feelings but must infer that other people

are experiencing theirs. We all trust that behind those eyes and inside those skulls, our friends and neighbors are having subjective experiences very much like our own, but that trust is an article of faith and not the palpable, self-evident truth that our own subjective experiences constitute. There is

*Please turn to Dialing, p. 4*

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## This Week

*Continued from p. 1*

both Pasadena and South Pasadena, serving repeatedly as PTA President, and sitting on multiple boards and committees for more than 15 years. Lisa's key areas of expertise

lie in leadership training, budget planning and implementation, strategic marketing, event and logistics management, grantmaking and strategic planning. ○

# Dialing

*Continued from p. 3*

a difference between making love and reading about it, and it is the same difference that distinguishes our knowledge of our own mental lives from our knowledge of everyone else's. Because we know ourselves and others by such different means, we gather very different kinds and amounts of information. In every waking moment we monitor the steady stream of thoughts and feelings that runs through our heads, but we only monitor other people's words and deeds, and only when they are in our company. One reason why we seem so special, then, is that we learn about ourselves in such a special way.

The second reason is that we enjoy thinking of ourselves as special. Most of us want to fit in well with our peers, but we don't want to fit in too well. We prize our unique identities, and research shows that, when people are made to feel too similar to others, their moods quickly sour and they try to distance and distinguish themselves in a variety of ways. If you've ever shown up at a party and found someone else wearing exactly the same dress or necktie that you were wearing, then you know how unsettling it is to share the room with an unwanted twin whose presence temporarily diminishes your sense of individuality. Because we value our uniqueness, it isn't surprising that we tend to overestimate it.

The third reason why we tend to overestimate our uniqueness is that we tend to overestimate everyone's uniqueness – that is, we tend to think of people as more different from one another than they actually are. Let's face it: All people are similar in some ways and different in others. The psychologists, psychiatrists, biologists, economists, and sociologists who are searching for universal laws of human behavior naturally care about the similarities, but the rest of us care mainly about the differences. Social life involves selecting particular indi-

viduals to be our sexual partners, business partners, bowling partners, and more. That task requires that we focus on the things that distinguish one person from another and not on the things that all people share, which is why personal ads are much more likely to mention the advertiser's love of ballet than his love of oxygen.

A penchant for respiration explains a great deal about human behavior – for example, why people live on land, become ill at high altitudes, have lungs, resist suffocation, love trees, and so on. It surely explains more than does a person's penchant for ballet. But it does nothing to distinguish one person from another, and thus, for ordinary folks who are in the ordinary business of selecting others for commerce, conversation, or copulation, the penchant for air is stunningly irrelevant. Individual similarities are vast, but we don't care much about them because they don't help us do what we are here on earth to do, namely, distinguish Jack from Jill and Jill from Jennifer. As such, these individual similarities are an inconspicuous backdrop against which a small number of relatively minor individual differences stand out in bold relief.

Because we spend so much time searching for, attending to, thinking about, and remembering these differences, we tend to overestimate their magnitude and frequency, and thus end up thinking of people as more varied than they actually are. If you spent all day sorting grapes into different shapes, colors, and kinds, you'd become one of those annoying grapeophiles who talks endlessly about the nuances of flavor and the permutations of texture. You'd come to think of grapes as infinitely varied, and you'd forget that almost all of the really important information about a grape can be deduced from the simple fact of its grapehood.

Our belief in the variability of others

and in the uniqueness of the self is especially powerful when it comes to emotion. Because we can feel our own emotions but must infer the emotions of others by watching their faces and listening to their voices, we often have the impression that others don't experience the same intensity of emotion that we do, which is why we expect others to recognize our feelings even when we can't recognize theirs. This sense of emotional uniqueness starts early. When kindergarteners are asked how they and others would feel in a variety of situations, they expect to experience unique emotions ("Billy would be sad but I wouldn't") and they provide unique reasons for experiencing them ("I'd tell myself that the hamster was in heaven, but Billy would just cry"). When adults make these same kinds of predictions, they do just the same thing.

Our mythical belief in the variability and uniqueness of individuals is the main reason why we refuse to use others as surrogates. After all, surrogation is only useful when we can count on a surrogate to react to an event roughly as we would, and if we believe that people's emotional reactions are more varied than they actually are, then surrogation will seem less useful to us than it actually is.

The irony, of course, is that surrogation is a cheap and effective way to predict one's future emotions, but because we don't realize just how similar we all are, we reject this reliable method and rely instead on our imaginations, as flawed and fallible as they may be.



Next week's column will focus on one of the kinds of surrogates which many of us do in fact listen to and rely on to help determine our present and future happiness. It will be taken from the book *Friendship - An Exposé* by Joseph Epstein (Houghton Mifflin Co., 2006) 



## California / Altadena Market Update

LOS ANGELES (Aug. 16) - Despite tight supply constraints and worsened affordability, California's housing market remained solid in July as it experienced gains year-over-year in both sales and price, the **California Association of Realtors® (CAR)** said today.



Closed escrow sales of existing, single-family detached homes in California remained above the 400,000 benchmark for the 16<sup>th</sup> consecutive month and totaled a seasonally adjusted annualized rate of 421,460 units in July, according to information collected by CAR. from more than 90 local REALTOR® associations and MLSs statewide. The statewide sales figure represents what would be the total number of homes sold during 2017 if sales maintained the July pace throughout the year. It is adjusted to account for seasonal factors that typically influence home sales.

The July figure was down 4.9 percent from the revised 443,120 level in June but up 0.9 percent compared with home sales in July 2016 of a revised 417,680. Year-to-date sales are running 2.9 percent ahead of last year's pace, but are beginning to slow.

"As we enter the second half of the year, we are likely to see some slowdown in sales that extends beyond the typical seasonality change," said CAR President Geoff McIntosh. "While the rate of closed sales indicates that California's housing market has continued to move forward, tight supply continued to push up prices and lower affordability, which can ultimately undermine the housing market by putting homeownership out of reach for too many households."

Although declining to its lowest point since April 2017, the statewide median price remained above the \$500,000 mark for the fifth straight month and remained

close to the most-recent peak. The median price declined 1.1 percent from a revised \$555,410 in June to \$549,460 in July, but was up 7.4 percent compared with the revised \$511,420 recorded in July 2016. The median sales price is the point at which half of homes sold for more and half sold for less; it is influenced by the types of homes selling, as well as a general change in values.

"Despite a dip from the recent record high in June, the statewide median price continued to rise at a high single-digit rate in July, and was growing at the second fastest pace in 2017," said CAR Senior Vice President and Chief Economist Leslie-Appleton-Young. "Tight inventory remained the fuel to upward momentum in home prices, particularly in the Bay Area and other high-priced markets. With supply expected to be tight for the rest of the year, home prices should grow moderately in the next few months." ○

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### Altadena Metrics July 2017 Summary Statistics

	Jul-17	Jul-16	% Chg	2017 YTD	2016 YTD	% Chg
Average List Price	\$1,011,332	\$876,005	15.45	\$973,104	\$854,557	10.36
Average Sales Price	\$858,338	\$767,142	11.89	\$898,478	\$814,510	10.31
Active Listings	71	119	-40.3	348	396	-12.1
Average CDIM	35	50	-30.00	52	50	4.00

# Rotary Essentials

Registration: 8:30 am  
Seminar: 9 am — Noon

## Las Vegas:

Saturday, September 9, 2017

### William S. Boyd School of Law

University of Nevada, Las Vegas  
4505 South Maryland Parkway  
Las Vegas, NV 89154

## Los Angeles:

Saturday, September 16, 2017

### Chaffey College

Health Science Room 143  
5885 Haven Avenue  
Rancho Cucamonga, CA 91737

**Register today on DaCdb**  
**Continental breakfast will be served!**

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All concerts are FREE and start at 7:00 PM in the Amphitheater at Farnsworth Park.  
 568 East Mt. Curve Ave., Altadena, CA 91001 for information: 626-798-6335  
 Visit: <http://www.altadenasheriffs.blogspot.com>

### 21st Annual Summer Concert Series Schedule - 2017

The Saline Fiddlers Philharmonic	Saturday, July 8th
The Down Beat Express	Saturday, July 15th
Bleeding Harp	Saturday, July 22nd
Whos Next	Saturday, July 29th
The Tuners	Saturday, August 5th
Upstream	Saturday, August 12th
Kings of 88	Saturday, August 19th
Nowhere Man	Saturday August 26th

**And... For Our Grand Finale... Saturday, Sept. 9th**  
**Hot August Night in their Tribute to :**  
**NEIL DIAMOND**

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 Don Rutherford  
 SSGA's First President



ALTADENA LIBRARY DISTRICT PRESENTS THE

# Second Saturday

## 2017-18 CONCERT SERIES\*

<b>October 14</b>	<i>Upstream*</i>	<b>March 10</b>	<i>DeRumba</i>
<b>November 11</b>	<i>The Tone Brothers</i>	<b>April 14</b>	<i>Kenny Sara and the Sounds of New Orleans</i>
<b>December 2</b>	<i>TBA</i>	<b>May 12</b>	<i>Eli Locke Band</i>
<b>January 13</b>	<i>Kai Clark with special guests John York &amp; Carla Olson</i>	<b>June 9</b>	<i>TBA</i>
<b>February 10</b>	<i>Gerry Rothschild Band</i>		

\*October 14<sup>th</sup>'s Second Saturday Concert featuring Upstream is sponsored by the office of Los Angeles County Supervisor Kathryn Barger.

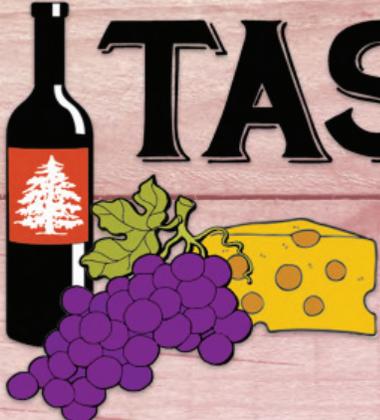
All other Second Saturday Concerts are supported in part by funds received from the Pasadena Tournament of Roses Foundation.

Free live music, delicious food and drink, and good friends... all right around the corner!



**SUPPORT THE DEVELOPMENT OF A NEW OUTDOOR  
LEARNING SPACE AT ALTADENA LIBRARY!**

**TASTE - of -  
'DENA**

An illustration featuring a dark wine bottle with a red label on the left, a bunch of purple grapes in the center, and a wedge of yellow Swiss cheese with holes on the right.

*Saturday, September 23<sup>rd</sup>  
7:00 - 9:30pm*

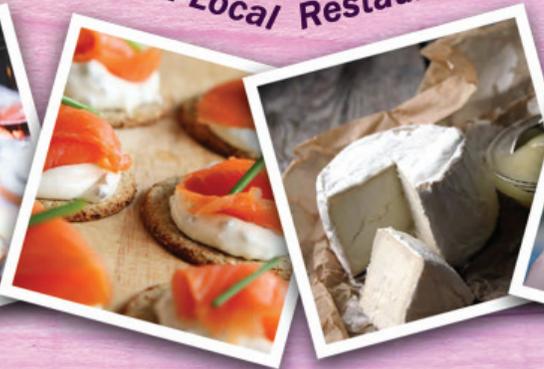
*Altadena Main Library  
600 E. Mariposa Street, Altadena*

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