

Rotary Club of Altadena

# Sparks

OFF THE ROTARY WHEEL  
AN AWARD-WINNING NEWSLETTER



May 05, 2016

## This Week

### The Mini-Grant Report From Teachers and Principals of the Pasadena Unified School District Program Host: Ed Jasnow

Yes, it's time for our favorite program of the year!!! Earlier this year, our Club gave out \$400 Mini-Grants to 25 teachers in the Pasadena Unified School District who had submitted proposals on ways to enhance the classroom experience of their students. Now they — and their principals — will join us for lunch and tell us how they spent those funds.

If you ever wanted to feel proud to be a Rotarian, this is the program you want to see. It's also a good program to bring along prospective Rotarians.

Come and see how creatively these teachers spend \$400, and how they express their appreciation. ○



## Quietly Quick

by Steve Cunningham, *President*

### The Fear of Poverty and Old Age

from

*The Law of Success in Sixteen Lessons*

by *Napoleon Hill*

**T**here are myriad of forms of fear, but none is more deadly than the fear of poverty and old age. We drive our bodies as if they were slaves because we are so afraid of poverty that we wish to hoard money for — what — old age. This common form of fear drives us so hard that we overwork our bodies and bring on the very thing we are struggling to avoid.

What a tragedy to watch a man drive himself when he begins to arrive along about the forty-year mile post of life- — the age at which he is just beginning to mature mentally. At forty a man is just entering the age in which he is able to see and understand and assimilate the handwriting of Nature, as it appears in the forests and flowing brooks and faces of men and little children, yet this devil fear drives him so hard that he becomes blinded and lost in the entanglement of a maze of conflicting desires. The principle of organized effort is lost sight of, and instead of laying hold of Nature's forces which are in evidence all around him,

and permitting those forces to carry him to the heights of great achievement, he defies them, and they become forces of destruction.

Perhaps none of these great forces of Nature are more available for man's unfoldment than is the principle of auto-suggestion, but ignorance of this force is leading the majority of the human race to apply it so that it acts as a hindrance and not as a help.

Let us here enumerate the facts which show just how this misapplication of a great force of Nature takes place:

*Please turn to Quietly, p. 4*

## May Team

Dennis Mehringer • David Campbell  
Boyd Hudson • Steve Kerekes  
Roger Fennell

### Meeting Responsibilities

- Setup • Greeter •
- Flag Salute • Song •
- Inspirational Presentation •
- Happy Bucks • 4-Way Test •
- Takedown •

# Program Review

## The Altadena Library *A Treasure of the Community*



The Altadena Library has served the greater Altadena and Pasadena area for many years. It is located several blocks east of the main Altadena commercial district on Mariposa. Last Thursday the regular Thursday meeting of Altadena

Rotary was held in the community room of the Library. As part of the meeting there was a full tour of the library led by one of the newest members of the club, Mindy Kittay. She is the district director of the library.

The current library building has been at its present site for almost fifty years. Major renovations are planned for the building and the surrounding grounds. The community room — where many local groups meet — is scheduled for a technology upgrade; LED lighting has been installed throughout the library; the bridges which connect the buildings are to be repaired and restored; conversion to solar power is being considered; and the landscaping and outdoor grounds are to be upgraded.

Inside the library, there have been many improvements. New quiet comfortable seating areas have been situated throughout the library. New laptops are available for checkout and one can sit anywhere and use them thanks to their internal Wi-Fi system. The book collection has been re-arranged to create more well-lit display areas and stacks. Patrons can check out books and materials using



the Self-checkout services. The library now has the fastest [1G] internet service in all of Altadena. Library staff is available to provide technology assistance and training. In addition to a collection of books — that is in excess of 80,000, the library has expanded its collection of DVD/Movies and music collections. There are also a large selection of eBooks and eAudiobooks available for downloading.

The library also promotes cultural and civic activities. Local artists display their work in the library. On Saturday, May

*Please turn to Program, p.5*

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### Rotary Club of Altadena - #7183

Chartered: February 14, 1949  
P.O. Box 414, Altadena, CA 91003  
www.altadenarotary.com  
Meets: Thursday, 12:10p  
Altadena Town & Country Club  
2290 Country Club Drive • Altadena, CA  
626-794-7163

Rotary Int. Pres. .... Ravi Ravindran  
Dist 5300 Gov. .... Randy T. Pote

#### Officers

Steve Cunningham, Pres. .... Bus. 626-786-1937  
Charles Wilson, Pres. Elec. .... Bus. 626-351-8815  
Hal Yorke, V. Pres. .... Bus. 626-577-9800  
Steve Kerekes, Sec. .... Bus. 626-796-5000  
Mike Noll, Treas. .... Bus. 626-683-0515

#### Directors

Tom McCurry • Mike Noll  
Steve Cunningham • John Casci  
Hal Yorke • Gary Clark • Charles Wilson

#### Chairmen

Charles Wilson ..... Administration  
David Smith ..... Foundation  
Craig Cox ..... Membership  
Jacque Foreman ..... Public Awareness  
Jacque Foreman ..... Acting Publicity  
Jacque Foreman ..... Sparks/Website  
Mike Zoeller ..... Club Projects  
Craig Cox ..... Community  
John Frykenberg ..... International  
Tony Hill ..... Youth Contests/Awards  
Mike Zoeller ..... Youth Projects  
Ray Carlson ..... Vocational  
Tom McCurry ..... Asst. Vocational

Editor, Design & Typesetting ..... Foreman Graphics  
Photography ..... Jacque Foreman

### May No Designation

#### Program Chair, Ed Jasnow

May 05 - Teacher Mini-Grant Reports  
May 12 - ROTC Scholarship Awards -  
Tom McCurry, Guest Host  
May 19 - Bill Toone, Executive Director,  
EcoLife Foundation  
May 26 - PCC Vocational Awards - Dennis  
Mehring, Guest Host

### Congratulations



#### Birthdays



5/15 - Elsa Smith

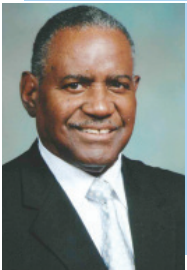
5/18 - Craig Cox

5/30 - Susan Applegate

#### Anniversaries



5/18 - Tony & Ann Rider Hill  
5/19 - Roger & Kathleen Fennell



Packaged Grants are developed by the Foundation and its strategic partners. The World Fund and the strategic partner provide 100 percent of the funding, and Rotarians implement the grant project. Packaged grant opportunities are posted at [www.rotary.org](http://www.rotary.org) as they become

available.

### **Stewardship and Qualification**

Grant sponsors must display a commitment to the proper stewardship of Rotary Foundation grant funds through responsible fiscal oversight. Stewardship reflects The Four-Way Test and includes:

- Detailed project planning
  - Complete and accurate applications with documentation
  - Involving Rotarians directly in the implementation of the project
- Transparency in all financial transactions
- Reporting in a timely manner

The Foundation has two minimum requirements for club qualification; however, the district may have additional requirements. Once the district qualifies a club, it may apply for global or packaged grants. In order to qualify;

- The club president-elect or club-designated attends a grant management seminar.
- The club president and president-elect agree to and sign the club memorandum of understanding.

- The club fulfills any additional qualification requirements set by the district.

### **Polio Plus**

PolioPlus — Rotary's top priority — is the global certification of polio eradication. PolioPlus is Rotary's most recognized program, and through Rotarians' fundraising efforts, Rotary has contributed over US\$ 1 billion to the campaign. In addition, Rotarians constitute a powerful volunteer network at the local level, providing support at clinics and mobilizing their communities for immunization or other polio eradication activities.

Your club can help ensure that the goal of global polio eradication is achieved by:

- Holding a public event to help raise funds for PolioPlus and to increase public awareness of Rotary's effort to eradicate polio
- Ensuring that club members remain informed and involved until the world is certified polio-free

If your club is in a polio-endemic country, it can:

- Offer to assist your national PolioPlus committee chair with surveillance activities
- Work with local health officials to maintain high rates of immunization for polio and other diseases

### **Rotary Peace Centers**

Rotary Centers for International Studies in peace and conflict resolution provide Rotary Peace Fellowships to individuals pursuing a master's degree or a professional development certificate in peace and conflict studies at one of the Rotary Peace Centers.

Clubs can submit Rotary Peace Fellowship applications to the district Rotary

Foundation committee. Check to determine your district committee's application deadline. All applications must be sent to The Rotary Foundation by July.

Rotarians are involved in the selection, orientation, and hosting of fellowship recipients. Your club can get involved in a variety of ways:

- Invite current and past Rotary Peace Fellows to share their experiences with your club.
- Nominate Rotary Peace Fellowship candidates for district consideration.
- Serve as hosts and counselors to fellows.

### **Working with Foundation Alumni**

More than 118,000 people have received program awards from The Rotary Foundation. It is important to maintain contact with former Foundation program participants in your area because they are powerful advocates for the Foundation and are potential Rotarians and donors as well. Alumni can also help your club by:

- Connecting Rotary clubs from different countries for service projects and fellowship
- Sharing with club members and the media their personal experience of how the Foundation changes lives
- Promoting the program opportunity to their peers
- Advising on the selection or program participants and helping with orientation and hosting programs
- Becoming a member of your club

Contact our district membership committee chair to find out how we can integrate Foundation alumni into club activities.

# Quietly

Continued from p. 5

**1.** Here is a man who meets with some disappointment: a friend proves false, or a neighbor seems indifferent. Forthwith he decides (through self-suggestion) all men are untrustworthy and all neighbors unappreciative. These thoughts so deeply imbed themselves in his subconscious mind that they color his whole attitude toward others. Go back, now, to what was said about the dominating thoughts of a man's mind attracting people whose thoughts are similar.

Apply the Law of Attraction and you will soon see and understand why the unbeliever attracts other unbelievers.

### *Reverse the principle:*

**2.** Here is a man who sees nothing but the best there is in all whom he meets. If his neighbors seem indifferent he takes no notice of that fact, for he makes it his business to fill his mind with dominating thoughts of optimism and good cheer and faith in others. If people speak to him harshly he speaks back in tones of softness. Through the operation of this same eternal Law of Attraction he draws to himself the attention of people whose attitude toward life and who's dominating thoughts harmonize with his own.

### *Tracing the principle a step further*

**3.** Here is a man who has been well schooled and has the ability to

render the world some needed service. Somewhere, sometime, he has heard it said that modesty is a great virtue and that to push himself to the front of the stage in the game of life savers of egotism. He quietly slips in at the back door and takes a seat at the rear while other players in the game of life boldly step to the front. He remains in the back row because he fears *what they will say*. Public opinion — or that which he believes to be public opinion — has him pushed to the rear and the world hears but little of him. His schooling counts for naught because he is afraid to let the world know that he has had it. He is constantly suggesting to himself (thus using the great force of auto-suggestion to his own detriment) that he should remain in the background lest he be criticized, as if criticism would do him any damage or defeat his purpose.

**4.** Here is another man who was born of poor parents. Since the first day that he can remember he has seen evidence of poverty. He has heard talk of poverty. He has felt the icy hand of poverty on his shoulders and it has so impressed him that he fixes it in his mind as a curse to which he must submit. Quite unconsciously he permits himself to fall victim of the belief *once poor always poor* until that belief becomes the dominating thought of his mind. He resembles a horse that has been

harnessed and broken until it forgets that it has the potential power with which to throw off that harness. Auto-suggestion is rapidly relegating him to the back of the stage of life. Finally he becomes a quitter. Ambition is gone. Opportunity comes his way no longer, or if it does he has not the vision to see it. He has accepted his FATE! It is a well established fact that the faculties of the mind, like the limbs of the body, atrophy and wither away if not used. Self-confidence is no exception. It develops when used but disappears if not used.

**5.** One of the chief disadvantages of inherited wealth is the fact that it too often leads to inaction and loss of Self-confidence. Some years ago a baby boy was born to Mrs. E. B. McLean, in the city of Washington. His inheritance was said to be around a hundred million dollars. When this baby was taken for an airing in its carriage it was surrounded by nurses and assistant nurses and detectives and other servants whose-duty was to see that no harm befell it. As the years passed by, this same vigilance was kept up. This child did not have to dress himself; he had servants who did that. Servants watched over him while he slept and while he was at play. He was not permitted to do anything that a servant could do for him. He had grown to the age of ten years. One day he was playing in the yard and noticed that the back gate had been left open. In all of his life he had never been outside of that gate alone, and naturally that was just the thing that he wished to do. During a moment when the servants were not looking he dashed out the gate, and was run down and killed by an automobile before he reached the middle of the street.

He had used his servants' eyes until his own no longer served him as they might have done had he learned to rely upon them.

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## Combined New and Current Board Meeting/Vote scheduled for May 03 at 6p

Both the new board (Charlie Wilson's) and current board (Steve C.'s) need to vote on/confirm the Committee Chairs, Secretary, Treasurer, and President Elect, etc. positions for Wilson's term as president of the club (July 01 2016 - June 30 2017).

To make sure this occurs in a timely manner, Wilson has asked that the members of both BODs attend the next Altadena Rotary Board Meeting, scheduled for Tuesday, May 3, 2016 at 6p at the Altadena Library (Mindy Kittay's office). ○

# Program

Continued from p.2

14th the library will be sponsoring the Latino Cultural Festival which will be a celebration of Hispanic culture and art, with music, dancing, art, ballet, crafts, storytelling and much more. The library is a strong proponent of adult literacy and has a active reading and tutoring program and ESL classes for adults who want to improve English proficiency. There are regular guest speakers and book clubs. The *Friends of the Library* runs a used book shop, right in the Library, where donated books and materials, are available for purchase at a low cost.

In addition to the facility on Mariposa, there is a second location in West Altadena — the Bob Lucas Memorial Branch Library. In addition to books and materials, this branch has an active adult literacy program. The branch also offers craft programs, movies and games for children.

The Altadena Libraries are a tremendous resource for the community. If you have not visited the library recently, you should do so, as it has much to offer.

Boyd Hudson ☉



Top Right - Low Water Garden Area. We will be adding trash cans and benches. Native California plants will be added. •• Middle Right - More room is needed to process the books donated to the Friends of the Library. •• Bottom Right - One portion of our tour. •• Top Left - Children's Area. Just a few of the toys available in the Children's Area. Many books are also available. •• Lower Left - Self Check-Out is now available. More on p. 6.

# Program

Continued from p.5



Top Right - The making of the plan of when and what to change and add to make the Altadena Library an even better servant to the community •• Middle Right - The new Reference Section, a lot of which is digital •• Lower Right - The new Borrow a Movie section with a much improved selection and multiple copies of some •• Top Two Left - More from the Children's part of the Library — a very welcoming area that encourages children to love coming to the Library and form the habit of their future •• Third on the Left - The Friends of the Library are getting ready for their big sale this month •• Lower Left - Our members over look the garden area.



## Celebrity Sports Breakfast 2016

Friday, May 13, 2016 ♦ 7:00AM – 9:00AM  
1 North San Rafael Ave. Pasadena, CA 91105

*With Special Guest*

**Oliver “Chip” G. Brewer, III**

**President and CEO, Callaway Golf Company**

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Immediately following the event we will have a Callaway Demo Day!**

\_\_\_\_\_ **\$10,000 Event Sponsor** - (2 tables of 10 to the event, full page advertisement back or inside cover of program, 10 VIP passes to meet and greet session, acknowledgement in the annual report and a custom set of Callaway Clubs.)

\_\_\_\_\_ **\$5,000 Breakfast Sponsor** - (2 tables of 10 to the event, full page advertisement in program, 5 VIP passes to meet and greet session and a set of Drivers.)

\_\_\_\_\_ **\$2,500 Table Sponsor** - (1 table of 10 to the event, half page advertisement in program, 2 VIP passes to meet and greet session, custom Putter and Driver.)

\_\_\_\_\_ **\$1,000 Scout Sponsor** - (5 tickets to the event, 1 VIP pass to meet and greet session and a custom Putter.)

\_\_\_\_\_ **\$500 Sponsor** - 1 event ticket if purchased by May 12, 2016

\_\_\_\_\_ **\$100 - 1 event ticket** if purchased by May 12, 2016. (\$125 at the door)

\_\_\_\_\_ **I cannot attend, but would like to make a donation of \$** \_\_\_\_\_

Please provide ad artwork (4.5”w x 7.5”h) in JPEG or PDF (High Resolution) to [diana.bates@scouting.org](mailto:diana.bates@scouting.org). **Ad Art Deadline, May 5, 2016.** For further information or questions, please contact Diana Bates at (213) 413-4403 ext. 313 or Cecilia Nazarian at ext. 311. Seating is limited. To make your reservation, please call the above number, return this form, or visit our website at [https://www.glaacbsa.org/Sports Breakfast](https://www.glaacbsa.org/Sports_Breakfast)

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# CELEBRATING ROOTS

Latino Cultural Festival May 14 • Noon to 8pm • FREE



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# 43rd Annual Pasadena Mayor's INTERFAITH PRAYER BREAKFAST

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Soul of  
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**Thursday, May 5  
7:30 - 9:00 am**

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**FRIENDS IN DEED**

DOORS OPEN **6:45 AM**  
PROGRAM STARTS  
PROMPTLY AT **7:30 AM**

FOR MORE INFORMATION:  
[WWW.FRIENDSINDEEDPAS.ORG](http://WWW.FRIENDSINDEEDPAS.ORG)

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