

## This Week

### 4-Way Speech Contest Local/Club-Level Competition Program Host: Theo Clarke

Each year District 5300 hosts a Four-Way Test Speech Contest. This year the theme is *Be a Gift to the World*, the same as the Rotary International theme. Rotary Clubs throughout the District invite students from local high schools to compete. These students will share their perspectives on the Four-Way Test. Each speech must be based on Herbert Taylor's famous statement on business ethics: *Of the things we think, say or do.*

- Is it the **Truth**?
- Is it **Fair** to all concerned?
- Will it build **Goodwill** and **Better Friendships**?
- Will it be **Beneficial** to all concerned?"

Understanding, appreciating, and expressing the true meaning of the Four-Way Test is the most important aspect of each speech. Many times the students' thoughtful speeches unravel the complexities of the Four-Way Test in

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## Quietly Quick

by Steve Cunningham, *President*

### Take A Risk

*There's No Other Way to Fail Forward*

*Chapter 11, Failing Forward*

*Turning Mistakes into Stepping Stones for Success*

by **John C. Maxwell**

*While one person hesitates because he feels inferior, the other is busy making mistakes and becoming superior. — Henry C. Link*

Every era has its great explorers, people willing to face danger to break new ground and discover new worlds. Americans love those kinds of people. The name of pioneers and daring adventurers ring throughout our history: Columbus, Crockett, Lewis and Clark, Lindbergh, Armstrong. The fuel that makes it possible for people like them to conquer new territory is risk. Pioneer aviator Charles Lindbergh emphasized that point; "What kind of man would live where there is no daring? I don't believe in taking foolish chances, but nothing can be accomplished if we don't take any chances at all."

Risk is a funny thing, it's very subjective. Here's what I mean: "What kind of man would live where there is no daring? I don't believe in taking foolish chances, but nothing can be accomplished if we don't take any chances at all."

Risk is a funny thing; it's very subjective.

Here's what I mean: Someone may have no trouble plunging off a high tower with a bungee cord attached to his leg, but the same person may regard speaking in front of a group of twenty people as a death-defying risk. To another person, speaking isn't intimidating at all. For example, I love to speak to groups, and I've spoken to groups as large as eighty-two thousand people. On the other hand, I would never willingly bungee jump.

How do you judge whether some

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## February Team

David Alimi • John Casci  
 Hal Yorke • Tony Hill  
 Ed Jasow

### Meeting Responsibilities

- Setup • Greeter •
- Flag Salute • Song •
- Inspirational Presentation •
- Happy Bucks • 4-Way Test •
- Takedown •

# Program Review

## Violin Music and Magic An Interesting Combination



Our stalwart Dan Stover Music Competition Committee of Theo Clarke and Mike Noll were able to find a young local musician willing to enter the contest on behalf of the Altadena Rotary Club. Megan McCreight is a senior



impressed the club with a \$100 bill he borrowed from Mike Zoeller — miraculously removing holes he punched with a pen, reducing the denomination to a \$1 bill and then (much to the relief of Mr. Zoeller) producing it from a sugar packet given to him from our David Smith. Jay is the CEO of Computer HMO and can help you if your computers need a bit of magic. He can be reached at 877-311-6610 or at [jayweiss@computerhmo.com](mailto:jayweiss@computerhmo.com).  
Craig Cox ☉

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**Rotary Club of Altadena - #7183**

Chartered: February 14, 1949  
P.O. Box 414, Altadena, CA 91003  
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Meets: Thursday, 12:10p  
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Dist 5300 Gov. .... Randy T. Pote

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Jacque Foreman ..... Acting Publicity  
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Craig Cox ..... Community  
John Frykenberg ..... International  
Tony Hill ..... Youth Contests/Awards  
Mike Zoeller ..... Youth Projects  
Ray Carlson ..... Vocational  
Tom McCurry ..... Asst. Vocational

Editor, Design & Typesetting ..... Foreman Graphics  
Photography ..... Jacque Foreman

at Pasadena High School. She has been playing violin for 9 years and performed John Williams' score for Schindler's List. Megan hopes to attend MIT next year and study bio-engineering. She plays in the PHS orchestra. She will perform in the Stover Regional Competition on April 14.

Jay Weiss has been Theo's guest at the club in the past and stepped in to fill time with some prestidigitation. He



**February**  
**World Understanding**  
Program Chair, Theo Clarke  
February 18 - 4-Way Speech Contest  
February 25 - Mindy Kittay, Craft Talk

**March**  
**Literacy**  
Program Chair, Kimmit Haggins  
March 03 - To be Announced  
March 10 - To be Announced  
March 17 - To be Announced  
March 24 - To be Announced

**Congratulations**

**Birthdays**

02/02 - Julie Gustafson  
0208 - Mike Zoeller  
02/10 - Julius Johnson  
02/16 - Joan Frykenberg  
02/16 - Sunny Wu Kerekes

**Anniversaries**

02/03 - Susan & Don Applegate  
02/17 - Mona & Ed Jasnow

## Proposing a New Member



New members bring fresh perspectives and ideas to our club, expand our presence in the community, and help ensure our club is strong and vibrant.

We have some great potential members in our area — it's just a matter of finding and then inviting them. Here are some suggestions to get the conversation started.

### **Share what Rotary Means to You**

**A)** Tell others what and why you value your membership in Altadena Rotary. For example ...:

- We share common interests and have fun.
- We make a positive impact in our community through service projects.
- We're part of a global network of friends.

**B)** You might emphasize professional benefits with colleagues. For example ...:

- We share business connections and expand our professional networks.
- We have opportunities to develop professional skills.

**C)** Remember to share Rotary videos and photos of meaningful initiatives with your social media network.

**D)** Wear your Rotary pin to initiate conversations about your involvement with Rotary.

### **Share Information about Altadena Rotary**

**A)** Encourage interested prospects to learn more about Altadena Rotary club on our club website <**www.altadenarotary.com**> and about Rotary on [www.rotary.org](http://www.rotary.org). Have them

**like** Altadena Rotary on Facebook.

**B)** Distribute our club brochure that highlights recent service projects.

**C)** Bring them along to a club meeting or our club's information session for prospective members.

- Invite friends, family, co-workers, and

colleagues to a club activity or project.

- If a prospective member expresses interest in joining our club, make sure they understand expectations of membership, including club fees.

### **Propose a Member**

**A)** Once you've found a great candidate, submit a member proposal form to the Altadena Rotary Club Secretary, Steve Kerekes.

**B)** If you have any questions talk to me.

Craig Cox

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## This Week

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new and innovative ways, giving the members of the club much *pause for thought*.

The contest schedule is as follows:

- February — Club-Level Contest
- March — Group-Level Contest
- April — Regional-Level Contest
- May — District-Level Contest

Four contestants will be participating in our local club contest of the 4-Way speech contest this week. They are coming from Blair, La Salle and Maranatha and range from freshman to seniors. Each of our contestants has participated in the preliminary rounds held on February 9 and 10 that were sponsored by Pasadena Rotary, Altadena Rotary and Pasadena After Hours Rotary, where these contestants competed

against nearly 40 other participants. These four have been selected to compete at Altadena's club-level contest. The winner of Altadena's club-level contest will move on to compete at the regional level against the winner of five (5) other local Rotary clubs. The regional-level contest will be held at Pasadena Rotary on Wednesday, March 16.

The Four-Way Test finals are always a highlight of the District Conference. In the past, the first place prize has been up to \$5000+ (depending on the number of clubs participating). The three runners-up will each receive prizes of up to \$1500, again depending on the number of clubs participating.

# Quietly

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activity is worth the risk? Do you base it on your fear? No, you should do some things that scare you. Should you base in on the probability of success? No, I don't think that's the answer either. Risk must be evaluated not by the fear it generates in you or the probability of your success, but by the *value* of the goal.

## ***She's [A] Pioneer?***

Allow me to tell you the story of someone who pushed the envelope of risk in order to achieve goals that were valuable to her. As she grew up, there were no significant indications that Millie would someday be one of the great adventurers of the twentieth century. She was an inquisitive child, born in Kansas in 1897. She was bright and excelled academically. She liked reading books and reciting poetry. She also enjoyed sports, particularly basketball and tennis.

After recognizing the impact of war on the soldiers who served in Europe during World War 1, Millie wanted to do something to help. She decided to study nursing, and during the war, she worked as a military nurse's aide in Canada. After the war was over, she enrolled as a premed student at Columbia University in New York. In 1920, after her first year at school was finished, she visited her family in Los Angeles. That's when she took her first plane ride at Daugherty Field in Long Beach, California. And she was hooked. "As soon as we left the ground I knew I myself had to fly," she said. She never returned to med school.

## ***Bold Ventures***

That was the beginning of a new life for Millie. Oh, I should mention that *Millie* is what her family called her. You and I know her as Amelia — Amelia Earhart. She immediately began working odd jobs to earn the \$1000 required to take flying lessons, and soon she was learning how to fly from

Anita Snook, another pioneer flier.

Learning to fly wasn't easy — at least not for Earhart. She had more than her share of crashes. But she persevered.

Years later, she told her husband her perspective on flying: "Please know I am quite aware of the hazards ... I want to do it because I want to do it. Women must try to do things as men have tried. When they fail, their failure must be but a challenge to others."

In 1921, Earhart made her first solo flight. The next year she set the first of her many aviation records (for highest altitude). She piloted planes because she loved to fly, but she also had an agenda. She was trying to break ground for others. "My ambition is to have this wonderful gift produce practical results for the future of commercial flying and for the women who may want to fly tomorrow's plane's," she said.

During the course of her flying career, Earhart set many records and achieved many firsts:

- **1928:** First women to cross the Atlantic Ocean in an aircraft as passenger.
- **1929:** First president of the Nine-

ty-nines, an association of female pilots.

- **1930:** Women's speed record of 181.8 miles per hour on a three-kilometer course.
- **1931:** First person to set an altitude record in an autogiro (early helicopter) at 18,451 feet.
- **1932:** First female pilot to fly solo over the Atlantic Ocean.
- **1935:** First person to fly solo and non-stop between Oakland, California, and Honolulu, Hawaii.

By 1935, Amelia Earhart was a seasoned, world-class pilot and had done a lot to accomplish her goals of opening doors for women and legitimizing commercial aviation. She must have believed the motto of all great achievers, "If at first you do succeed, try something harder," because that's when she decided to embark on her greatest adventure. She intended to fly around the world. That feat had already been accomplished by a man, but Earhart intended to route her flight near the equator and set a record for the longest flight (by either gender) at 29,000 miles. ○

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## Form & Line by Jacque Foreman

We're all familiar with things going *haywire*, but do you know from where that expression comes? For this, I once again turn to *The Unexpected Evolution of Language* by Justin Cord Hayes.

In the late nineteenth century, as Americans moved west, as Hayes puts it, "They were making a lot of hay while the sun shone — literally." So, with all this hay, they had to store it, and an easy way was to put the hay into *bales* held together by a light-weight wire, soon to be known as — guess what — *haywire*.

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## Things going Haywire?

As Americans have always done, we soon were using hay for more than just feeding animals, e.g., stuffing pillows and mattresses, and to insulate dwellings, etc.

And we also used this light-weight wire for jobs it was never meant for, such as holding heavy logs together. Thus, it soon became popular when things fell apart that were bound with this light-weight wire, to say "they had gone **haywire**." Today, unless you live on a farm, the term *haywire* is rarely used in its original sense — a light-weight wire to hold hay. ○