

This Week
Famed Duo
Barry McGuire
& John York
A Hand Clapping,
Foot Stomping,
High Energy Show
Program Host:
Theo Clarke

Barry McGuire started his career in the *Andy Williams Show* years ago and soon became lead singer of *The New Christy Mistrels*. He roared onto the world stage with the million-sellers "Green Green" and "Green Back Dollar." His biggest hit was *Eve of Destruction*, which echoed around the world as an anthem of the times. He has shared the stage with the likes of Sammy Davis Jr, The Rolling Stones, Kenny Rogers, David Crosby, Jonathon Winters, and on and on. He was the male lead in the original Broadway production of *Hair*.

John York is a bassist and guitarist, and is best known as a member of the legendary folk rock group, *The Byrds*. His vocal and instrumental talents kept him in the company of such musical luminaries as Gene Clark, The Mamas and Papas, Johnny Rivers, Roger McGuinn, Clarence White, and

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Hayes
 by President Brian Hayes
Stack

Bowling Alone

In his 1995 book, *Bowling Alone*, Robert D. Putnam attempted to document the breakdown of civil society within our country. He contended that, instead of interacting publicly at civic functions, our society has become increasingly fragmented and self-absorbed. Instead of belonging to bowling leagues as past generations did, our current culture bowls alone or in small groups. He further documents this fragmentation through an array of statistics such as declining voter participation, civic engagement, club membership and PTA participation.

Only a few current members recall the heyday of Altadena Rotary when it had an active membership of well over 60 community leaders (all men, of course). By all accounts, the Club was a source of civic pride, social activity, community service and goodwill. It is sad to realize that the Club has fewer than half the members it once did. While today's members share the same civic pride and commitment as their predecessors, there is simply less that fewer members with fewer resources can accomplish.

Ours is not the only Club that has experienced a decline. Within our District, Southern Nevada clubs have experienced the greatest growth in recent years. This,

however, is more a product of a growing population rather than an increased popularity of Rotary International.

While Putnam's work demonstrated a steep decline in civility and public participation, he also presented surveys that found that an overwhelming number of people desired to live in a more civil and caring community. Current members can attest to the satisfaction that being actively involved in community and international service can bring. The Club is still a vital and enduring resource for the greater Altadena community.

Since the year began, we gained a few members, lost a few others, and now stand at 29 members, the same as when the year started. Standing still is not good enough. To maintain the programs and activities that members value, we need

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Greeters

April 21
Ed Jasnow

April 28
Julius Johnson

May 05
Sterling Louviere



Program Review

After the Fire come the Flowers

Let me apologize in advance for my inadequacy in writing up last week's program. You need to be a poet to describe in words the beautiful photographs displayed by our speaker, and unfortunately, I am not a poet. Our guest photographer was Anita David who has been on a life odyssey that started with her birth in Kenya, through her receiving a BA in English Literature from Cambridge University in England and continuing to her current homestead in the hills of Altadena.

David came to the United States in 1989

and found work and inspiration to stimulate her creative juices in Hollywood. Her experiences in Hollywood led her to mastering the camera, which ultimately produced the magnificent photos she showed us.

The photos were all taken in the local mountains, focusing on the Station Fire in El Prieto Canyon and environs, and the after effects of that fire. We all know about the tragedy of the recent fires, particu-



larly Theo, who almost lost his home. But not only were the fire fighters able to save Theo's home, they credit the fact that Theo provided them with access to his water tank to their being able to save the homes in La Vina.

David's breathtaking photos showed mountain views at the height of the fire, with the bright red flames and black smoke against a deep blue sky. Other photos showed the devastation left after the flames had past, including ironically an empty beer bottle with the brand name *Fire Rock Pale Ale*. Then her photos illustrated the beauty rising from the bleak landscape in the form of new vegetation, including stretches of beautiful wild flowers, such as the mauve colored flower that flourished along the path of the fire where

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Rotary Club of Altadena - #7183

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P.O. Box 414, Altadena, CA 91003

www.altadenarotary.com

Meets: Thursday, 12:10p

Altadena Town & Country Club

2290 Country Club Drive • Altadena, CA

626-794-7163

Rotary Int. Pres. Kalyan Banerjee

Dist 5300 Gov. Roger Schulte

Officers

Brian Hayes, Pres. Bus. 626-398-6300

Tony Hill, Pres. Elec. Bus. 626-795-5363

David P. Smith, VPRES. Bus. 636-398-2010

Jim Gorton, Sec. Bus. 626-793-6215

Mike Noll, Treas. Bus. 626-683-0515

Directors

Jim Gorton • Craig Cox • John Guerrini

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TBD Publicity

Jacque Foreman Sparks/Website

Mike Zoeller Service Projects

Ed Jasnow Community

John Frykenberg International

Regina Bette Youth Contests/Awards

Tony Hill Vocational/Youth Projects

John Guerrini Membership

Editor, Design & Typesetting Foreman Graphics

Photography Jacque Foreman

April Programs

Magazine Month

Program Chair, Theo Clarke

April 21 - Barry McGuire and John York:

Country Western Fiddlers' Extravaganza

April 28 - Tara Alexander and Randy

Murphy: Singers, Musical Theater and

Operetta Repertoire

May Programs

No Designation

Program Chair, John Guerrini

May 05 - To be Announced

May 12 - To be Announced

May 19 - To be Announced

May 26 - JROTC Awards

Congratulations



Birthdays



04/13 - Alice HUDSON

04/18 - John Frykenberg

04/29 - Mike Noll



Anniversaries

04/27 - Sterling & Olga Louviere

Chairmen's Corner

Tripoli Then and Now

by John Frykenberg, International Chair



Back in 1800, Thomas Jefferson — without authority of Congress — engaged the Barbary pirates and the Pasha of Tripoli (today's Libyan Capital). The Pasha had ceased the USS Philadelphia, the Navy's super-ship of the day. In response and in great urgency and secrecy, Jefferson invaded Tripoli with a contingent of US Marines who quickly overpowered the Pasha and deposed him.

Program

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the fire burned most intensely. We saw through the photographs that nature will reestablish itself even in the most hostile environments. As they say, a picture is worth a thousand words. If you saw the pictures you know, if you did not see the pictures unfortunately the editor will not allow me the space to use the thousand



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Jefferson successfully engineered the first coup d'tat in US Foreign policy. He was decisive, a strong leader, resolute in his devotion to the United States.

Barack Obama, similarly — without authorization of Congress — has launched a surprise attack on Tripoli and against its President Colonel Gaddafi, ostensibly as a humanitarian gesture to prevent an autocrat from killing his own people. Unlike Jefferson, however, Obama is not willing to put boots on the ground or assume any roll of leadership, choosing instead to place US military resources un-

This Week

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many others.

If you want to catch a peek of this duo before or after this week's program they will be performing at the Coffee Gallery Backstage Tuesday April 19 and Thursday April 21, show time, 8:00 pm..

You don't want to miss this program. McGuire and York promise to put on a hand-clapping, foot-stomping, high-energy show that will leave you spinning, laughing, shouting and begging for more. Bring a guest. In fact, bring your whole family.

Stack

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to grow. It can be done. I am aware of one nearby Club that set a goal of increasing membership by 20 percent. They are close to achieving that goal. If we collectively focus on increasing our membership, Altadena Rotary can stem the decline, and ensure that our heyday is ahead as well as behind us.

der command of a Canadian General representing NATO. And, despite a multimillion dollar commitment to intervene in the internal affairs of Libya, Obama denies any intentions of removing Gaddafi by force, even though Obama states that Gaddafi must go.

Jefferson believed in protection of free trade and in freedom of the seas and was willing to use force to protect US commercial maritime interests and to commit a fledgling Navy to serve its' country.

Obama believes in stretching US military commitments to the breaking point and bowing to international consensus for military engagement. He has abdicated the roll of Commander in Chief to an international joint military supervisory committee representing NATO.

The stark contrast between the decisive leader and the hesitating, stinting neighborhood organizer reflects the courage of a fragile — but hopeful — republic and the seeming feckless, ineffectual administration of today.

Our future was a stake in 1800 ... just as it is today! Is the greatest nation on earth to be reduced to the status of a second-rate power, crippled by its own inexpedience? Overcommitted, overextended, facing insolvency and ruin; the United States today seems a shadow of its former self: drowning in debt, currency no longer the world standard but devalued and inflated to the detriment of its citizenry.

From the Halls of Montezuma to the Shores of Tripoli, will our Marines now hang there heads in shame defeated not by a clear enemy on foreign beaches but by an ambivalent, equivocal, vacillating and wavering voguish head-of-state more interested in crowd-pleasing than in leading? Time will tell. ...



MONEY by Linda Wilkes MATTERS

Last Week in the News

Retail sales rose 2.3 percent for the week ending April 2, according to the ICSC-Goldman Sachs index. On a year-over-year basis, retailers saw sales increase 2.8 percent.

The Institute for Supply Management reported that the monthly composite index of non-manufacturing activity fell to 57.3 in March from 59.7 in February. A reading above 50 signals expansion. It was the 15th straight month of expansion in the services sector.

The Mortgage Bankers Association said its seasonally adjusted composite index of mortgage applications for the week ending April 1 fell 2 percent. Refinancing applications decreased 6.2 percent. Purchase volume rose 6.7 percent.

According to the Federal Reserve, consumer credit debt rose in February by \$7.62 billion for a total credit level of \$2.42 trillion. Figures for January were revised from an initial gain of \$5.01 billion to a gain of \$4.45 billion. Revolving debt, which includes credit cards, fell by \$2.71 billion. Non-revolving debt, including loans for cars, rose by \$10.3 billion.

Wholesalers increased their inventories 1 percent to \$437.99 billion in February. This followed a 1.1 percent rise in January. Sales at the wholesale level fell 0.8 percent in February. On a year-over-year basis, sales were 13.7 percent higher since February 2010.

Initial claims for unemployment benefits fell by 10,000 to 382,000 for the week ending April 2. Continuing claims for the week ending March 26 fell by 9,000 to 3.7 million.

Upcoming on the economic calendar are reports on international trade on April 12, retail sales on April 13 and industrial production on April 15.

Strategically Accelerate Your Success!

In this month's edition of *InsightNOW*, Prospect Mortgage's Chief Performance Officer Todd Duncan talks to Tony Jeary, Results Strategist™ and author of *Strategic Acceleration: Succeed at the Speed of Life*.

For anyone who wants to be more personally and professionally successful in today's fast-paced world, this *InsightNOW* is for you! You'll learn how to get clear on what you want from your business and personal relationships, how to stay focused and how to efficiently execute high-value activities, so you get the results you want. "The central characteristic that all successful businesses and individuals have is they know what they really want and are willing to do whatever it takes within the parameters of integrity and honor to get it," says Tony.

The three pivotal concepts of Strategic Acceleration are:

- Clarity: Be really clear about what you want and why. Tip: Start by writing down your objectives using a daily journal or the "notes" app on your mobile phone.
- Focus: Concentrate on what really matters. Tip: Identify four to seven activities you can do to reach your main objectives. Anything that doesn't fit in to your activity list can be filtered out.
- Execution: Use effective communication to get things accomplished. Tip: Identify 10 to 12 people who can help you reach your objective. Contact them often to get their assistance and be sure to provide them with value in return.

"It's incredibly important to slow down and think about what you really want to achieve," says Todd. "People should have a summit with themselves by taking the time to get clear on their goals." ☉

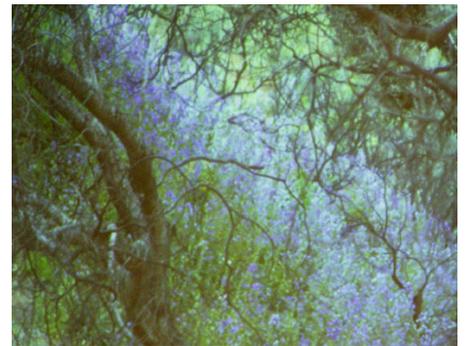
Find Linda Wilkes on line: <http://www.myprospectmortgage.com/lwilkes>

Program

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words.

David's pictures of post-fire vegetation in the local canyons included pictures of plants with exotic names such as Tiger Lily, Wild Onion, Miners' Lettuce, Wild Cucumber aka Man Root and Willow grass. We were told about, and shown photos of, a defrocked Catholic priest known as Ray, who has devoted his life to repairing and improving the local mountain trails which he refers to as *God's Garden*. His work includes maintaining vegetation along the road running down from Theo's house which Ray refers to as *Inspiration Trail*. A local character who is making the local environment a place of beauty for all of



us to enjoy.

Thank you Anita David for bring Ray's devotion to the local environment to our attention and thank you for bringing to us a story in photographs that told of the awesome destruction imposed by the brush fire and and the beauty that followed. ☉