

## This Week

**Mystery Speaker  
Or A Tale of Woe  
Guest Host:  
Craig Cox**

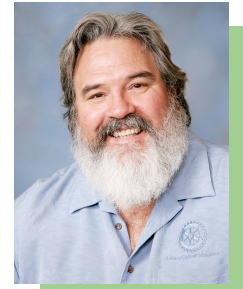
This is an object lesson in how the best of plans can come apart like a cheap suit. Back on April 27, I booked our good friend, Rich Boccia, to speak to our club on June 17. He agreed to speak about the great progress his school, Blair IB, was making. A couple of weeks later, I realized that I was going to be on vacation on June 17, but Craig Cox graciously agreed to introduce Boccia for me. Last Thursday, I wrote the *This Week* article and sent it to both Jacque Foreman and Craig Cox.

As most of you know, I am on the mailing list for news from the PUSD Superintendent, Edwin Diaz. Late Friday afternoon, I received a News Flash from the Superintendent announcing that Rich Boccia has been named Superintendent of Schools for the Mammoth Unified School District. I immediately fired off a congratulatory email telling him that the Club would be glad to hear about his new position on the 17<sup>th</sup>. He e-mailed back saying he was sorry, but his new position required that he attend Mammoth High School graduation ceremonies that same day. So ...

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## THE Construction CREW

by Paul Sirois  
for President David Smith



### When in San Francisco ...

A few months ago, Carmen and I visited northern California along with another local couple. We brought our two oldest daughters as did they.

We were fortunate that our traveling companions have relatives living near San Francisco. One of them, of Norwegian ancestry, grew up in Mill Valley as a young boy and teenager.

Mill Valley — about four miles north of San Francisco off Highway 101 and adjacent to Muir Woods National Monument — is a small town of 14,000 residents. The city has a rich and interesting history dating back 8,000+ years ago. Not surprisingly, the city's population boomed in 1906 after the devastation of the San Francisco earthquake.

Cascade Falls is located deep within the city of Mill Valley. The last mile or so to Cascade Falls is spectacular. As soon as we passed through the city's downtown area, it seemed like the redwood trees just sprang out. Immediately the light, blocked by the giant trees, darkened and the temperature dropped precipitously. As we lowered our car windows to take in the scenery better, the damp moisture could be felt by our facial skin. If you are a moss fan, this is a great

spot to observe the incredible growth of it on a small concrete bridge.



Along the narrow street leading up to Cascade Falls, the local residents have beautifully designed their homes around

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## Greeters

June 17

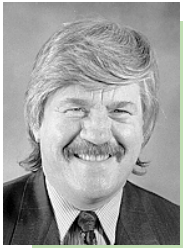
**Regina Bette**

June 24

**Demotion - Evening Meeting**

July 01

**Ray Carlson**



# Program Review

## Mini-grants pay off BIG

In writing this review of last weeks mini-grant awards, I see it as a tribute to Ed Jasnow. In looking at the numerous mini-grant *unrestricted* and *Americanism* awards listed below and the many schools involved, you have to conclude that there was a lot of work involved in setting it all up. I know Jasnow had assistance in this endeavor but my hat is off to him (if I wore a hat).

The mini-grant awards program is also an example of how an individual member can take pride in our Club accomplishing a major, well received program

which none of us as an individual could ever pull off. Sheryl Orange, Principal at Muir High School and former Principal at Burbank Elementary told us that, over the course of 15 years, our Club has been assisting her schools, her 2 schools have received about \$200,000 combined in grants and other assistance from Altadena Rotary. We should be proud and realize what we accomplish is really outstanding.

We were told by the teachers in attendance of creative ways they used their \$300 grants. For example, the money was used to purchase: sets of specialized books to help students just learning to speak and write English; paints, Playdoh and listening center with head phones for kindergarteners; DVDs to supplement sci-

ence curriculum; yoga mats; board game to help critical thinking, flash drives and a drum set. The grants were also used to pay for class trips to the Science Center, LA Zoo, Kids' Space Museum, Gene Autry Museum, a 3-day, 2-night science camp and a trip to Bakersfield to hear music from the time of the French Revolution. Pasadena High School used the money to help pay for the schools participation for the first time in the Academic Decathlon. A teacher at Altadena Elementary used the money to bring American Indian storytellers up from San Diego to tell the students stories and folklore as well as showing them Indian artifacts.

Congratulations again to the following mini-grant recipients:

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### Rotary Club of Altadena - #7183

Chartered: February 14, 1949  
 P.O. Box 414, Altadena, CA 91003  
 www.altadenarotary.com  
 Meets: Thursday, 12:10p  
 Altadena Town & Country Club  
 2290 Country Club Drive • Altadena, CA  
 626-794-7163

Rotary Int. Pres. .... John Kenny  
 Dist 5300 Gov. .... Thomas B. Novotny

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David Smith, Pres. .... Bus. 626-398-2010  
 Brian Hayes, Pres. Elec. .... Bus. 626-398-6300  
 John Frykenberg, VPres. . Cell: 323-810-0651  
 Jim Gorton, Sec. .... Bus. 626-793-6215  
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 Ed Jasnow ..... Community.  
 Hal Yorke ..... International  
 Mike Noll ..... Youth Contests/Awards  
 Tony Hill ..... Vocational/Youth Projects  
 John Guerrini ..... Membership  
 Editor, Design & Typesetting ..... Foreman Graphics  
 Photography ..... Jacque Foreman

### SCHOOL and Teacher Mini-grant Award Winner

**FRANKLIN Elementary: Unrestricted:** Ella Farinas; Monique Garza; Jana Munoz  
**WEBSTER Elementary: Unrestricted:** Ossand Youssefian; Donald McBath  
**ALTADENA Elementary: Unrestricted:** Regina Major; Elizabeth Mortilla - **Americanism:** Regina Major (2<sup>nd</sup> Award); Kelly Atkatz;; Clare Dowell; Eduardo Chenu  
**JACKSON Elementary: Unrestricted:** Ann Anderson; Monica Salas; Dennis Silverio; Jacquelyn Wilson; Whitney Reese - **Americanism:** Jacquelyn Wilson (2<sup>nd</sup> award)  
**LOMA ALTA Elementary: Unrestricted:** Denise Lang - **Americanism:** Kristyn Webster  
**BURBANK Elementary: Unrestricted:** Ruth Several; Michael Nicholson  
**ELIOT Middle School - Americanism:** Robert Moya

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### June Programs

Program Chair, Ed Jasnow  
 June 10 - Teacher Mini-Grant Report  
 June 17 - Rich Boccia can't make the meeting - looking for someone else  
 June 24 - President Dave's Demotion Party

### July Programs

Program Chair, To be Announced  
 July -1 - Club Assembly  
 July 08 - To be Announced  
 July 15 - To be Announced  
 July 22 - To be Announced  
 July 29 - To be Announced

### Congratulations



### Birthdays

06/08 - Theo Clarke  
 06/12 - Tom McCurry  
 06/23 - Margarita Figueroa  
 06/28 - Phyllis Soza  
 06/30 - Ron Morris



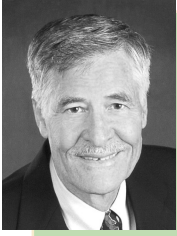
### Anniversaries

06/05 - Wendy Davis & Mike Noll  
 06/10 - Brian & Gloria Hayes

# Chairmen's Final Focus on Projects

## Corner

by Mike Zoeller for Mike Noll, Vocational/Youth Awards Chair



*Mike Noll is indisposed this week and it's my pleasure to step in with this last article of the year for Vocational/Youth Awards projects.*

It's been a great year for Youth at the Altadena Club. **Mike Noll** and his Vocational/Youth Awards team have brought some outstanding programs to our club meetings, resulting in some of the best program presentations of the year. These projects require lots of coordination and attention, and Mike has done an outstanding job of completing the process this year. The month of May is usually the big month for our Youth Awards presentations, and this year was no exception. The Dan Stover Awards program this year brought two outstanding piano players to the club for a terrific program, and our winner went on to compete at the District level

## Crew

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the contours of the landscape of countless trees, a winding stream and steep valleys.

Once we arrived close to the falls, it took us only a few minutes of walking to make our way up the trail towards the sound of cascading water. Our Norwegian tour guide pointed out a small but fascinating creature called a Banana slug.



These creatures eat leaves and dead plant materials, amongst other things, and recycle them into soil.

At last, we finally made our short trek to the

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for the top awards. The Dewey Merrill Awards presentations showed us how our youth are prepared for the world of business by presenting their business plans developed through Ray Carlson's entrepreneurial programs. Our 42<sup>nd</sup> PCC Vocational Awards program honored 23 excellent PCC students with cash scholarships and again gave us a chance to see the future leaders of America as they begin their careers. The JROTC project, always a large and well-attended program, brought us in contact with and gave us a chance to honor a group of outstanding Pasadena/Altadena high school youth who we expect will be the future leaders of our communities and military organizations. Our 4-Way Speech Contest also resulted in more excellent presentations from area youth. Great job Mike! And thanks for all you do for the club and District 5300.

And, while I have the floor, let me thank all of the Project Chairs for this year. **Ed Jasnow** headed the Community Projects, and he and his team had another banner year. The Concerts in the Park series were better than ever (but wait until you see this year's concerts), and we were able to sponsor a record number of our Teacher Mini Grants, which were more appreciated this year because of the extremely difficult financial situation of our public school system. Our Mini-Grant presentations from the area teachers who received our grants was again a highlight program for all our members. We've gotten more favorable comments (and a lot more participation) on our Flags on Lake Street project, which is now bringing out 20 to 30 of BSA Troop 4 of Westminster Presbyterian Church and over 10 club members at each flag event.

Our International Projects Chair, **Hal Yorke**, and his team also turned in a great performance. Kapasa Musonda, our

three-year International project, completed her education at Fashion Institute of Design and Merchandizing (FIDM) in spectacular style, winning many awards at the Institute's Debut 2010 Runway Show this year, including one of 10 Fashion Design Advanced Study scholarships. We're all very proud of Musonda (and the Mike Noll family who have supported her for the entire three-year period) and wish her the best of luck in her new career. John Frykenberg's Nigeria/Kaduna project completed its second excursion to Nigeria, bringing much-needed medical care and medication to the people of this African country. Ray Carlson completed a delayed project by finally getting the go-ahead on the matching grant which will result in the construction of wheelchairs in Guatemala and creating Carlson's passion — jobs, jobs and more jobs for the people of Guatemala. Carlson also developed our new relationship with the Leadership Pasadena Team, which won a first place award for the club this year at the District Conference.

Finally, my thanks to **Tony Hill** and the Youth Activities team for another great year. Our Interact team continues to develop their projects independently. This year's RYLA graduates again came to the club to present their stories of amazing growth through a great youth program — another of our very best program presentations each year. Finally, the club started a new project by sponsoring the local youth of the Outward Bound Adventures program. While this project is just starting and we hope to develop more interaction between the youth of OBA and the club members, one side benefit is the expected new membership of Charles Thomas, Executive Director of Pasadena Outward Bound Adventures, who announced his desire to join at our last week's meeting.





# MONEY by Linda Wilkes MATTERS

## Last Week in the News

The Institute for Supply Management reported that the monthly composite index of manufacturing activity was 59.7 in May, after reaching 60.4 in April. A reading above 50 signals expansion. It was the 10th straight month of expansion.

Total construction spending rose 2.7 percent to \$869 billion in April, following an upwardly revised 0.4 percent rise in March. April's gain was the biggest since August 2000.

The National Association of Realtors reported that its pending home sales index, a forward-looking indicator based on signed contracts, rose 6 percent in April, after a revised 7.1 percent increase in March. On a year-over-year basis, pending home sales are up 22.4 percent.

Factory orders rose 1.2 percent in April, below the 1.8 percent increase economists had anticipated. It was the eighth straight gain and follows an upwardly revised 1.7 percent increase in March.

The Institute for Supply Management reported that the monthly composite index of non-manufacturing activity was 55.4 in May, unchanged from 55.4 in April. A reading above 50 signals expansion. It was the fifth consecutive month of growth. Economists had anticipated a reading of 55.6.

The Labor Department reported that in the first quarter productivity rose at an annual rate of 2.8 percent and labor costs fell at an annual rate of 1.3 percent.

Initial claims for unemployment benefits fell by 10,000 to 453,000 for the week ending May 29. Continuing claims for the week ending May 22 rose by 31,000 to 4.66 million. Employers added 431,000 jobs in May, following a 290,000 advance in April. This pushed the unemployment rate down from 9.9% in April to 9.7 percent in May.

Upcoming on the economic calendar are reports on wholesale trade on June 9, international trade on June 10 and retail sales on June 11.

## Life on the Wire

Life coach Bill Hart interviews Prospect Mortgage's Chief Performance Officer Todd Duncan in this month's edition of *InsightNOW*. They discuss Todd's surprising findings in his newly released book, *Life on the Wire: Avoid Burnout and Succeed in Work and Life*.

Duncan set out to write a book on achieving work-life balance, but he found that goal to be unattainable. Instead, he compares the path that we must all tread to that of a tightrope walker, ever mindful of the forces pushing and pulling in opposing directions but maintaining a perfect pitch from end to end. Success is managing and embracing this imbalance.

How do you reach perfect *imbalance*?

Todd shares these tips:

- *Accept Imbalance*. When life or work gets out of whack, don't wallow! Understand that you can be empowered by setbacks. See them as setups to move forward by making small course corrections until you are back on track.
- *Pick the Right Job*. Decide what's important to you, then make career and life decisions based on your priorities. When your priorities change, so can your career. However you choose to walk the line between home, career and other pressures in your life, He assures everyone that with the right attitude and plan, you can find happiness.
- *Embrace Purposeful Action*. No matter your situation, there is always a solution when you focus on making a plan and following through on your decisions. Small but measurable steps make all the difference.

## Program

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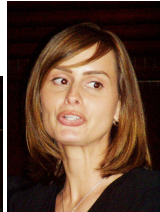
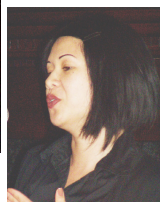
**WASHINGTON Middle School** *Unrestricted*: Darlene Davenport.

**PASADENA High School** *Unrestricted*: Mary Hines.

**MUIR High School** *Unrestricted*: Rachel Swift; Wendelin Donahue; Monique Contreras; Kimberly Suarez; Peter Newlove; Michael Marderosian; Kathryn Jewell; Brittany Estrada; Kathleen Parent; Thomas Hanson.

**Americanism**: Cynthia Lake; Manuel Rustin; Shelly McDonald; Kathryn Jewell (2<sup>nd</sup> award); Breanna Hunt; Manuel Rustin; Lou Bond; Michael Harrison; Wendelin Donahue (2<sup>nd</sup> award)

Following are pictures of those in attendance. Unfortunately my notes were not definitive enough to make positive identification with the text -- jf



## Thank you

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# Crew

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falls. As one will probably notice in person or viewing a photo of the cascading water, the falls are small and only about twenty feet high. However, the journey there made them absolutely spectacular!



# Program

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for sharing your projects



# Coach Wooden

*The true heart of the man and the secret of his success ...*

*though not mentioned in any of the news coverage upon his death, June 4, 2010  
Submitted by Ray Carlson - From Wikipedia:*

In mourning wife Nellie's death (after 53 years of marriage), Wooden was comforted by his faith. He was a Christian for many years and his beliefs were more important to him than basketball, "I have always tried to make it clear that basketball is not the ultimate. It is of small importance in comparison to the total life we live. There is only one kind of life that truly wins, and that is the one that places faith in the hands of the Savior." Wooden's faith strongly influenced his life. He read the Bible daily and attended the First Christian Church. He said that he hopes his faith is apparent to others, "If I were ever prosecuted for my religion, I truly hope there would be enough evidence to convict me."

John Wooden's *Seven-Point Creed*, given to him by his father Joshua upon his graduation from grammar school:

- Be true to yourself.
- Make each day your masterpiece.
- Help others.
- Drink deeply from good books, especially the Bible.
- Make friendship a fine art.
- Build a shelter against a rainy day.
- Pray for guidance and give thanks for your blessings every day.

# This Week

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So, here I am with no speaker, and headed out of town on the 16<sup>th</sup>. Your guess is as good as mine as to who your speaker will be. I just hope and pray it's not a half hour of Theo playing the violin. Oooohhh noooooo!!!!  
Ed Jasnow

\*\*\*

**BREAKING NEWS** — A speaker has been found. We will be getting a bio in a day or two. You will all be emailed then.



# Make the Pig *fly*

