



May 27, 2010

This Week
Junior ROTC and
Americanism
Awards
Program Host:
John Guerrini

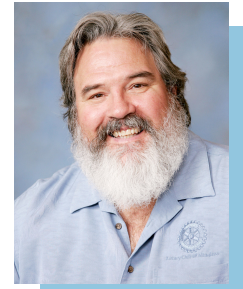
Altadena Rotary Charities was formed to support the philanthropic activities of the Rotary Club of Altadena. Since then, the Club has received several *restricted* endowment donations from the Altadena American Legion Post No. 470, Inc., one of which is earmarked to fund scholarship awards to several local high school Junior ROTC units.

The primary purpose of the original endowment is to grant two awards of \$1,000 each annually to graduating students at Pasadena High School (Navy), Blair High School (Army), and John Muir High School (Air Force).

The endowment also funds two scholarships of \$1,000 each to graduating seniors at John Muir High School (one boy and one girl), and two scholarships of \$500 each to graduating eighth graders at Elliot Middle School (also one boy, one girl). These scholarships are known as the Americanism Awards and are awarded according to courage, honor, leadership, patriotism, scholarship, and service.

This week we will be presenting awards to our future leaders. Remember to bring a friend.

THE
Construction
 by Sue Applegate **CREW**
 for President David Smith



POLIO: Once the Scourge of the whole World – Today: a vanishing Beast

I just finished reading the Rotarian article *A Rotary Primer: The Rise and Fall of Poliomyelitis*. Every man, woman and child should read this article. It gives a timeline to the history of Polio using dates and graphs. I recently heard that last year there were a total of 203 cases worldwide. What astonishing progress we've made!

Like many of you, I learned about Polio as a child. At that time it was rampant throughout the world. We used to have to be very careful, take it easy and rest during the heat of the summer. I had my first three Salk vaccine shots during 1956; I can remember going through the vaccination line at the Rose Bowl. Some of the kids literally screamed with anticipation of this painful shot. It seemed that they used a 16-penny nail instead of a hypodermic needle to administer it. I recall one kid who not only howled all through the line, but had to be carried — twisting, kicking and shrieking — as she neared her turn. She was my younger sister... and believe me she was *terrified*. My poor parents had six of us going through that line.

I never really gave much thought to polio until late 1957 when we all thought

I was battling the huge Asiatic flu epidemic. It was killing people in my neighborhood. I just seemed to be sick forever and felt awful all of the time. I developed quite a limp and was in constant, horrible pain. Initially the doctor said I had Rheumatic fever, and I became bedridden. My world was my bedroom and walking was limited to the bathroom — about 15 steps. However, Rheumatic fever did not explain some of my symptoms. My doctor and priest regularly came to the house. Finally, the doctor told my parents something was wrong with the diagnosis; then, after much testing, poking and prodding, the diagnosis was changed to Polio.

After some 50 years I don't remember all of the details of this disease, but vividly recall the terrible pain. To this day I remember the sheet hurting my left leg and

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Creeters

May 27

Hal Yorke

June 03

Mike Zoeller

June 10

Sue Applegate



Program Review

Restoring our Confidence

There are many of us who often give up on the future of our young people. We cite their lack of motivation, leadership skills, and their inability to learn anything. Well, that confidence was restored at our club meeting last week by the presence of one senior and three juniors from John Muir High School who came to tell us about their experiences at the Rotary Youth Leadership Awards (RYLA) camp held one weekend at the Desert Science Sun Center in Idyllwild in the mountains above Palm Springs.

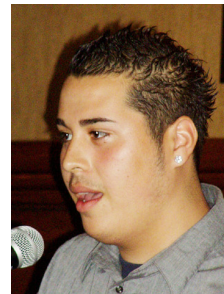
Regina Bette, the Club's RYLA Chairperson, introduced Linda



Gonzalez-Heusser of John Muir, who recruited candidates from the student body, set up the interviews and helped with the selection process. The first speaker was Mario



Marquez, who attended last year's RYLA, and is now a senior at Muir. He was invited because last year's RYLA group didn't get to speak to us because of scheduling conflicts. Mario told us how hesitant he was to go to RYLA. He thought his job at El Pollo Loco would interfere, but he found out he had that weekend off. Then he became scared of meeting people he didn't know. When the time came to go, his mother packed his suitcase and told him he was going. Once there, he saw some other students from Muir, so he figured



he could hang out with them the whole weekend. He didn't know that RYLA deliberately separates people from the same schools or localities, and puts them with people they don't know. Once he got over his fear of meeting new people, Marquez got right into the activities. He said he learned a tremendous amount about the qualities of leadership. He cited the *trust* activity, where you have to lean backwards and fall off a high wall, trusting that your fellow team members will catch you before you hit the ground. He learned a lot about communicating, and that it was easy to meet new people. He considered it one of the best experiences of his life. He had never been camping, never lived in a dorm, so these were all new to him. When he returned to Muir, he really talked RYLA up at school, and told all the juniors that if they get a chance to go, jump on it.

Next up was Ashleigh Bridges, who attended this year's RYLA. She started off by saying that RYLA was the most amazing



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Rotary Club of Altadena - #7183

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May Programs

Program Chair, John Guerrini
May 27 - JROTC awards - Visitor Day

June Programs

Program Chair, Ed Jasnow
June 03 - David Cisneros - The California Egg Board
June 10 - Teacher Mini-Grant Report
June 17 - Rich Boccia - Principal, Blair IB High School
June 24 - President Dave's Demotion Party

Congratulations



Birthdays



05/05 - Ursula Moore
05/15 - Elsa Smith
05/18 - Craig Cox
05/30 - Susan Applegate



Anniversaries



05/18 - Tony Hill & Ann Rider
05/31 - Alex & Rina Matsumura

Chairmen's International Service above Self

by Hal Yotkr, International Chair



As another Rotary year approaches its end, it is time to reflect on what has been accomplished in International Service and who to thank for

it. Three Altadena Rotarians come immediately to mind: Mike Noll, Ray Carlson and John Frykenberg.

Ray Carlson has continued to work tirelessly on fighting poverty locally, in Baja California, and in many other spots in the world by training young people how to be successful as an entrepreneur — and create jobs at the same time.

Mike Noll and his wife Wendy took on a long-term commitment to host Kapasa Mosunda during the time she attended the Fashion Institute of Design and Manufacturing (FIDM) in Los Angeles: 2007 to 2010. Sparks has been reporting on Kapasa since she first visited our club and presented her business plan in July 2007; she wanted to start her own business, *Le' Kay Fashion Design*, and create fashions that were a fusion of African and Western styles.

Mosunda was one of eight Zambians who were selected to tour Washington DC and Southern California for two weeks in 2007. The selected eight had developed the best business plans in a Zambian Entrepreneurship Training course (organized by, among others: Mike Noll and Ray Carlson).

While touring FIDM, Mosunda and another young Zambian from the group, Rachel Mofya, impressed the president of FIDM to the extent that scholarships to attend this prestigious school were offered to both women. However, the tuition waiver covered only part of the costs; living expenses, books, clothes, a computer, transportation, etc. needed to be raised. The Nolls stepped up to the plate to host

Kapasa in their home, offering her free room and board and other moral and financial support; Altadena Rotarians helped out with many of the other miscellaneous expenses for Mosunda.

Pat and Joanne Abruzzese and the Simi Sunrise Rotary provided a similar arrangement for Rachel.


Mosunda has been mentioned by name in 35 issues of Sparks (yes, I counted!). Thus, we have been able to follow her progress from her first visit to the club in 2007 through her graduation as one of the top FIDM fashion design students in 2009, up to and including the presentation of her award winning collection of apparel at DEBUT 10, showcased by professional models in February 2010.

Thank you Mike and Wendy Noll. Your efforts are truly *Service above Self*.

During this past year Ray Carlson has also actively supported Mosunda and Mofya. At the same time he has helped CORAZON to develop entrepreneurship training for Baja California, has developed an entrepreneurship class for Middle School students in Altadena, has worked on putting together another successful Peace Conference and successfully spearheaded a Rotary Matching Grant for the wheelchair project in Guatemala with the Escuintla Rotary Club. Approval for the latter just arrived a week ago!

Do you remember the wheelchair project? Caltech and ArtCenter students designed a wheelchair that could be constructed from readily commercially available bicycle parts. As a pilot project, these wheelchairs were to be assembled in Guatemala, thus creating jobs in an economically depressed region and providing much needed wheelchairs locally.

Congratulations, Ray Carlson on initiating another fantastic Rotary project and for demonstrating once again (*international*) *Service above Self*.

Right after Christmas 2009, John Frykenberg traveled to Umuagwo, Nigeria and surrounding areas to complete another international service project supported by a *Project Nigeria* Matching Grant: delivery of medical equipment and supplies, entrepreneurial training course material, and supplies for construction and humanitarian projects. While there, 3400 outpatients were treated by the medical professional team members, including 7 surgeries and 250 dental procedures. The Rotary Clubs of Altadena and Libertyville each received *Outstanding International District Awards* — the highest District Award. In addition, the Rotary Club of Altadena received the RI *International Best Cooperative Project Award* for an expediting project with a third party NGO. Yes, it was another very good (International Service) year. 

Program

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experience of her life. She loved the rock-climbing wall, and all of the leadership exercises. She was surprised to learn that it's OK to speak to people you don't know, and that you learn from everyone you meet.

Christian Capetano, pointed out that this was his first camping experience ever, and he really loved it. He especially loved meeting people from so many different places — northern California, Nevada, and Arizona.

Destiny Iwuoma, a very well-spoken young man, stated that the main thing he learned from RYLA was the value of compromise. When you have "all chiefs and

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MONEY by Linda Wilkes MATTERS

Last Week in the News

The Commerce Department said wholesalers increased their inventories by 0.4 percent in March, following a 0.6 percent rise in February. Sales at the wholesale level rose a robust 2.4 percent in March, marking the 12th straight monthly gain.

The Mortgage Bankers Association said its seasonally adjusted index of mortgage applications for the week ending May 7 rose 3.9 percent. Refinancing applications jumped 14.8 percent. Purchase volume decreased 9.5 percent.

The trade deficit increased 2.5 percent to \$40.4 billion in March, from a revised \$39.4 billion gap in February. Economists had expected the trade deficit to widen to \$40.1 billion. Exports rose 3.2 percent to \$147.87 billion. Imports increased 3.1 percent to \$188.3 billion.

Retail sales rose 0.4 percent in April, following an upwardly revised 2.1 percent increase in March. Economists had anticipated retail sales to rise 0.2 percent in April. On a year-over-year basis, retail sales increased 8.8 percent.

Industrial production at the nation's factories, mines and utilities increased 0.8 percent in April, following a 0.1 percent gain in March. It was the 10th consecutive monthly increase. The overall factory-operating rate rose to 73.7 percent of capacity in April, the highest reading since November 2008.

Total business inventories rose 0.4 percent in March, following an upwardly revised 0.5 percent increase in February. All components showed nearly uniform increases in March: manufacturers up 0.3 percent, retailers up 0.4 percent, wholesalers up 0.4 percent.

Initial claims for unemployment benefits fell by 4,000 to 444,000 for the week

ending May 8. Continuing claims for the week ending May 1 rose by 12,000 to 4.627 million.

Upcoming on the economic calendar are reports on the housing market index on May 17, housing starts on May 18 and the index of leading economic indicators on May 20.

Organizing the Home

Keeping things organized at home is a challenge. Here are some tips to keeping a house in order in three critical areas.

Laundry Room - Many companies specialize in manufacturing laundry organization systems. They consist of wall-mount panels with shelves, baskets and hooks to hold items such as hangers, paper towels, detergent, fabric softener and ironing boards. Some manufacturers and retailers of such systems include Brookstone (brookstone.com), Meijer (meijer.com) and Target (target.com)

Closets - The best way to get a closet in order is to install a closet organizing system. There are two types: prepackaged kits or a custom organizing system. Custom units can be purchased by the linear foot. Prepackaged kits are sold in pre-fabricated sections.

The latter are less expensive but less versatile. Another consideration is the type of construction material. Home Depot and Lowe's, provide two options: laminate and wire. Wire systems are less expensive, easy to install and easily cut to any closet measurements. Laminate shelving provides a more elegant look but might involve more effort to install. For higher-end closet organizing systems, check out John Louis Home (johnlouis.com). Its standard closet organizer system starts at \$264.99.

Garage - Organizing the home often means putting stuff in other storage ar-

reas such as the garage.

A number of companies sell garage storage systems, such as Sears and Rubbermaid. Gladiator Garageworks (gladiatorgarageworks.com) sells comprehensive garage packages and dozens of accessories. Strong weight-bearing channels secured to the wall form the foundation of the Gladiator garage system. These channels can support 75 pounds per linear foot and allow hanging, moving and configuring bins, hooks, shelves and cabinets. Special hooks are available to handle almost anything imaginable, from golf bags to bicycles.

To find Linda Wilkes on line go to <http://www.myprospectmortgage.com/lwilkes>

Program

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no Indians," it is important to recognize the ideas of everyone and to reach a consensus that will benefit the entire group.



There is value in listening to other points of view. In September, Iwuoma will be attending California Boys State in Sacramento, and he intends to use his newly learned RYLA skills to become Governor. Based on his talk today, I wouldn't bet against him.

Those of us in the club who have served as RYLA facilitators — Craig, Regina, Tony, and I — have all come away from the experience with a renewed sense of hope and confidence in our youth. I hope you came away from last week's meeting with that same feeling.

Ed Jasnow



by John
Frykenberg

The Eagle's Eye

God & Rotary

The sign in the classroom read ***"In case of an earthquake, the Federal policy against prayer in the classroom is temporarily suspended."***

I wonder if that policy should apply to the new George Washington dollar coins issued by the Department of the Treasury? The coins have removed the inscription "In God We Trust." I don't recall any legislative action by Congress to remove said inscription, so I must assume the Administration has taken it upon itself to implement this new policy.

The delineation between church and state referenced in particular by our founding father Thomas Jefferson was, of course, to ensure that the Federal government would never seek to impose a national or state church or religion upon the people. The policy was never intended to take God out of government or eliminate references to God as essential to the governance of the people of the United States. Indeed, Jefferson founded the first regular meetings of elected representatives to worship God in the Capital building. And he went on to ensure that all new members of Congress received translations of the words of Christ in a bound volume as necessary guidance in the conduct of the people's business. The volumes were given to every elected representative on a regular basis until WWI.

George Washington first established the office of Chaplain to Congress and was sure to thank God in all things. In his farewell address he posed the question; *If the government and the people turn away from God and his blessings upon us, what then?* He goes on to say in his Farewell Speech on September 19, 1796 how we may lose our liberty and freedom: *The name of American, which belongs to you, in your national capacity, must always exalt the just pride of Patriotism, more*

than any appellation derived from local discriminations. With slight shades of difference, you have the same Religion, Manners, Habits, and political Principles...Of all the dispositions and habits which lead to political prosperity, Religion and Morality are indispensable supports...reason and experience both forbid us to expect that National Morality can prevail in Exclusion of Religious Principle?...He (God) has been pleased to favor the American people with opportunities for deliberating in perfect tranquility, and dispositions for deciding with unparalleled unanimity on a form of government for the security of their union and the advancement of their happiness, so His divine blessings may be equally conspicuous in the enlarged views, the temperate consultations and the wise measures on which the success of this Government must depend.

There is little doubt where Washington and the majority of the signers of declaration stood in regard to importance of God in the scheme of things.

How about Rotary? Herbert Taylor, author of Rotary's Four-Way Test states: *I searched through many books for the answer to our need, but the right phrases eluded me, so I did what I often do when I have a problem I can't answer myself: I turn to the One (God) who has all the answers. I leaned over my desk, rested my head in my hands and prayed. After a few moments, I looked up and reached for a white paper card. Then I wrote down the twenty-four words that had come to me:*

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

I called it "The Four-Way Test" of the things we think, say or do."

"For several months he applied the new

test to various problems such as his company's misleading advertising. In those cases where company practice failed the test he made the necessary changes. That process convinced him that he had discovered the ethical decision-making guide he felt was critical to the company's recovery.

But there was one more test which the Four-Way Test had to pass. It had to be acceptable to persons of different religious beliefs. And so he discussed this issue with his four department heads — one a Roman Catholic, another a Christian Scientist, the third a Jew and the fourth a Presbyterian. They convinced Herbert Taylor that the test would be consistent with the beliefs of all employees. And so it became a highly visible company policy.

The Four-Way Test was regularly applied as Taylor moved forward with his plans to operate his company more efficiently and to market more effectively. In his autobiography, for example, he tells of using the test to discourage salespersons from selling dealers more merchandise than the dealers could profitably sell; of using the test to resolve vendor disputes in a win-win fashion; and of making sure that creditors were paid in full.

When Herbert Taylor became president of the Rotary Club of Chicago in 1938 he introduced his Four-Way Test to the Rotary World. The test proved to be an ideal tool which Rotary clubs could use to promote high ethical standards in business and the professions. In 1952, Taylor gave permission to Rotary International to promote the Test worldwide. Then, in 1954-55 Herbert Taylor became president of Rotary International and he used his presidency as an opportunity to travel around the world promoting the use of the Test. In 1954 he also gifted the copyright for The Four-Way Test to Rotary International"

Bottom line... How important is God to Rotary and the United States of America?

You decide.



Rotary changed Her Life

I'm in the process of straightening up my office. And in here is a stack of three or four Rotarian magazines. I decided to look through them to find an interesting article on which to comment. And there it was on page 50 of the February 2010 Rotarian: "How Rotary changed my Life." by Jennifer Grotz.

No, I've never heard of Jennifer Grotz, perhaps that's because I went to school long before her transformative experience. But it interested me how Rotary had changed someone's life.

She was all of 15 and a high school freshman when she entered a Rotary-sponsored speech contest in her community of Lubbock, Texas, and was picked as their representative to go on to the regional contest in Amarillo.

What she writes about is how the \$500 scholarship she was awarded as the second-place winner changed her life and the life of her father. This may or may not have been one of the many 4-Way Test speech contests that are held across the country; it doesn't say.

While Grotz can no longer remember a word or phrase of her memorized speech, she does remember that she spoke about the government and how no one is above the law, not even President Nixon.

More important to her as she looks back is that that \$500 gave her parents the nudge they needed to let her attend college and that it gave her the courage to follow her dreams. And, because she demonstrated this courage, her father, in his later years, decided to quit his lucrative job of insurance salesman and go back to school *to follow his dream* and become an American History teacher.

Reading this article got me to wondering how our sponsoring the many things for high school students that we do — *Business Plan Competitions, RYLA, ROTC Awards, 4-Way Speech contests, George Hensel Ethics Essay Contests, Dan Stover Music awards, etc.* — has made a difference for our local high school students and their parents, families and teachers. Perhaps we should ask.

What Wikipedia says about Jennifer Grotz

Jennifer Grotz (born 1971) is an American poet and translator who teaches English and creative writing at the Warren Wilson College MFA Program for Writers and at the University of Rochester, where she is Assistant Professor. She is also a Contributing Editor for Born Magazine and the Assistant Director of the Bread Loaf Writers' Conference.

Grotz grew up in small Texas towns but has lived in France and Poland, all of which inform her poems. Grotz holds degrees from Tulane University (BA), Indiana University (MA and MFA), and the University of Houston (PhD). She also studied Literature at the University of Paris (La Sorbonne), where she discovered her interest in translating French Poetry. Her poems, translations, and reviews have appeared in many literary journals and magazines, and her work has been included in Best American Poetry.

She currently lives in Rochester, NY, but spends part of her year in France and Poland.

Have you heard Them?

Probably it began at the beginning of this month or last. I started hearing ads on AM radio for Rotary. These ads are presented by all the Rotary Clubs of LA and Orange counties.

The ads tell the listeners that Rotary does small things in their communities to make life richer and better for their fellow local citizens by doing such things as giving out dictionaries to fourth graders and painting gymnasiums, etc. in addition to our world-wide effort to concur Polio. And then everyone is encouraged to check out rotarylaoc.org to find a club near them. Jacque Foreman ☉

Crew

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my dad making a tent over the bottom of the bed so the sheet could not touch me.

At some point during this illness, my parents and I spoke with the doctor about why I had Polio, since I'd had the shots. At this time I learned there are different kinds of Polio and the doctors had determined I was lucky; the type I had contracted would have necessitated an iron lung had I not received the Salk vaccine when I did.

How different my life would have been ... existing in an iron lung. How different countless lives would have been without the Salk shot, and later the Sabin oral polio vaccine, which then became the preferred preventative measure.

In 1985, Rotary launched its PolioPlus Program. This was one of the compelling reasons why I joined the Altadena Club in 1990, so as to be part of the magnificent effort to eradicate this horrendous affliction. And, as this article is concluded, I believe that those 203 cases mentioned earlier are a powerful testament to the determination and effectiveness of Rotary International's ceaseless mission to stamp out this scourge.

As a reminder, we are still collecting funds with our Polio Pig. ☉



Invite
your
Friends
to
join us
as we

Honor the Students
of the
Junior ROTCs



At our next Visitor Day
Thursday, May 27, 2010



All we ask ...
Each One bring One

Make the Pig *fly*

