

December 23, 2010

This Week
**Researching
 Relatives who
 served in WWII**
**Gerald Landry
 Program Host:
 Sue Applegate**

Gerald Landry has spent 23 years researching his relatives who were active in WWII operations with the 8th and 15th Army Air Forces.

His uncle Mario LoBue was attached to the 8th AAF, and, on 29 January 1944, his B-17 — the *Virgin Sturgeon* — was involved in a midair collision with another B-17 in his box and sustained damage. The airplane was forced to drop out of formation and was then attacked by the Luftwaffe. The crew was forced to bail out at 1,500 feet near Friedrichshafen, and the airplane ended up in Lake Constance in Switzerland. The crew was captured and spent the next 16 months as POWs in various German Stalag Lufts. As the Russians moved west, these men were moved further west. Landry says, “My uncle was at Barth, Germany when the Russians rescued them.”

Another relative — a cousin — Russell Landry was attached to the 15th AAF at Torretta Field in Italy and was lost near the Isle of Vis just off the Yu-

Please turn to This Week p.3



Hayes
 by President Brian Hayes
Stack
Single-Tasking

I recently watched an HBO documentary about Bruce Springsteen and the recording of his album *Darkness on the Edge of Town*. After the critical success of his debut album *Born to Run*, Springsteen felt compelled to live up to or even exceed his own genius. For nearly two years, he and his E Street compatriots holed up in a studio to painstakingly record each song—in fact, Springsteen wrote and recorded over 70 songs, only 10 of which were released on the album.

What most impressed me was the single-mindedness of purpose that the Boss expressed, seeking a perfection that can only exist in one’s imagination. Perhaps his burned-out bandmates considered his obsession to be bordering on madness, but the result was a haunting and evocative piece of work.

Kobe Bryant has shown the same obsessive dedication. Not content with being, perhaps, the most physically talented basketball player in the world, he works harder than nearly anyone in the game, seeking to perfect his skills. MVP awards and championship rings do not fulfill his need to excel.

My friend is a former track star. During high school, she drove each morning at 5a from Pasadena to Woodland Hills to run sprints for her coach, then drove back to Pasadena by 8a for school. Her persis-

tence was rewarded with a full scholarship to USC and a gold medal in the 1996 Olympics.

I consider these individuals as I observe today’s society where *multi-tasking* has become a near necessity to keep up with life’s demands. Somehow, today’s young people can seemingly watch videos, listen to music, maintain multiple text conversations and scratch out their homework all at the same time. At work, I watch colleagues draft memos while listening to a conference call and checking one of their three email accounts, all while juggling family demands. The results of this multi-tasking are kids who can’t spell, memos with typos, stressed out employees, neglected families and cars crashed while texting ... “OMG.”

Is it old-fashioned to focus on one thing, whether it’s a job, a hobby, a talent or a relationship? Maybe it’s time for *single-tasking* to make a comeback. ☉

Greeters

December 23

Harold Yorke

December 30

Mike Zoeller

January 06

Sue Applegate



Program Review

Flights over Haiti help Relief Effort

Fellow Rotarian and local business man Michael N. Budincich, DC (Dr. Bud) shared his experiences responding to January's Haiti earthquake. What follows is excerpted from Dr. Bud's Spring 2010 publication *Spine-A-Line*

The 7.0 magnitude earthquake that devastated Haiti on January 12, 2010 at 4:53 P.M. is one of the worst natural disasters ... of all time. Three million people were in desperate need of emergency aid after the major quake and its 33 aftershocks. It's estimated that 200,000 people

lost their lives and many ... thousands of people ... suffered terrible injuries.

When Budincich heard the news, a small voice inside urged him to take action. Through his non-profit organization, *Manos con Alas*, he quickly began networking with others who wanted to help.

It took about a week to prepare for his journey, as he needed to get equipment he normally does not carry in his Cessna T-210, including life rafts. He committed 14 days away from his busy chiropractic practice to the mission. On January 23, Dr. Bud flew from El Monte Airport to Florida without a game plan — he knew that, once he got moving, he would be guided to where and how he would be of service.

Once in Ft. Lauderdale [he] met with representatives of Burners Without Borders and received up-to-date information and guidance about how his skills could be [used]. Over the next two weeks he [made] four round trips from Florida to Haiti, bringing medical personnel, equipment, medications, and supplies into some of the hardest hit areas of the island. In addition ... he made a number of short flights from Port au Prince to Les Cayes and Jacmel.

[On the ground] Dr. Bud was able to [use] his X-Ray



supervisor's license [to operate] the mobile x-ray unit provided by the University [of Miami in Port au Prince]. He also helped set and splint broken bones, treat wounds and gashes, and change dressings.

He returned to Southern California on Superbowl Sunday, and was back in [his clinic] on Monday.

(Dr. Bud's non-profit is *Manos Con Alas* Ministries — a Christian, faith-based corporation dedicated to serving regions of Mexico, the USA, and other countries. Teams of volunteer healthcare professionals travel to Mexico every two months to donate needed health care services free of charge or obligation. The web address is: www.manosconalas.com) Craig Cox

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Rotary Club of Altadena - #7183

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John Frykenberg International

Regina Bette Youth Contests/Awards

Tony Hill Vocational/Youth Projects

John Guerrini Membership

Editor, Design & Typesetting Foreman Graphics

Photography Jacque Foreman

December Programs

Family Month

Program Chair, Susan Applegate

December 23 - Jerry Landry

December 30 - To be Announced

January Programs

Rotary Foundation Month

Program Chair, Regina Bette

January 06 - May be Club Assembly

January 13 - Tony Perez

January 20 - To be Announced

January 27 - Cathy Clement

Congratulations



Birthdays



12-05 - Linda Wilkes

12-06 - Carlton Gustafson

12-10 - Paul Sirois

12-12 - Karen Gorton

12-15 - Jacque Foreman

12-18 - Olga Louviere

12-25 - Art Ferris

12-26 - Mona Jasnow

12-26 - Carol Zoeller



Anniversaries



12-10 - Kevin & Ursula Moore

Ray & Joy Carlson

Chairmen's Corner The Anonymous Rotary History Quiz

And Your Chance to Win a Bottle of Wine from the Guerrini Cellar

by Submitted by John Guerrini, Membership Chair

Reprinted from the Rotary Global History Fellowship website, at <http://www.rotaryfirst100.org/history/history/quiz/>— NO CHEATING! AND NO USING THE INTERNET. Circle the answers and fax (626-229-9615) or email to John Guerrini (guerrini@guerrinilaw.com) not later than Noon this Wednesday, December 22, 2010. The member who gets the most correct wins a bottle of wine. In the event of a tie, the tie will be broken by a drawing to be held at the Thursday December 23, 2010 lunch meeting. Winner must be present to claim his/her prize.



1. This Rotary president first was a newspaper Reporter in Denver. - Who

was...?

Frank J. Devlyn?
Wilfrid J. Wilkinson?
Glenn E. Estess, Sr.?
Paul P. Harris?

2. February 23, 1905. - What was...?

The Charter Night Dinner for the Rotary Club of Chicago?
Paul Harris' Birthday?
The night four men decided to start an organization in Chicago?
The First Regular meeting of Rotary Club of Chicago?

3. A 1900 Walk after dinner by Paul Harris. - What was...?

The Day Paul Harris' Grandfather died?
The inspiration for Rotary?
Paul's cure for irregularity?
A desperate attempt to find legal work?

4. Cowboy, Desk Clerk, Marble Salesman, Actor, Merchant Seaman, Fruit Picker. - What were...?

The fifth through the tenth members of the first Rotary Club?
Classifications not included until after the convention of 1922?
Paul Harris' jobs between 1891 and 1896?
Occupations not thought to be good material for Rotary membership?

5. This early Rotarian was secretary of Rotary International for 32 years. - Who was...?

Paul Harris?
Chesley R. Perry?
Arch Klumph?
Herb Taylor?

6. This famous Rotarian was expelled from a university. - Who was...?

Paul Harris?

Chesley Perry?
Arch Klumph?
Herb Taylor?

7. The First Club, in a community of less than 100,000 population. - What is...?

Chicago?
Dallas?
San Antonio?
Pueblo?

8. \$26.50 from Rotary Club of Kansas City in 1917. - What started the...?

World War I relief fund?
Rotary staff retirement program?
First District conference budget?
The Rotary Foundation?

9. The First President of "Rotary." - Who was...?

Chesley Perry?
Paul Harris?
Harry Ruggles?
Sylvester Schiele?

10. Give service to your customers and you'll make more money. - What was the...?

Four Way Test?
The "Business Sharing" in early Rotary Clubs?
"Fred" Sheldon's business philosophy?
A violation of the "Rotary Code of Ethics"?

11. Arch Klumph. - Who was a...?

Manufacturer who donated shoes to victims of polio?
First District Governor from the original district?
a present RI Director?
Past RI President from Cleveland, credited with starting the Rotary Foundation?

12. Ann Brunier and Ann Gundaker. - Who were the first...?

Women members of Rotary Interna-

tional?

Women Presidents of Rotary Clubs?
Rotaryanns?
Woman District Governors?

13. (Bonus) What was the world's first non English speaking Rotary Club?

This Week

Continued from p. 1

goslavian coast when the B-24 he was aboard — *The Tulsamerican* — crashed into the Adriatic Sea. Seven of the crew survived the crash, and three men died that day. That day was 17 December 1944. Today, Landry will tell the story surrounding that crash, and the crew aboard the *Tulsamerican* that day.

Landry has lived in Pasadena, Altadena, and is a current resident of Azusa. He spent six years in the Air Force. After leaving the Air Force, he worked at Berteau Products assembling the test hydraulic units for the SR-71, then moved on to Wallace O. Leonard (HTL Industries) building and testing various mechanical and explosive units for rockets, missiles, the B-1A, and the F-111, and the Apollo space program.

In 1973, he began work at the GALCIT 10 Foot Wind Tunnel at Caltech. He managed the low speed wind tunnel facilities after the death of his supervisor in 1984 and remained there until he retired in 2005. Not being able to just sit around, he landed a job at the North American Trisonic Wind Tunnel facility in El Segundo where he worked for two years until the facility was closed.

He now operates a vending machine business with his wife and step son. ☺



MONEY by Linda Wilkes MATTERS

Last Week in the News

Retail sales fell 2.1 percent for the week ending December 4, according to the ICSC-Goldman Sachs index. On a year-over-year basis, retailers saw sales increase 2.6 percent.

According to the Federal Reserve, consumer credit debt rose in October by \$3.38 billion for a total credit level of \$2.4 trillion. Figures for September were revised from an initial gain of \$2.1 billion to a gain of \$1.23 billion. Revolving debt, which includes credit cards, fell by \$5.64 billion. Non-revolving debt, including loans for cars, rose by \$9.02 billion.

The Mortgage Bankers Association said its seasonally adjusted composite index of mortgage applications for the week ending December 3 fell 0.9 percent. Refinancing applications decreased 1.4 percent. Purchase volume rose 1.8 percent.

Wholesalers increased their inventories 1.9 percent in October, following an upwardly revised 2.1 percent rise in September. Sales at the wholesale level rose 2.2 percent in October after a 0.5 percent increase in September. Economists had anticipated inventories would increase 0.8 percent in October.

The trade deficit decreased 13 percent to \$38.7 billion in October from \$44.6 billion in September. Economists had expected a trade deficit of \$44.5 billion. Exports rose 3.2 percent to \$158.7 billion. Imports decreased 0.5 percent to \$197.4 billion.

The Reuters/University of Michigan consumer sentiment index for December's preliminary reading rose to 74.2 from 71.6 in November. The index hit a 30-year low of 55.3 in November 2008.

Initial claims for unemployment benefits fell by 17,000 to 421,000 for the week ending December 4. Continuing claims for

the week ending November 27 fell by 191,000 to 4.09 million.

Upcoming on the economic calendar are reports on retail sales on December 14 and housing starts on December 16.

Knowledge Builder

Victorian Architecture

Victorian architecture reflects a European tradition of naming an architectural style after a reigning monarch. Victorian architecture spans roughly the reign of the British Queen Victoria (1837 to 1901).

Architects from this period employed history, geometry, nature and other resources for their designs. There were actually several different styles popular during the Victorian era, and builders often borrowed bits and pieces from each. Homes constructed during the Victorian period usually have characteristics of one or more of these styles:

Gothic Revival homes imitated medieval structures by including battlements, parapets and pinnacles. They were originally constructed of stone. But because of America's large wood supply, Gothic Revival became Carpenter Gothic, which produced wood-framed cottages covered with ornately decorated Victorian trim, also known as gingerbread.

The Italianate style was a rebellion to earlier formal classical designs. Normally two to four stories high, they often featured a flat or low-pitched roof and Roman or segmented arches above the windows and doors. The arches were elaborately decorated. This adaptable style was highly popular in America through the end of the Civil War.

Coming late in the era, the Second Empire style was inspired by Napoleon III. These buildings usually had mansard roofs characterized by two slopes on each of its sides, with dormer windows set ver-

tically and protruding from the sloping roof, tall first-story windows and paired columns. This style was fashionable for public buildings during President Grant's administration.

The Queen Anne style was the most lavish of the Victorian era. They could feature steeply pitched, irregular roofs, turrets and towers, bay windows, projecting wings and many porches and balconies. These homes remained popular until people realized how expensive and difficult they were to maintain.

Find Linda Wilkes on line:
[http:// www.myprospectmortgage.com/lwilkes](http://www.myprospectmortgage.com/lwilkes)

Make your Donation to a Paul Harris do at least Double the Work

Believe it or not, my \$400 will become \$1400. My friend in Hawaii calls this *Rotary Math*.

What I forgot to mention last Thursday is that, after my \$400 dollars is split into four Paul Harris donations, they will be pulled together and be donated to our club's Nigeria project. This the first way that I am making my money do *Double Duty*. But wait, there's more ...

The Nigeria project has qualified for *Matching Grant status* with both District 5300 and Rotary International. I don't know the *Matching Rate*, but John Frykenberg told me that my \$400 will become approximately \$1400. That's more than three times the medical equipment and supplies that can be purchased. Plan ahead, and your money can do double work, too. *Jacque Foreman, Editor*

Beer Battered Fried Chicken



Nick and I were craving something fried, but so much of the *fried* category is just so bad for you, so we generally shy away from anything fried. Still ... chicken fried *right* is a thing of beauty, yes? Here's our recipe for beer-battered fried chicken, and we use only breasts, so the fat is minimized. Total prep time is under one hour for a meal for four.

Ingredients

- 2 bottles beer (12oz each), preferably ale
- 3 large eggs
- 3 TBSP Lawry's seasoning salt
- 1 tsp ground black pepper
- Dash ground cumin
- Dash ground cinnamon
- 1 TBSP dried parsley
- 3½ cups all purpose flour
- 1 TBSP ground paprika
- ¼ cup cornstarch
- 4 breasts (skin on is ok, but we do this with skin removed)
- 4 cups peanut oil, for frying

The Process

First, put the oil into a frying pan and heat up to high or as close to 365 on your thermometer that it can get. (Note: most home stoves, in our experience, need to be cranked up to *high* to get to this temperature.)



Then put the first seven ingredients into a bowl.



Whisk together and add three cups of the flour.

Then add the remaining half cup of flour, the paprika, and the cornstarch.



Whisk.

It will be thicker than cold syrup but not as thick as fudge.

Slice up the chicken into *nugget* or *strip* size pieces. Then put into the flour mixture.



Coat well and *drain* on a rack.



Then place into the oil, in batches.



If you are following this recipe, then four breasts will mean about three batches into the oil. See, the key is not to overload the oil so that the temperature of the oil reduces too significantly. If this happens, the flour coating will soak up the oil, and that means ... yuck.

Meanwhile, whisk together the juice of one small orange, two tablespoons olive oil, a dash of basil, dash of black pepper, and a dash of salt. Shred three *heads* of Romaine lettuce.



Hint: use the mandoline, and *shredding* is quite effortless.



Toss the lettuce with the orange/oil mixture, then plate up.

Even the most diehard oil adverse people will flock to this one. We did!

Until next time ...



The True Story of Rudolph

by Anonymous

This came to me through one of the mailing lists to which I belong. It is apparently by that famous author: Anonymous. I enjoyed it, and hope you will also.

Jacque Foreman, editor

** True Story of Rudolph**

A man named Robert L. May, depressed and brokenhearted, stared out his drafty apartment window into the chilling December night. His 4-year-old daughter Barbara sat on his lap quietly sobbing. Bob's wife, Evelyn, was dying of cancer.

Little Barbara couldn't understand why her mommy could never come home. Barbara looked up into her dad's eyes and asked, "Why isn't Mommy just like everybody else's Mommy?" Bob's jaw tightened and his eyes welled with tears.

Her question brought waves of grief, but also of anger. It had been the story of Bob's life. Life always had to be different for Bob.

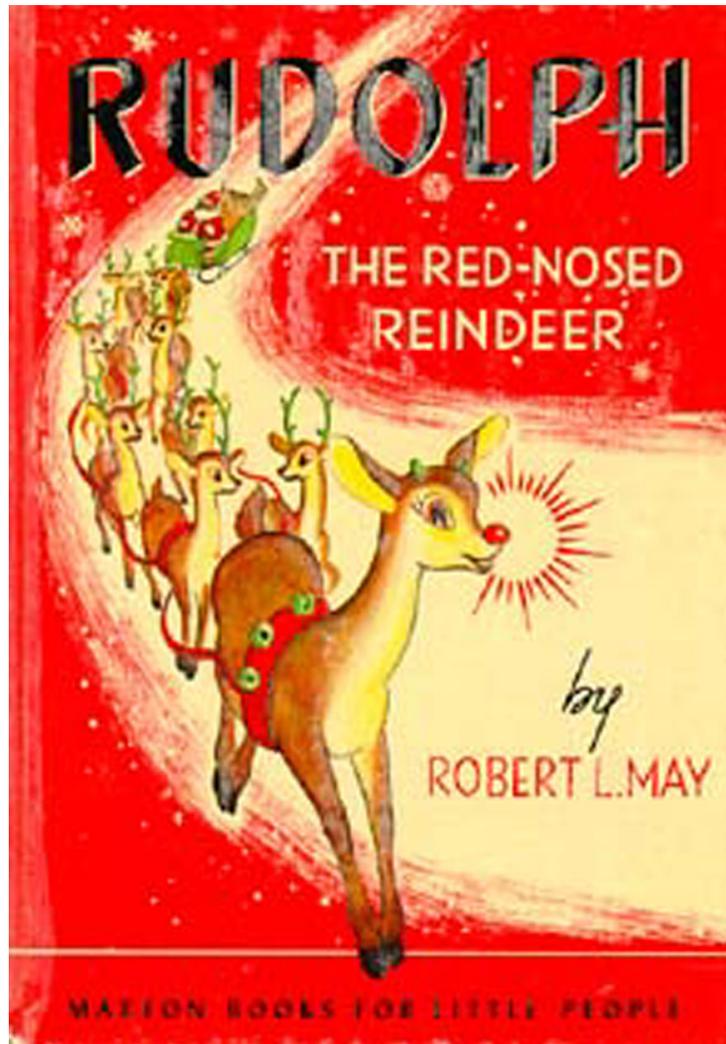
Small when he was a kid, Bob was often bullied by other boys. He was too little at the time to compete in sports. He was often called names he'd rather not remember. From childhood, Bob was different and never seemed to fit in.

Bob did complete college, married his loving wife and was grateful to get his job as a copywriter at Montgomery Ward during the Great Depression. Then he was blessed with his little girl. But it was all short-lived. Evelyn's bout with cancer stripped them of all their savings and now Bob and his daughter were forced to live in a two-room apartment in the Chicago slums. Evelyn died just days before Christmas in 1938.

Bob struggled to give hope to his child, for whom he couldn't even afford to buy

a Christmas gift. But if he couldn't buy a gift, he was determined to make one — a storybook!

Bob had created an animal character in his own mind and told the animal's story to little Barbara to give her comfort and hope.



Again and again, Bob told the story, embellishing it more with each telling. Who was the character? What was the story all about? The story Bob May created was his own autobiography in fable form. The character he created was a misfit outcast like he was. The name of the character? A little reindeer named Rudolph, with a big shiny nose. Bob finished the book just in time to give it to his little girl on Christmas Day.

But the story

doesn't end there.

The general manager of Montgomery Ward caught wind of the little storybook and offered Bob May a nominal fee to purchase the rights to print the book. Wards went on to print, "Rudolph the Red-Nosed Reindeer" and distribute it to children visiting Santa Claus in their stores.

By 1946, Wards had printed and distributed more than six million copies of Rudolph. That same year, a major publisher wanted to purchase the rights from Wards to print an updated version of the book. In an unprecedented gesture of kindness, the CEO of Wards returned all rights back to Bob May. The book became a best seller.

Many toy and marketing deals followed and Bob May, now remarried with a growing family, became wealthy from the story he created to comfort his grieving daughter.

But the story

doesn't end there either.

Bob's brother-in-law, Johnny Marks, made a song adaptation to Rudolph. Though the song was turned down by such popular vocalists as Bing Crosby and Dinah Shore, it was recorded by the singing cowboy, Gene Autry. "Rudolph the

Red-Nosed Reindeer" was released in 1949 and became a phenomenal success, selling more records than any other Christmas song, with the exception of "White Christmas."

The gift of love that Bob May created for his daughter so long ago kept on returning back to bless him again and again. And Bob May learned the lesson, just like his dear friend Rudolph, that being different isn't so bad. In fact, being different can be a blessing.