

Rotary Club of Altadena

Sparks

OFF THE ROTARY WHEEL
AN AWARD-WINNING NEWSLETTER



August 15, 2019

This Week It's a Mystery!

Program Host Tom McCurry

Well, I sure hope you love a mystery, because that's exactly what we have.

Our Program Host for this month, Tom McCurry, thought he had everything set and knew who was going to be delivering the program for our August 15 meeting. But then, as things sometimes move forward, not one of his speakers could come this week..

So, McCurry, with the help of President, Mark Mariscal is scouring the bushes and looking under every speaker rock to find a speaker for this week.

Ah, but there is an alternative idea that is being tossed around to see if anyone salutes it. But your *Sparks* editor has not been let in on this grand idea.

So, when we meet this Thursday, which just happens to be August 15, you're likely to hear some stage whispers about our mystery program. It could be that one of McCurry's speakers will be freed up to speak; it could be one of our several new members who has not as yet made a craft talk; it might be one of our longer-time members giving us an up-to-date craft talk. These are always interesting, as we are brought forward to the present. ○

Teaching a Child to Read

For the last 3 years, I have served as our Club's Chairperson for the 4-Way Test Speech Contest. This contest allows High School students to compete at the club, group, and area levels. If one of our club contestants is the top student after that, s/he will go on to compete for up to a \$5,000 scholarship at the District 5300 event that will be held in Pasadena CA in May 2020. This program starts in February. I share this with all of you because I hope to have someone step up and take over the chairperson responsibilities.

Later this year, our club will add to the many programs we participate in. Rotary District 5300 is coordinating a Pilot Program for Rotary International. Through the *Together, We Read* program, Save the Children and Rotary International are taking action together to raise awareness about early learning and to make early literacy and kindergarten readiness a central focus in your community. Together, we can improve learning outcomes and create lasting change for children.

Sharing books and reading aloud to children from infancy builds the language skills and love for books and reading that helps prepare children for success in school and life. My wife and I have three grandchildren



On the Mark

By Mark Mariscal, President

under 6. Our daughter, their mother, is a single mom living day to day but struggles.

As grandparents, we know how important it is to help give our grandchildren opportunities. WE READ TO THEM OFTEN.

Do you know that, in the United States, 1 in 5 children grows up in poverty?

Nearly 63 percent of low-income children do not attend preschool, and 60 percent of children living in poverty have no books in their home.

That means millions of children growing up in poverty in the US enter kindergarten unprepared. And children who reach third grade not reading at grade level are more likely to drop out of high school.

Some of our club members already help this cause at an individual level. Our club will soon be helping the District and RI at a larger scale. There will be more information in the weeks to come. ○

Greeter of the Week

August 15
Tom McCurry
August 22
Dennis Mebringer

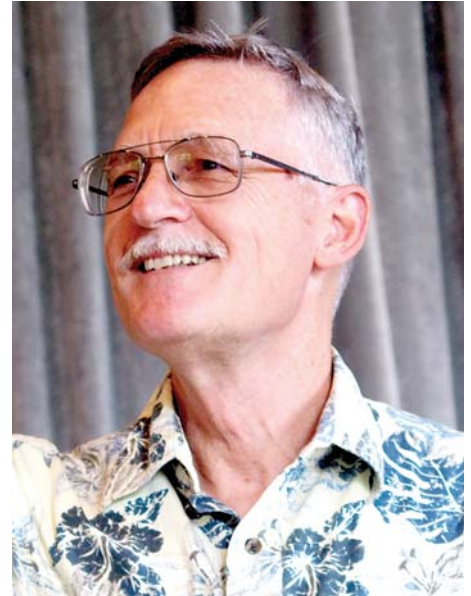


Have Faults? California Sure Does!



In light of the recent seismic activity out in the high desert (Ridgecrest) and the magnitude of

the quakes and the recurring aftershocks, we invited Dr. Biasi, of the US Geological Survey to give us a very timely update on earthquakes.



Survey is adjusting these severity levels.

He also gave us the encouragement to be prepared for a large quake. He explained

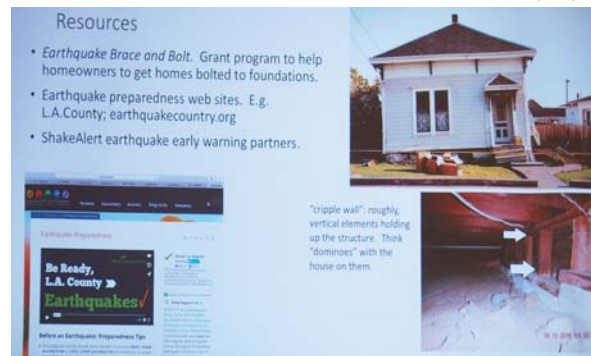
that, had an earthquake of the magnitude of the Ridgecrest quake occurred anywhere in the LA area, there would have been much devastation. We find it is great to have an expert on seismic hazard estimation in our Altadena community.

Tom McCurry

Biasi explained how earthquakes occur and defined many of the relevant terms regarding earthquakes. He showed (scary) maps of the many fault zones in California and focused us on the faults in Southern California.

He went into detail, with colorful charts, about the Ridgecrest series of quakes, and how there were two fault zones intersecting in these quakes.

Biasi is heavily involved with the ShakeAlert system, the purpose of which is to give an early warning (up to 20 or 30 seconds) of an impending earthquake. He described why ShakeAlertLA didn't seem to give much warning to Southern California (the severity levels were set too low for LA, given the distance from Ridgecrest), and that the US Geological



Sparks is published 48 weeks a year and is the official publication of the Rotary Club of Altadena. The deadline for submission of articles is Friday at 6p to current editor email, fax, or delivery.

Rotary Club of Altadena - #7183

Chartered: February 14, 1949

P.O. Box 414, Altadena, CA 91003

www.altadenarotary.com

Meets: Thursday, 12:10p

Altadena Town & Country Club

2290 Country Club Drive • Altadena, CA

626-794-7163

Rotary Int. Pres.....Mark Daniel Maloney

Dist 5300 Gov.Luanne Arredondo

Officers

Mark Mariscal, Pres.....Cell: 323-816-6713

Pres. Elec., David Smith Cell: 626-826-2193

Sarah O'Brien, V. Pres. Cell: 310-902-6547

Jim Gorton, Sec.....Bus. 323-816-6713

Mike Noll, Trea.Bus. 626-683-0515

Directors

David Smith • Ed Jasnow

Maria Perez-Anton • Mike Zoeller

John Frykenberg • Doug Colliflower

Chairmen

David Smith Administration

David Smith Foundation

Sylvia Vega Co-Foundation

Frank Cunningham Membership

Maria Perez-Anton & Dorothy Brooks Asst. Mmbrshp

Jacque Foreman Public Awareness

Jacque Foreman Acting Publicity

Jacque Foreman Sparks/Website

Mike Zoeller Club Projects

Doug Colliflower Community

David Smith International

Mark Mariscal Asst. International

Tony Hill Youth Contests/Awards

Mike Zoeller Youth Projects

John Frykenberg Vocational

Editor, Design & Typesetting..... Foreman Graphics

Photography.....Jacque Foreman

August Membership & Club Development Program Chair, Tom McCurry

August 01 - Robert Harrison, Green Street Restaurant

August 08 - Dr. Glenn Biasi, Earthquakes & Earthquake Early Warning in CA

August 15 - To be Announced

August 22 - Craft Talk - Michael Thatcher

August 29 - John Teal, Waste Management,

Congratulations



Birthdays



02 - Phyllis Merrill
10 - Don Applegate
30 - Paula Mariscal
31 - Bruce Conroy (J. Foreman)



Anniversaries



23 - Garry & Dotty Clark

Rotary Action Groups



A Rotarian Action Group is an autonomous group of Rotarians, family members, program participants and alumni who are experts in a particular field, such as microcredit

or water and sanitation. Group members share their expertise by collaborating with clubs and districts on service projects.

Below is an article published in the August 2016 *Digital Rotary News*. The article was written by Rotarian Arnold R. Grahl.

While you read this, keep in mind that our club has been selling beer and wine at the Farnsworth Park Summer Concert Series for 9 years now. This event has helped our club raise funds and promote fellowship.



When you sit down to enjoy a beer, you probably don't spend a lot of time thinking about one of its main ingredients – water – or the fact that 3,000 children die each day from diseases caused by unsafe water.

A group of innovative Rotarians aren't just thinking; they're doing something about it.

Their group: **Beers**. Rotarians Enjoy Worldwide (BREW), has organized events around the world and is working to raise hundreds of thousands of dollars for Rotary's global water, sanitation, and hygiene

efforts.

"By drinking a beer, I can help bring fresh water to a village in Africa," says Steven Lack, a member of the Rotary Club of Pleasant Hill, California, USA. "If you can drink beer and some of the money goes to doing good in the world, that is something you can feel good about."

Fellowships like *BREW* are Rotary's way of bringing together members who share a particular passion. Rotarian Action Groups unite members who have expertise in a specific service area. The beer fellowship's leaders realized that joining forces with an action group dedicated to providing access to clean water would create a sum larger than the two parts.

"Beer and water have a natural affinity; you need water to brew beer" says Moses Aryee, past president of the Rotary Club of Accra-West, Ghana, and co-chair of the beer fellowship. "Our vision is a global approach to fresh water around the world, because beer is around the world."

The fellowship members are working with the Water and Sanitation Rotarian Action Group to identify specific water projects to support by funneling 25 percent of the fellowship's dues to those projects, says Lack, the fellowship's vice chair.

The members also plan to approach major brewers on each continent to seek financial support for water projects, much as the nonprofit Water.org is receiving \$1.2 million from Stella Artois.

These projects have the potential to improve people's quality of life in several ways.

Every day, 8,000 people die of waterborne disease. In addition, women in many parts of the world spend hours a day fetching water, time they could spend caring for their families, generating income, or making other contributions to society.

"We are very enthusiastic about the opportunities to work together," says F. Ronald Denham, a past chair of the Water and Sanitation Action Group and a member of the Rotary Club of Toronto Eglinton, in Ontario, Canada. "On our side, we can present and describe the projects. BREW will establish relationships with the breweries. And some of the members are senior executives in breweries. It's a wonderful synergy."

A blueprint for fundraising

Lack and Aryee founded the beer fellowship in 2014 after reaching the same conclusion at roughly the same time: Beer is fun and promotes fellowship, both of which make Rotary more appealing. And by bringing together people who share an interest in beer, you can unite them for the purpose of doing good.

"We're always talking about making Rotary fun," says Lack. "When people drink beer, they are socializing. It's one of those things that brings us together, that makes us equal."

In addition to working with the action group, the fellowship promotes the idea of good times and service by helping clubs organize beer festivals. These events appeal to younger people, raise money for club projects, and are easy to plan. According to Lack, all you need is to:

Please turn to Chairmen, p. 4

Chairmen

Continued from p. 3

- Approach a microbrewery or two to donate beer
- Bring food or secure a food truck
- Line up a band
- Pitch a tent

“Microbrewing has become a huge industry, and this is definitely a way to capitalize on the popularity of that,” notes Lack, who emphasizes that these fests aren’t about getting drunk. The events typically last only a few hours and distribute small sampling cups that hold only four to six ounces. And standing in line limits the amount of time that people have to drink.

The State of Jefferson Brew Fest in Dunsmuir, California, attracts 1,500 people every August and last year netted \$15,000 for club projects, says John Poston, a member of the Dunsmuir Rotary Club. It’s been so successful, the club added a home-brew competition and cornhole tournament this year, and plans to expand the event to two days next year. Other growing festivals include the Weed Brew Fest in California and Brew on the Bay in Key Largo, Florida. The beer fellowship promotes a list of brew fests sponsored by Rotary clubs.

Good for club morale

When Lenny Jordan, president of the Rotary Club of Franklin, North Carolina, and part owner of his town’s microbrewery, heard about the fellowship, he got 20 members of the club to sign up.

“It has been a point of interest for many of our members, and an opportunity to come together in a more casual environment,” says Jordan. “I would attribute at least one new member to the fellowship. She attended one of our field trips and said she wanted to join. It’s had a positive effect both on membership, and on general morale.”

The fellowship’s interest in beer gives members an opportunity to share insights and to learn on an international scale. For instance, members recently heard how the composition of water can determine the type of beer an area is famous for. According to *All About Beer* magazine, Dublin became known for its darker beers because of its water’s high alkaline content. Since yeast doesn’t perform as well with high alkalinity, brewers gradually discovered they got better results by roasting the barley, which both lowers the alkaline level and makes a

darker beer. Similarly, the soft water in the Czech town of Pilsen made it ideal for the world’s first pilsners.

Another useful fact: Beer has historically provided a safe drinking alternative when clean water is in short supply, because of the boiling step in the brewing process.

“We’ve all been to places where we wouldn’t drink the water,” says Lack, but where “they make a heck of a beer.”

In May, more than 60 members of the fellowship, including beer lovers from Russia, South America, Australia, Japan, India, Europe, Africa, and North America, gathered at the Devil’s Door Brew Pub in Seoul during Rotary’s annual convention, to sample what was on tap and to socialize. Lack says plans are in the works for a brewery tour every night in Atlanta, Georgia, during Rotary’s 2017 convention.

“There are all kinds of microbreweries around the city, some owned by Rotary members,” he says.

“We’re also looking to be able to pour beer in our booth (in the House of Friendship). You lose some credibility as a beer fellowship if you aren’t pouring beer.” ○



Last Thursday (August 08), we were entertained during the meal part of the meeting by 25 students from John Muir High School (JMHS). The JMHS Band has been directed by Phil Topping for the last eight years. Because of Topping’s and the student’s efforts, JMHS once again has a band that receives the highest praises due

to their excellent performance!

In band competitions over the last two years, Muir’s band has received the “*Superior in Performance*” and “*Excellent for Sight Reading*” rankings from the SCBOA (Southern California Band and Orchestra Association).

The Muir band has not received this

And the Band Played On

by Tom McCurry

ranking in more than 50 years! It is a huge accomplishment! No other PUSD music program has entered an SCBOA competition in years.

A special shout out to Ms. Carina Jacob, Co-Director of fundraising from the Muir HS Alumni Association, for making the arrangements for the band to perform and for Club President Mark Mariscal who presented each student with a one dollar bill in honor of it being *National Dollar Day* in America. Jacob is also an advisor to the JMHS Interact Club. ○

Sparks - Altadena Rotary Club Newsletter

The Rotary Club of Altadena Presents

Concerts in the Park

In Cooperation with LA County Parks & Recreation



PEOPLE OF ACTION

All concerts are FREE and start at 7:00 PM in the Amphitheater at Farnsworth Park
568 East Mt. Curve Ave., Altadena, CA 91001 • Visit: Our *Concerts in the Park* FaceBook Page

23rd Annual Summer Concert Series Schedule - 2019

The Answer to Classic Rock (<i>Classic Rock</i>).....	Saturday, July 06
Blue Breeze Band (<i>Motown, Funk, Soul, R&B</i>)	Saturday, July 13
Floyd & the Flyboys (<i>New Orleans R&B, Jump, Swing, Blues, Roots Rock</i>)	Saturday, July 20
ReLoVe (<i>Reggae, Soul</i>)	Saturday, July 27
Live From Earth (<i>Pat Benatar Tribute</i>).....	Saturday, August 03
Upstream (<i>Reggae, Soca, Caribbean Tunes</i>)	Saturday, August 10
My Generation (<i>British Invasion Genre Rock</i>).....	Saturday, August 17
Dog N Butterfly (<i>Heart Tribute</i>).....	Saturday, August 24



And ... For The Grand Finale ... Saturday, September 07
Tribute to **THE WHO**

THE WHO EXPERIENCE

Presented by the Sheriff's Support Group of Altadena



Altadena Rotary

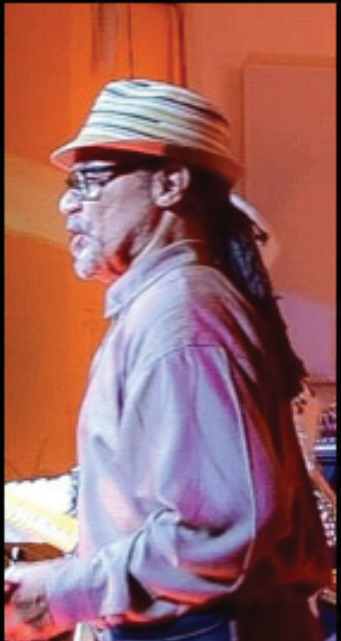


AND Sponsors: Frank Cunningham of Gently Guided, a personalized senior living referral service;
Georgia Rutherford in memory of Don Rutherford, first president of SSGA;



THE *Mixx*

**On September 3,
BLUES CHANNEL
hosts the Tuesday
jam at The Mixx.
Come on down for
dinner, drinks and
music from 8-12.**



**443 E Colorado
(@ Los Robles)
Pasadena 91101**



**Booking Info:
213 804-9714**

