

## This Week Ed Jasnow: What Kind of a Last Name is *Jasnow*, anyway? Program Host: Ed Jasnow

Ed Jasnow has been asked that question all his life, and he's finally decided to answer it once and for all.

Jasnow has been a member of this club for over 29 years, serving as President in the 1995-96 term. He was voted Rotarian of the Year in 2006. He is currently serving his fifth term on the Board of Directors of the club, and is also serving his third term on the Board of the Altadena Rotary Charities (ARC) Foundation.

His main activity is as Chairman of the Teacher Mini-Grant Program, which provides \$400 grants to teachers who submit proposals to enhance the classroom experience of their students. He has been doing this for over 20 years, and estimates that our club has given over \$400,000 to teachers over that period.

Jasnow has also served as Interact Chair for District 5300 in the 2000-01 term. He is very proud to be a Rotarian, and believes he's a member of the best

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## Civilization and Movement *Rotary's Wheel and More*

We are entering the season of holiday and commemorative events, having just celebrated Memorial Day and with July 4th not too far away. Altadena Rotary Club members traditionally raise flags on Lake Ave and elsewhere as we celebrate with the community and recognise our national pride.

Newer members of the Club might not yet have seen Rotary's flag which is carried at District and International events. An official flag was formally adopted by Rotary International at the 1929 Convention in Dallas, Texas.

The Rotary flag consists of a white field with the official wheel emblem emblazoned in gold in the center of the field. The four depressed spaces on the rim of the Rotary wheel are colored royal blue. The words **Rotary** and **International** printed at the top and bottom depressions on the wheel rim are also gold. The shaft in the hub and the key way of the wheel are white.

The first official Rotary flag reportedly was flown in Kansas City Missouri, in January 1915. In 1922 a small Rotary flag was carried over the South Pole by Admiral Richard Byrd, a member of the Winchester, Virginia Rotary Club. Four years later, the admiral carried a Rotary flag in his expedition to the North Pole. Some Rotary clubs use the official Rotary flag as a banner

at club meetings. In these

instances it is appropriate to print the words **Rotary Club** above the wheel symbol, and the name of the city, state or nation below the emblem. The Rotary flag is always prominently displayed at the World Headquarters as well as at all conventions and official events of Rotary International.

So what about the **wheel emblem**? A wheel has been the symbol of Rotary since early days. The first design was made by Chicago Rotarian Montague Bear, an engraver who drew a simple wagon wheel, with a few lines to

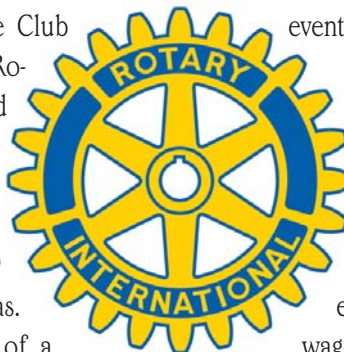
show dust and motion. The wheel was said to illustrate *Civilization and Movement*. Most of the early clubs had some form of wagon wheel on their publications and letterheads. Finally, in 1922, it was decided that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians. Thus, in 1923, the present gear wheel, with 24 cogs and six spokes was adopted by the

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*In  
Tune*

by Sarah  
O'Brien,  
President



## Greeter of the Week

May 30  
Kimmet Haggins  
June 06  
Tony Hill  
June 03  
Tony Hill

# Program Review

## Mentoring Veterans into Civilian Life and Leadership



Appropriately on the eve of Memorial Day weekend, our speaker this past Thursday (May 23) was Cynthia Bergston Budzyn, Executive Management Consultant of Leadership Pasadena. This is a 501(c)(3) leadership training program that helps veterans and civilians become valuable leaders in our community.

Sparks is published 48 weeks a year and is the official publication of the Rotary Club of Altadena. The deadline for submission of articles is Friday at 6p to current editor email, fax, or delivery.

### Rotary Club of Altadena - #7183

Chartered: February 14, 1949

P.O. Box 414, Altadena, CA 91003

www.altadenarotary.com

Meets: Thursday, 12:10p

Altadena Town & Country Club

2290 Country Club Drive • Altadena, CA

626-794-7163

Rotary Int. Pres. .... Ian H.S. Riseley  
Dist 5300 Gov. .... John Chase

### Officers

Sarah O'Brien, Pres. .... Bus. 626-796-5000  
Mark Mariscal, Pres. Elec. .... Bus. 310-902-6547  
Steve Kerekes, V. Pres. .... Bus. 626-351-8815  
Jim Gorton, Sec. .... Bus. 323-816-6713  
Mike Noll, Treas. .... Bus. 626-683-0515

### Directors

Mark Mariscal • Ed Jasnow  
John Frykenberg • Dennis Mehringer  
David Campbell • Sarah O'Brien • Mike Zoeller

### Chairmen

Mark Mariscal ..... Administration  
David Smith ..... Foundation  
Charlie Wilson ..... Asst. Foundation  
Frank Cunningham ..... Membership  
Jacque Foreman ..... Public Awareness  
Jacque Foreman ..... Acting Publicity  
Jacque Foreman ..... Sparks/Website  
Mike Zoeller ..... Club Projects  
Doug Colliflower ..... Community  
David Smith ..... International  
To be Announced ..... Asst. International  
Tony Hill ..... Youth Contests/Awards  
Mike Zoeller ..... Youth Projects  
John Frykenberg ..... Vocational  
Editor, Design & Typesetting ..... Foreman Graphics  
Photography ..... Jacque Foreman

Budzyn described to us how veterans – when they return home after finishing their service – have an enormous adjustment to make. In many if not most cases, they joined the military right out of high school, stepping out of the home in which their parents made decisions for them into the military in which their superiors controlled all aspects of their lives. They return, never having lived as independent adults, with no college degree and with no clue how to successfully transition back into society.

Although many of the returning vets suffer from various degrees of physical and mental disability, about 75 percent have no disabilities except the lack of knowledge as to how to navigate the transition. Without help, these men and women have an incredible potential for anxiety and depression. They have a strong propensity to become isolated, lonely and confused, with a loss of identity. Often these veterans turn to alcohol and drugs, become homeless and some end up committing suicide.

Leadership Pasadena provides a compassionate, personal, inexpensive program, not only to these lost returning vets, but also to civilians who need support to get



on track. The program lasts 12 days plus a weekend retreat at a cost of \$2,500. The program teaches the participants leadership skills, provides them with a guiding hand by introducing them to local non-profits that can always use help. Leadership Pasadena does its best to match the participants with non-profits that would be a good match. It is a win-win. This exposes participants to such things as corporate sponsors and public

**Please turn to Program, p. 3**

### May Youth Services

Program Chair: Ed Jasnow

May 30 - Ed Jasnow: What kind of a last name is that?

### June Rotary Fellowship

Program Chair, Mike Zoeller

June 06- Steven Kwon, PhD - President, Nutrition and Education International

### Congratulations



#### Birthdays



15 - Elsa Smith

18 - Craig Cox

23 - Dorothy Brooks

30 - Susan Applegate



#### Anniversaries

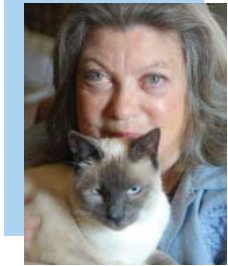


18 - Tony & Ann Rider Hill

19 - Roger & Kathleen Ann Fennell

24 - Jennifer Hall & Jim Sanfillipo

## Flags Rise on Lake for Memorial Day and will stay up through Flag Day and the Fourth of July



One of the things we do for our community is put flags down Lake from Woodbury Road on the south to Altadena Drive on the north. My job in all this is usually to record our efforts for *Sparks* and make sure that notification of our efforts get sent around. On Saturday, May 25, seven of us came together to decorate Lake Avenue with the *Red, White & Blue*.

I arrived at the north end of the Presbyterian Church parking lot at about 9:45.

The next person to arrive was Tony Hill. Then, in succession came Tom McCurry, Mike Zoeller, Craig Cox, and David Smith. Last to arrive was Sylvia Vega.

They divided up into two teams of three: Going north in Smith's pickup were David Smith, Craig Cox and Sylvia Vega. Going south in Hill's van were Tony Hill, Tom McCurry and Mike Zoeller.

The Smith team traveled together in the truck from one light pole with flag brackets to the next, while the Hill team split up, with Cox and McCurry walking with the ladder extended and Hill driving, with the flags in

his van. The flags that went up this weekend will play in the wind until after July 04.

Our newer members don't remember when we put the flags out fairly early in the morning on the day they were commemorating and then took them down before sunset on the same day.

Thanks to Craig Cox and probably a few others behind the scenes and their determination, we now put the flags on light poles so they are illuminated through the night and can proudly decorate Lake Avenue for several days in a row.

*For Photos, turn to Chairmen, p. 5*

## Program

*Continued from p. 2*

works. Special events are organized for the students, including health day, CalTech day, and arts day at the Huntington Library. The students are taught networking skills, team building skills, how to develop personal branding and their own elevator pitch. The Veterans program runs from May through October, and the civilian program runs from September through April.

Budzyn then introduced one of the graduates of the Leadership Pasadena program, Martin Kevin Hernandez Barajas, a very impressive former US Marine. He talked about his difficult adjustment upon his return from duty and how the Leadership Pasadena program helped him develop self-confidence and learn the skills to navigate his new world. He has since worked as the campaign manager for a school board candidate, be-

come the veterans' advisor for the Mayor of Azusa and was named an honorary member of Azusa Rotary.

Barajas has recently graduated with a Bachelor's degree in criminal justice and is currently studying for the upcoming LSAT, the test to get into law school

Former Pasadena Mayor, Bill Bogaard, said this about the program: "Pasadena is



unique for the quantity, quality and compassion of its non-profit organizations serving the many needs of this community. But these good things don't just happen, they result from leadership ... thoughtful and well-informed persons who are committed to the building and the betterment of our community. Leadership Pasadena creates and nurtures just such persons!"

*Tony Hill*

## This Week

*Continued from p. 1*

club in Rotary.

Come listen as he details the background of his last name and the activities of some of his family members who bear that name.

Sometimes we just plain *luck-out* when a speaker cancels.

# In Tune

Continued from p. 1

*Rotary International Association.* A group of engineers advised that the geared wheel was mechanically unsound and would not work without a *keyway* in the center of the gear to attach it to a power shaft. So, in 1923 the keyway was added, and the design which we now know was formally adopted as the official Rotary International emblem.

One of the colorful traditions of many Rotary clubs is the exchange of small banners, flags or pennants. Rotarians traveling to distant locations often take banners to exchange at *make up* meetings as a token of friendship. Many clubs use the decorative banners they have received for attractive displays at club meetings and district events. The Rotary International board recognized the growing popularity

of the banner exchange back in 1959 and suggested that those clubs which participate in such exchanges give careful thought to the design of their banners in order that they be distinctive and expressive of the community and country of which the club is a part. It is recommended that banners include pictures, slogans or designs which portray the territorial area of the club.

Exchanging club banners is a very pleasant custom, especially when a creative and artistic banner tells an interesting story of community pride. The exchange of banners is a significant tradition of Rotary and serves as tangible symbol of our international fellowship.

Why not include a visit to a local Rotary Club in your vacation plans this summer?

Whether in the States or overseas, Rotary Clubs everywhere welcome traveling Rotarians. Pick up an Altadena Rotary Club banner to pack with your sunscreen and flip-flops... and send us a postcard! ☉

## Next Month's Programs

**June**

**Rotary Fellowship**

**Program Chair, Mike Zoeller**

June 06- Steven Kwon, PhD - President, Nutrition and Education International

June 13 - Terry Masango - Captain, Salvation Army, Pasadena Tebernale (*to be confirmed*)

June 20 - Lori Touloumian - Principal, Eliot Arts Magnet Middle School

June 26 - Demotion Party - Evening Event

June 27 - Dark

## Take Due Notice Thereof



**May 23 – Guest of the Club Donna Scarantino, President of Theatre Americana (right) accepts a \$400 donation from President Sarah of the Altadena Rotary Club**



**May 16 – In attendance at our meeting were representatives from the Altadena Sheriff's Station and from the Altadena Mountain Rescue Team (AMRT) to accept a check for the \$2700 raised by our Pancake Breakfast on May 11. These funds will go to purchase equipment and supplies for the Rescue Team. Those in the photo are: standing (l to r) Steve Kerekes; Acting Captain of the Altadena Sheriff's Station, Alex Canchola; Doug Colliflower; Rene Amy; Deputy Dan Paige, and AMRT members Ernest Park and Greer Shaw; sitting (l to r) Mark Mariscal; Mario and Michell Guajardo (Grocery Outlet – The Pancake Breakfast was held in their parking lot) and AMRT member Jeff Chapman**

# Chairmen

*Continued from p. 3*

## Flags Go Up



^ North on Lake Avenue

v South on Lake Avenue





THE *Mixx*



**Saturday, June  
1st is BLUES  
CHANNEL Night  
at The Mixx!  
Dinner, drinks  
and music from  
6:30 to 9:30.  
No jam, just us!**

**443 E Colorado  
(@ Los Robles)  
Pasadena 91101**





Santa Clarita Master Chorale  
PO BOX 800459  
Santa Clarita CA 91380-0459

*An Invitation from  
Craig Cox who  
is performing in  
this event.*

COLOR ME

Music

**SATURDAY, JUNE 1, 2019 - 7 PM**

*Performing Arts Center at College of the Canyons*

\$29/\$22/\$15 Adults

\$24/\$17/\$11 Seniors (60+)/Students

From the "Yellow Submarine" to the "Brown Eyed Girl" there are a million songs that have colors in their title. We can't sing them all, but along with our children's choir we will sing a

kaleidoscope of songs that will paint the evening just right. The featured work is "Mass in Blue," by English composer Will Todd

- not just a collaboration, but a coloration of the traditional liturgical words with the hues of contemporary jazz.

Non-Profit Org  
US Postage  
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Santa Clarita, CA  
Permit 106

**Tickets Available at**

**[www.scmasterchorale.org](http://www.scmasterchorale.org)**

**or call (661) 362-5304**

These concerts are made possible, in part, by grants from The Los Angeles County Art Commission, The City of Santa Clarita, and Los Angeles County Supervisor Kathryn Berger



*Save The Date!*

**Holiday Lights - Sunday, December 8, 2019**

**Handel's Messiah Sing-Along - Monday, December 9, 2019**

**Romantic Journey - Saturday, March 14, 2020**

**Roaring 20s - Saturday, May 30th, 2020**

# Second Saturdays



**October 13\***

**Upstream**  
Reggae, Soca, Caribbean

**November 10**

**Past Action Heroes**  
80s & 90s Covers

**January 12**

**Pasadena Playboys**  
Country

**February 9**

**JazzZone**  
Smooth Jazz, R&B

**March 9**

**The Allan Wasserman  
Jazz Ensemble**  
Jazz

**April 13**

**Sangre Nueva**  
Salsa

**May 11**

**The Leapin' Lizards**  
Rockabilly, Blues, Swing

**June 8**

**Harbor Groove**  
Latin Rock

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\*October 13<sup>th</sup>'s Second Saturday Concert is sponsored by the office of Los Angeles County Supervisor Kathryn Barger.

# **Sarah O'Brien**

**RETIRES FROM  
BEING PRESIDENT**

**and is DEMOTED to  
VICE PRESIDENT**

**Wednesday, June 26  
Starts at 6:00pm**

**MonteCedro**

**2212 El Molino Ave.**

**Northeast Corner Cordova & El Molino**

**No Charge for Members or a Member with One Guest**

*The Rotary Club of Altadena Presents*

# Concerts in the Park

*In Cooperation with LA  
County Parks & Recreation*



PEOPLE  
OF ACTION

All concerts are FREE and start at 7:00 PM in the Amphitheater at Farnsworth Park  
568 East Mt. Curve Ave., Altadena, CA 91001 • Visit: Our *Concerts in the Park* FaceBook Page

## 23rd Annual Summer Concert Series Schedule - 2019

The Answer to Classic Rock ( <i>Classic Rock</i> ).....	Saturday, July 06
Blue Breeze Band ( <i>Motown, Funk, Soul, R&amp;B</i> ) .....	Saturday, July 13
Floyd & the Flyboys ( <i>New Orleans R&amp;B, Jump, Swing, Blues, Roots Rock</i> )	Saturday, July 20
ReLoVe ( <i>Reggae, Soul</i> ) .....	Saturday, July 27
Live >From Earth ( <i>Pat Benatar Tribute</i> ).....	Saturday, August 03
Upstream ( <i>Reggae, Soca, Caribbean Tunes</i> ) .....	Saturday, August 10
My Generation ( <i>British Invasion Genre Rock</i> ).....	Saturday, August 17
Dog N Butterfly ( <i>Heart Tribute</i> ).....	Saturday, August 24



And ... For The Grand Finale ... Saturday, September 07  
Tribute to **THE WHO**

**THE WHO EXPERIENCE**

*Presented by the Sheriff's Support Group of Altadena*



Thank You to our Generous Sponsors



**Altadena Rotary**



**Morgan Stanley**  
THE PASADENA COMPLEX



AND Sponsors: Frank Cunningham of Gently Guided, a personalized senior living referral service;  
Georgia Rutherford in memory of Don Rutherford, first president of SSGA;