



BE THE INSPIRATION

November 15, 2018

This Week
Ray Bushnell
Our Rotary Float
Program Host:
Mark Mariscal

Ray Bushnell, Our Rotary Float

While watching the 1978 Pasadena Rose Parade on Television, Jack Gilbert, who, at that time, was President of the Wilshire Rotary Club (in Los Angeles) had an idea. Rotary would be celebrating its 75th Anniversary in 1980. Gilbert believed that, by entering a float in the 1980 New Year's Day Rose Parade, Rotary could communicate its message: **Service Above Self** to millions of people worldwide.

Jack shared his vision with other Rotarians, who supported the idea. Seven Governors in Southern California agreed to underwrite the cost of the float and make up any shortfall not covered by Club contributions. Fortunately, the Clubs contributed \$35,000, which covered the full cost of the original float.

This first Tournament of Roses experience led to the formation of the Rotary Rose Parade Float Committee which now receives contributions each year from approximately 8 Rotary Districts and an additional 700 Individual Rotary Clubs to fund the float. The Committee has entered a float every year since 1980. This is **NOT** a direct project of Rotary International.

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The History of Veterans' Day

Brought to you by Jacque Foreman for Sarah O'Brien, President

World War I – known at the time as *The Great War* – officially ended when the Treaty of Versailles was signed on June 28, 1919, in the Palace of Versailles outside the town of Versailles, France. However, fighting ceased seven months earlier when an armistice, or temporary cessation of hostilities, between the Allied nations and Germany went into effect on the eleventh hour of the eleventh day of the eleventh month. For that reason, November 11, 1918, is generally regarded as the end of *the war to end all wars*. In November 1919, President Wilson proclaimed November 11 as the first commemoration of Armistice Day with the following words:

“To us in America, the reflections of Armistice Day will be filled with solemn pride in the heroism of those who died in the country's service and with gratitude for the victory, both because of the thing from which it has freed us and because of the opportunity it has given America to show her sympathy with peace and justice in the councils of the nations...”

The original concept for the celebration was for a day observed with parades and public meetings and a brief suspension of business beginning at 11:00 am.

The United States Congress officially recognized the end of World War I when it passed a concurrent resolution on June 4, 1926, with these words:



In Tune
 by Sarah O'Brien, President

Whereas the 11th of November 1918, marked the cessation of the most destructive, sanguinary, and far reaching war in human annals and the resumption by the people of the United States of peaceful relations with other nations, which we hope may never again be severed, and

Whereas it is fitting that the recurring anniversary of this date should be commemorated with thanksgiving and prayer and exercises designed to perpetuate peace through good will and mutual understanding between nations; and

Whereas the legislatures of twenty-seven of our States have already declared November 11 to be a legal holiday: Therefore be it Resolved by the Senate (the House of Representatives concurring), that the President of the United States is requested to issue a proclamation calling upon the officials to display the flag of the United

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Greeter of the Week

November 15
 Ben Green

November 22
 Thanksgiving – Dark

November 29
 Kimmie Haggins

Program Review

Tribute to Veterans who Serve and Those who Have Served



Last week's program, through the masterful planning of Mark Mariscal, was a tribute to our military veterans. Representing the millions of US veterans were members of Altadena Rotary and guests of members, who had served in various armed services, and many of whom had served in major con-

flicts including: Vietnam, Iraq, Afghanistan and Somalia. Such Veterans in attendance, who are members of Altadena Rotary, included Theo Clark, Frank Cunningham, Dr. Roger Fennell John Frykenberg, and Mark Mariscal.

After introducing all of the veterans present and after singing Lee Greenwood's *God Bless the USA*, our speaker Steve Nelson stepped up to the podium. Nelson is the Director of the Fort McArthur Military Museum, located in Angels Gate Park in San Pedro, CA. We were told that Fort McArthur guarded this Los Angeles port from 1914 through 1974. The museum is dedicated to the preservation and interpretation of the history of Fort McArthur.

Nelson is in the process of finalizing a book about an event involving Fort McArthur, which will likely be titled *Battle of Los Angeles*. This was an event that took place from late in the day on February 24, 1942 to early in the morning on February 25, 1942. It followed the attack by the Japanese on Pearl Harbor and consisted of an anti-aircraft barrage triggered by a rumored attack on Los Angeles by Japan. Although over 2000 rounds were fired into the sky, the barrage only lasted only a few hours with no injuries or property damage. The *attack* was humorously portrayed in the movie *1941*



with John Belushi. But Nelson noted that it was exciting because it was a chance to shoot machine guns in Los Angeles.

The military museum at Fort McArthur – among other things – covers the history of military conflicts from the Vikings to Iraq and Afghanistan. Our speaker noted that we are currently commemorating the 100th anniversary of the end of World War I.

Nelson has a Master's degree in Historic Resource Management and is an adjunct

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Congratulations



Birthdays



06 - Mindy Klittay
08 - Sterling Louviere
09 - David Campbell
13 - Ed Jasnow
20 - Steve Kerekes
26 - Roger Fennell



Anniversaries



01 - Jacque Foreman & Bruce Conroy

Sparks is published 48 weeks a year and is the official publication of the Rotary Club of Altadena. The deadline for submission of articles is Friday at 6p to current editor email, fax, or delivery.

Rotary Club of Altadena - #7183

Chartered: February 14, 1949

P.O. Box 414, Altadena, CA 91003

www.altadenarotary.com

Meets: Thursday, 12:10p

Altadena Town & Country Club

2290 Country Club Drive • Altadena, CA

626-794-7163

Rotary Int. Pres..... Ian H.S. Riseley
Dist 5300 Gov..... John Chase

Officers

Sarah O'Brien, Pres.....Bus. 626-796-5000
Mark Mariscal, Pres. Elec.....Bus. 310-902-6547
Steve Kerekes, V. Pres.....Bus. 626-351-8815
Jim Gorton, Sec.....Bus. 323-816-6713
Mike Noll, Treas.....Bus. 626-683-0515

Directors

Mark Mariscal • Ed Jasnow
John Frykenberg • Dennis Mehringer
David Campbell • Sarah O'Brien • Mike Zoeller

Chairmen

Mark Mariscal.....Administration
David Smith.....Foundation
Charlie Wilson.....Asst. Foundation
Frank Cunningham.....Membership
Jacque Foreman.....Public Awareness
Jacque Foreman.....Acting Publicity
Jacque Foreman.....Sparks/Website
Mike Zoeller.....Club Projects
Doug Colliflower.....Community
David Smith.....International
To be Announced.....Asst. International
Tony Hill.....Youth Contests/Awards
Mike Zoeller.....Youth Projects
John Frykenberg.....Vocational
Editor, Design & Typesetting.....Foreman Graphics
Photography.....Jacque Foreman

November Rotary Foundation

Program Chair: Mark Mariscal

08 - Steve Nelson, Director, Ft. MacArthur Military Museum

15 - To be Announced

22 - Thanksgiving - No Meeting--Dark

29 - Sandy Roberts, Math Academy

A Primer for New Members



New and longer-time members may find this *Primer* of use. Even our

longer-time members may not be familiar with some of the information included.

Rotary Club Members

There are more than 1.2 million Rotary club members, or Rotarians, around the world. Your potential to do good in your community as a Rotarian is far greater than it was before you joined. You'll have the privilege of working with other professionals and the opportunity to make a difference in the lives of others by bringing together your expertise, skills, and resources.

Rotary Clubs

The club is the most important component of Rotary's organizational structure. There are over 35,000 Rotary clubs in more than 220 countries and geographical areas. Rotary clubs are autonomous, so the member experience varies from club to club. However, they all operate somewhat similarly. For example, all clubs have presidents, secretaries, and treasurers and committees that help them run smoothly. Each Rotary club is considered a member of Rotary International. Strong, well-run clubs enhance our members' experiences and deliver valuable service to our communities.

Club Meetings

Rotary clubs hold regular meetings where their members gather to socialize and to discuss their current projects, other Rotary matters, and professional topics. While

most clubs meet in person, some clubs meet primarily online or have a combination of in-person and online meetings. Rotary is both apolitical and nonreligious, and Rotary clubs are encouraged to create an inclusive environment for all club members at their meetings. Meetings can be formal or informal and can include food and drinks, speakers, an open forum for discussion, or group activities. The more you participate in your club's meetings and activities, the better overall experience you will have as a member.

Districts and Zones

Rotary clubs are grouped into districts. District governors serve an important role in Rotary. They're nominated by clubs in their districts for their leadership skills, Rotary experience, and dedication to service. They are trained extensively both in their regions and all together at the International Assembly. District governors serve a one-year term, leading a team of assistant governors and district committees to support and strengthen clubs and motivate them to carry out service projects. Governors visit each club in the district during the year, oversee the development of new clubs, and plan the district conference and other special events. Districts are organized into regional zones, each led by a team of regional leaders. Finally, your Rotary club belongs to the global association, Rotary International (RI), led by the RI president and the RI board of Directors.

There are over 35,000 Rotary clubs grouped into about 530 districts. These dis-

tricts are organized into 34 regional zones.

Senior Leaders

The RI president is elected to a one-year term, during which she or he presides over the Board of Directors. The RI Board of Directors and The Rotary Foundation Trustees govern our organization and it's Foundation. The Board sets policies that aim to help clubs thrive. Clubs elect members of the Board, or directors, every year at the Rotary International Convention. Each director serves for two years and represents one of the Rotary zones. The Board of Trustees manages the business of The Rotary Foundation. The Rotary International president-elect appoints Trustees to four-year term

For new members I hope this helps you understand how large Rotary is and how it is structured! ○

This Week

Continued from p. 1

Our speaker this week is Ray Bushnell. He owns and operates RBI Systems, Inc. as CEO celebrating 30 years in business in 2018. RBI offers an array of expertise in Nonprofit and Commercial Printing, Marketing Campaigns, Information Processing, Graphic Design, Data Analytics and Direct Mail Marketing.

Ray Bushnell has been a member of the Rotary Club of Arcadia since 1990 and Club President '97-'98. He has been a member and lead fundraiser for the Rotary Rose Parade Float Committee for over 20 years, chairing the committee in 2008. ○

In Tune

Continued from p. 1

States on all Government buildings on November 11 and inviting the people of the United States to observe the day in schools and churches, or other suitable places, with appropriate ceremonies of friendly relations with all other peoples.

An Act (52 Stat. 351; 5 US Code, Sec. 87a) approved May 13, 1938, made the 11th of November in each year a legal holiday – a day to be dedicated to the cause of world peace and to be thereafter celebrated and known as *Armistice Day*. Armistice Day was primarily a day set aside to honor veterans of World War I, but in 1954, after World War II had required the greatest mobilization of soldiers, sailors, Marines and airmen in the Nation's history; after American forces had fought aggression in Korea, the 83rd Congress, at the urging of the veterans service organizations, amended the Act of 1938 by striking out the word *Armistice* and inserting in its place the word *Veterans*. With the approval of this legislation (Public Law 380) on June 1, 1954, November 11th became a day to honor American veterans of all wars.

Later that same year, on October 8th,

President Dwight D. Eisenhower issued the first *Veterans Day Proclamation* which stated: "In order to insure proper and widespread observance of this anniversary, all veterans, all veterans' organizations, and the entire citizenry will wish to join hands in the common purpose. Toward this end, I am designating the Administrator of Veterans' Affairs as Chairman of a Veterans' Day National Committee, which shall include such other persons as the Chairman may select, and which will coordinate at the national level necessary planning for the observance. I am also requesting the heads of all departments and agencies of the Executive branch of the Government to assist the National Committee in every way possible."

On that same day, President Eisenhower sent a letter to the Honorable Harvey V. Higley, Administrator of Veterans' Affairs (VA), designating him as Chairman of the Veterans' Day National Committee.

In 1958, the White House advised VA's General Counsel that the 1954 designation of the VA Administrator as Chairman of the Veterans Day National Committee applied to all subsequent VA Administrators. Since March 1989 when VA was elevated to a cabinet

level department, the Secretary of Veterans Affairs has served as the committee's chairman.

The Uniform Holiday Bill (Public Law 90-363 (82 Stat. 250)) was signed on June 28, 1968, and was intended to ensure three-day weekends for Federal employees by celebrating four national holidays on Mondays: Washington's Birthday, Memorial Day, Veterans' Day, and Columbus Day. It was thought that these extended weekends would encourage travel, recreational and cultural activities and stimulate greater industrial and commercial production. Many states did not agree with this decision and continued to celebrate the holidays on their original dates.

The first Veterans' Day under the new law was observed with much confusion on October 25, 1971. It was quite apparent that the commemoration of this day was a matter of historic and patriotic significance to a great number of our citizens, and so on September 20, 1975, President Gerald R. Ford signed Public Law 94-97 (89 Stat. 479), which returned the annual observance of Veterans' Day to its original date of November 11, beginning in 1978. This action supported the desires of the overwhelming majority of state legislatures, all major veterans' service organizations and the American people.

Veterans' Day continues to be observed on November 11, regardless of the day of the week on which it falls. The restoration of the observance of Veterans' Day to November 11 not only preserves the historical significance of the date, but helps focus attention on the important purpose of Veterans' Day: A celebration to honor America's veterans for their patriotism, love of country, and willingness to serve and sacrifice for the common good. ○

President Eisenhower signing HR7786, changing Armistice Day to Veterans Day. From left: Alvin J. King, Wayne Richards, Arthur J. Connell, John T. Nation, Edward Rees, Richard L. Trombla, Howard W. Watts



Two New Members Inducted Recently

Over the last three weeks or so, we have inducted two new members: Rene Amy and Nick Santangelo. In the near future we are likely to induct at least one more before the end of the calendar year. Counting our

newest members, this calendar year, we have inducted five new members:

- Rene Amy
- Dorothy Brooks
- Frank Cunningham

- Dawn Digrius
- Nick Santangelo

This week it is rumored that we will be inducting Jennifer Hall, our sixth inductee for this calendar year. This is great!!!



Left Photo: Rene Amy is inducted into the Rotary Club of Altadena. (l to r) Rene Amy and Frank Cunningham, Membership Chair

Right Photo: Nick Santangelo is inducted into the Rotary Club of Altadena. (l to r) Mark Mariscall, Santangelo's Sponsor; Nick Santangelo; Frank Cunningham, Membership Chair; and Sarah O'Brien, President



Program

Continued from p. 2

professor at Azura Pacific University. He told us that he is amazed at how misinformed our young people are regarding our history. There are currently about 120 million Americans who are old enough to remember the attack on Pearl Harbor. He advised that, at the time, President Roosevelt – who put the first rivet into the battleship Arizona that was sunk at Pearl Harbor – fought hard against the many conspiracy theories that arose at the time. Nelson informed his students how the country became totally focused on the military challenge at that time. No cars were built in the years 1942 to 1946 to allow the car companies to build 100,000 tanks and 300,000 airplanes. US workers also built 87,000 ocean going vessels and 44 billion rounds of ammunition during the war. Thirteen million citizens joined the military over the course of the Second World War.

Nelson's closing comment was that, in this current very politically contentious

climate, we should strive to remember the message from World War II that "We can do anything when we work together." Check out more about the Fort McArthur Military Museum at www.ftmac.org and take

Steve Nelson up on his invitation to be sure to visit this wonderful military museum in our own backyard. Thanks again Mark in putting this program together, including the Thanksgiving menu. ○



Veteran Awardees, Members and Guests: Seated: (l to r) Theo Clarke, Don Applegate and Nancee Darling – Standing (l to r) John Frykenberg, Mark Mariscall, Len Silvernail, Steve Bocek, Don Johnson, Bud Darling, and Carlos Ponce

Bikes, Bikes and More Bikes, and We served Breakfast, Too

This past Saturday (November 10) several Altadena Rotarians assembled at the School yard on Woodbury at 7am to prepare and serve a pancake breakfast to all bike assemblers. It seems that over time, our pancake breakfasts have become famous.

Those of us who arrived at the designated time found that the area that had previously been used to assemble bikes and serve breakfast was densely populated with busses and other PUSD vehicles, but the gate was wide open.

That's what I found. I walked in and looked to see if we were setting up there to make and serve breakfast. No ... we weren't there. Then I remembered that I had seen Craig Cox walk around the corner, and he hadn't returned. So I walked that way, too.

I found several people waiting for the main gate to be opened. It turned out that it was finally opened after 8 am.

Then the work started for real, and soon the stoves were set up, batter was being made and sausages were browning nicely. It was when pancakes began to pile up in the larger of our chafing dishes, and sausages populated the smaller, that I went out and announced that breakfast was ready, and people started assembling in our corner of the yard to eat.

Kimmet Haggins brought several pounds of his special, now famous, coffee. The only problem was that he only had one large pot, so he kept running out, and people had to wait for their second and third cups of coffee.

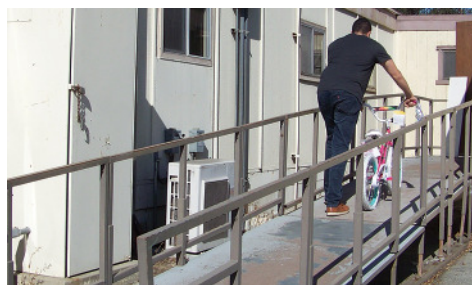
After many bike assemblers had been served, Rene Amy, Craig Cox, Tony Hill, and Tom McCurry left the food staging area to help with bike assembly. David Smith and his truck were *volunteered* to move the cardboard boxes that the bikes came in to Muir High School for an on-going student landscaping project.

In addition to those already mentioned, several other Altadena Rotarians were there: Susan Applegate, Dorothy Brooks brought her husband Alan, Doug Colliflower, Steve Kerekes, Mark Mariscal, and Mike Zoeller. Muir High School Interact Counselor. Carina Jacob, was there with two young ladies from Interact.

I apologize if I missed naming anyone who was there. ○



And even More Bikes



Flags are Raised for Veterans' Day

Normally we would have put up the flags for Veterans' Day on the Saturday before – November 10. However, on that day we were assembling bicycles – bicycles of many sizes and colors. Instead, we put the flags up on November 03 and will take them down on November 17.

On November 03, I left working on Christmas Tree Lane at about 9:45 am to go to the Presbyterian Church parking lot, the

meeting point for those putting up the flags.

I got there first, and pretty soon Tony Hill arrived. Then Steve Kerekes came followed by Rene Amy, Maria Perez-Arton, David Smith and Mike Zoeller. That made six plus me – two crews of three and one to record the event.

The first thing was to take half the flags out of Hill's van and put them in Smith's Truck. There was a bit of conversation

about the makeup of the crews: Smith, Kerekes and Zoeller went north on Lake, and Hill, Amy and Perez-Arton went up to Altadena Drive and came south on Lake. The North-going crew finished first.

The South-going crew and I pulled into the church parking lot about 11:30 am. I then went back to Christmas Tree Lane and found that they were pulling the barriers in preparation to leave for lunch. ○



*Happy Birthday
Steve Kerekes*

*Altadena Rotarians
Their Family,
Friends,*

&

*Hangers On
Welcome*

*Saturday,
November 17
6 to 9pm*

Gold Hibachi Buffet

2223 W. Commonwealth Ave.

Alhambra

*Please
RSVP by*

*Thursday, November 15
to your Club Runner Invitation*



**Altadena
Libraries**

**Second Saturdays, 6:30pm
at the Altadena Main Library
600 E. Mariposa Avenue**

Second Saturdays



October 13*

Upstream
Reggae, Soca, Caribbean

November 10

Past Action Heroes
80s & 90s Covers

January 12

Pasadena Playboys
Country

February 9

JazzZone
Smooth Jazz, R&B

March 9

**The Allan Wasserman
Jazz Ensemble**
Jazz

April 13

Sangre Nueva
Salsa

May 11

The Leapin' Lizards
Rockabilly, Blues, Swing

June 8

Harbor Groove
Latin Rock

MADE POSSIBLE BY FUNDING FROM THE FRIENDS OF THE ALTADENA LIBRARY

**October 13th's Second Saturday Concert is sponsored by the office of Los Angeles County Supervisor Kathryn Barger.*

Los Angeles County Sheriff's Department Reserve Deputy Program

Back in the 1800s, the Sheriff would look to the community to form a posse and deputize citizens to assist him in the apprehension of horse thieves, murderers, or other criminals. Thankfully, we have thousands of full-time deputies to perform those duties today, but, in 2018, just like the 1800s, the Sheriff is looking to the community to find citizens to volunteer and help by becoming reserve deputy sheriffs.

Reserve deputies undergo the same training and background checks that full-time deputies receive. It's a year-long process, but, after graduation, reserve deputies can perform a wide array of duties and service to the community.

The *Los Angeles County Sheriff's Department Reserve Program* is one of the largest in the country, with over 600 all-volunteer sworn reserve deputy sheriffs. Last year they worked 182,000 hours keeping the citizens of Los Angeles County safe. Those 182,000 hours represent millions of dollars in savings to taxpayers.

Patrolling our communities is only one of many functions performed by reserve deputies. Lifesaving search and rescue missions are performed every week by reserves as part of the Los Angeles County Sheriff's Department's Search and Rescue Program. Last year reserve deputy sheriffs performed 684 missions throughout the county, saving countless lives.

Another opportunity for reserve deputy sheriffs to serve is by becoming a member of the Sheriff's Department's Posse. Posse members work patrolling trails and various community events on horseback.

Reserve deputies also help solve crimes by working in many of the Sheriff's Department's detective units, such as Homicide Bureau, Narcotics Bureau, Fraud and Cyber Crime Bureau, and Special Victims Bureau. We also have reserves who ride street and off-road motorcycles for the Department.

Reserve deputies come from all walks of life and from a wide variety of professions. The common thread of all is a burning desire to give back to their community and assist their fellow citizens.

If you are interested in signing up – just like citizens did over a 150 years ago – there is a reserve deputy academy scheduled to start in February 2019. Please contact the Los Angeles County Sheriff's Department Reserve Forces Detail at 323-526-5100 and ask for Assistant Director Mike Leum to get started.