

## This Week Club Assembly Guest Program Host: Sarah O'Brien

The first meeting of the Rotary year provides the opportunity for all club members to renew their commitment to Rotary and its principles. It is at this meeting that our club and new President set the goals and objectives for the upcoming year. For many members, it is best way to learn about the plans and programs for the new year.

It is quite likely that Sarah O'Brien, our incoming president, will call each Committee Chair to the front to spend about two (2) minutes telling us what the plans for that committee are for the coming year.

Many, if not all, of us are aware that this year is the first year we will be presenting the *Concerts in the Park* starting this Saturday, July 7.

This responsibility means that more of us must be involved at the concerts than when we just ran the concession. The Promotions subcommittee has created flyers and posters to placed throughout the community to advertise the concerts. The Sponsor subcommittee has done a great job of selling sponsorships, as you can see by turning to the flyer in this issue of *Sparks*. Be ready to take notes and decide on which committee(s) you wish to serve. ○

## Happy New Year, Rotarians

Amidst July 4<sup>th</sup> celebrations and the excitement of the World Cup, the Rotary wheel turns, and another year begins!

As we reflect on the previous year and focus our energy for the next, I invite everyone to bring their ideas and plans to our Assembly meeting on July 5. If you cannot attend the meeting, please feel free to get in touch with me directly. Our theme for 2018/19 is: *Be the Inspiration!*

The Concert Series in Farnsworth Park starts July 7! The first concert is traditionally poorly attended – we can't let that happen! Please share the concert schedule in advance – both privately and on your social media pages – and get ready to dance, sing and enjoy the summer!

Outside of our community (thankfully), but still close to our Rotary hearts, is the mission to end Polio. This week a new outbreak was declared in Papua New Guinea. Rotary will continue working toward the eradication of this terrible disease.

Closer to home, we look forward to our wonderful scholarship programs, awards that recognize students, teachers and others who serve the community. We continue to celebrate and support veterans, and, during the holidays, we shall build bikes and deliver them to families in need. Additionally we have seasonal programs, business/music contests and much more. We welcome the opportunity to collaborate with local businesses and organizations that serve the



community and internationally We have exciting proposals under consideration. All the above are open to discussion and improvement as we consider how we can make a bigger difference than before!

Financially, our Club is in superb hands! We are fortunate to have dedicated members who ensure our investments and accounting are always in good shape. Please pay dues/fees on time to make life easier for them and consider contributing to the Rotary Foundation, our Charitable Fund and Paul Harris fellowships – there are various ways to do so.

Our District Governor is encouraging the *fun factor* in attracting and retaining members, transparency in the running of Clubs, and development of our presence on Social Media. Love it or hate it, social media is accessible, free and helps spread the word about Rotary and our Club activities!

We shall undoubtedly be entertained and enlightened by our Club speakers, and I appreciate all who take care of the smooth

**Please turn to In Tune p. 3**

## Greeter of the Week

July 05  
 Sterling Louvier  
 July 12  
 Mark Mariscal  
 July 19  
 Tom McCurry

# Program Review

## Resources to Thrive in Times of Exponential Change



**D**uring his time with the Pasadena Jaycees, Greg Apodaca discovered his love of doing service in the community. This desire to serve was one of the motivations to start a new business called Community 2.0 (two point oh) as a platform to help individuals, corporations

and institutions thrive in an era of transformation.

Apodaca discussed the many ways that the world is being reshaped through what he calls *exponential technology*. For example – in human longevity – what happens when 100 becomes the new 60? How will this impact the work force, retirement, education, and medicine? Other examples: today information and webinars are streamed globally; Elon Musk is looking at colonizing Mars!

Apodaca explained the difference between incremental and exponential change. Incremental change is linear – it allows us time to adjust to it. A good example is gas mileage. We have continued to get better and better miles per gallon over time.

Exponential change is much faster (and disruptive). An example of this kind of change is the ability of computer chip makers to double their chip's power at 1/2 the cost every 18 months (Moore's Law). Computers get faster and faster. Technology can build on other technology. This is leading to autonomous cars. Services like UBER and LYFT have totally disrupted the taxi business. AirBNB is challenging the biggest hotel providers.



We are already used to technology impacting blue collar jobs. With the introduction of artificial intelligence (AI) white collar jobs (especially analytical jobs) are at risk. Everyday items are already using AI ... Siri or Alexa are ubiquitous and will soon be able to express emotions.

Some of the major change happening in the next 6 years – Flying cars (2020), Autonomous cars (2022), AI augmentation

*Please turn to Program, p. 3*

**Congratulations**



**Birthdays**



06 - Maria Perez-Arton  
08 - Regina Wilson  
27 - Tony Hill



**Anniversaries**



15 - Craig & Sue Cox  
16 - Doug & Candace Colliflower  
28 - David & Heather Campbell

Sparks is published 48 weeks a year and is the official publication of the Rotary Club of Altadena. The deadline for submission of articles is Friday at 6p to current editor email, fax, or delivery.

### Rotary Club of Altadena - #7183

Chartered: February 14, 1949  
P.O. Box 414, Altadena, CA 91003  
www.altadenarotary.com  
Meets: Thursday, 12:10p  
Altadena Town & Country Club  
2290 Country Club Drive • Altadena, CA  
626-794-7163

Rotary Int. Pres..... Ian H.S. Riseley  
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#### Officers

Sarah O'Brien, Pres. .... Bus. 626-796-5000  
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Mike Zoeller..... Club Projects  
Craig Cox..... Community  
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David Smith..... International  
Tony Hill..... Youth Contests/Awards  
Mike Zoeller..... Youth Projects  
John Frykenberg..... Vocational  
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Photography..... Jacque Foreman

### July

#### New Rotary Year

Program Chair: Mark Mariscal

- 05 - Club Assembly
- 12 - Val Zavala - 30 Years of TV News: From Cronkite to Fake News
- 19 - To be Announced
- 26 - Dorothy Brooks, Craft Talk

## Chances to Reflect on Membership



Yesterday (Saturday, June 30) was Ray Carlson's memorial.

It was a good celebration of Ray's life with his family, friends and fellow Rotarians. It was good to see past member Hal Yoke and his wife Barbara. Susan and I got to spend a little time with past member Gary Clark and his wife Dottie.

Hearing about Ray's many efforts to

make the world a better place – many of those efforts with and through Rotary – made me appreciate all the friendships and service I have gotten to be a part of through this little club.

We are a diverse band. We are business people, scientists, craftsman, medical professionals, and more. Some of us are type **As**, and a few type **Bs**. We have many hobbies and interests in service. Frankly, I doubt many of us would ever have become

friends if it were not for this organization called Rotary.

We have lost some members this year through death, illness, or distance. We also have seen new members this year.

My many thanks to those of you who invited a friend, proposed them for membership and are walking along side of them as their sponsor. I am eager to see the work we will do together and look forward to new and lasting bonds of friendship. ○

## Form & Line by Jacque Foreman

Here I am again, with a bit of space to fill. So I'm turning to one of my favorite books: **The Unexpected Evolution of Language** by Justin Cord Hayes.

Before the sixteenth century, something that was *crazed* was completely shattered or ground into tiny shards. Another meaning for *craze* (which actually remains today,

## How Craze went from *to break; shatter* (verb) to *Fad* (noun) or *Derange* (verb)

though it's obscure) was *to cause cracks in*. For example, in pottery, you may intentionally *craze* your creation for aesthetic reasons.

By the sixteenth century, *craze* lost its original meaning and was used mostly to describe a breakdown in physical health. This first metaphorical shift makes sense because, when your health is gone, you're

pretty much shattered.

Not long after *craze* defined physical weakening, it was used to describe mental breakdowns as well. Thus, *craze* began to mean *derange* or *make crazy*. ○

## Program

*Continued from p.2*

... required for most professions (2024).

The estimate of the impact of these major changes on the workplace is that 25 million jobs will be lost in the next 10 years and 47 million jobs will be restructured.

Community 2.0 is creating conversations on these issues. What skills will workers need to thrive in this environment? Apodaca believes that those who learn to work well interdependently and who can contin-

ue to learn and innovate will do quite well.

Apodaca also said that, taking time to be mindful and think about where you are going, will pay dividends. There is nothing that will improve your aim better than to have target. Also, being intentional about developing a supportive community will help. Positive input and support from like-minded people can keep one motivated and raise one's game. **Craig Cox** ○

## In Tune

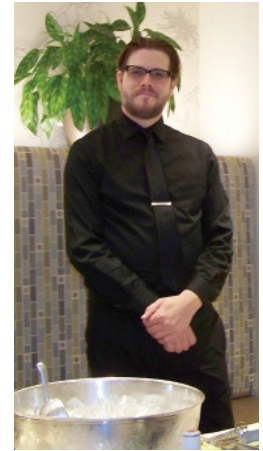
*Continued from p. 1*

running of our weekly gatherings and those who keep us informed with newsletters, and announcements. Please consider sharing the many tasks that are involved!

Finally, thanks to everyone who has inspired and guided me toward Club Presidency for 2018/19. Also to previous leaders who have left a meaningful legacy that I shall work to honor.

Although I shall not always be able to attend meetings, I am always reachable and involved across the miles. A wonderful year awaits ... let's serve! ○

# We Did It!! . . . Steve Kerekes has been Demoted ... He is now our Vice President!!!



*More Photographs on p. 5*

# More Photos of the Party



*The Play's The Thing . . .*



*A Good Time was Had by All*



The annual Summer Concert Series is organized by the Rotary Club of Altadena, in association with the Sherriff's Support Group of Altadena, the LA Department of Parks and Recreation and LA County Supervisor Katheryn Barger. All Concerts are free .

Like us on Facebook at Concerts in Farnsworth Park...562 E. Mt. Curve Av.

## 22nd Annual Summer Concert Series Schedule - 2018

Kenny Sara & the Sounds of New Orleans	Saturday, July 7 <sup>th</sup> at 7PM
Susie Hansen Latin Band	Saturday, July 14 <sup>th</sup> at 7PM
Lisa Haley & the Zydekats (Americana/Cajun)	Saturday, July 21 <sup>st</sup> at 7PM
Mary Jane's Last Dance (Tom Petty Tribute)	Saturday, July 28 <sup>th</sup> at 7PM
déjà vu (Rock & Roll Dance)	Saturday, August 4 <sup>th</sup> at 7PM
Upstream (Steel Drum Reggae and Soca)	Saturday, August 11 <sup>th</sup> at 7Pm
Greg and the Gallows (Country/Americana)	Saturday, August 18 <sup>th</sup> at 7PM
The Blue Breeze Band (Motown, R&B, Funk)	Saturday August 25 <sup>th</sup> at 7PM

*And... the Grand Finale... Saturday, September 8th*

*Who's Next in their Tribute to*

**THE WHO**

*Presented by B & E Promotions & the Sheriff's Support Group of Altadena*



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