

This Week

Presenting the Real Doug Colliflower His Craft Talk

Program Host: Kimmit Haggins



Doug Colliflower was born in Coronado, CA and grew up in Ojai, Ca, where he started his golf career after high school.

In 1976 he was offered a position at a new golf course in Pomona, and, in 1984, he and a partner acquired the leases for the Altadena and Eaton Canyon Golf Courses, which he operated until 2012.

Doug acquired his real estate license in 2013 and specializes in residential real estate in our local area.

Doug lives in Altadena with his wife Candace and their three dogs. Their son Dylan will be a senior at San Diego State University and their daughter Jenna is getting ready for her second year at Berkeley.



Dialing In

By Steve Kerekes,
 President



Let's Rethink Things a Bit

There are many people who have helped me get ready for my year as Club President. That being said, I'm taking this opportunity to thank two people in particular who have mentored me the most. The first is Mike Noll, who has helped me – step by step – learn what was necessary to become Secretary, then a board member, and then President. The second is our past President, Charlie Wilson, who always let me know when some presidential duty or obligation was coming up so I could tag along, and then was willing to give me his view of it afterwards over a drink at The Ale House.

As to my goals for the year, the only strategic one I have is to increase membership. I have skimmed various tomes of *The History of the Altadena Rotary Club*. Yes, they are actual, written histories in pamphlet form. It is clear from these histories that at one time our club had more members and did more things. I have heard the *old-timers* in our Club reminisce about those days. This decline in Rotary Membership is part of a nation-wide phenomenon and is not endemic to just our Club. It was **THE** major topic at the President-Elect Training which I attended in February. But the most

interesting part of that training was not sitting in the classes, but rather talking to the presidents-elect from those clubs that seem to be attracting new members, such as the Covina Club and San Gabriel Valley New Generations Club.

These clubs are attracting new members, and these new members are younger and better reflect the ethnic background of their communities. These presidents-elect told me a lot about what they do that helps to attract new members and which also, coincidentally, make their clubs fun. Several of these things I discuss below.

The other goals are mostly tactical. One thing that impressed me about our Club from the first day I visited is how well organized it is. It seems to hum. For a medium-sized club, we get a lot done. Compared to the other clubs I have become familiar with, it is pretty well-organized and pro-

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Greeter of the Week

July 13

David Campbell

July 20

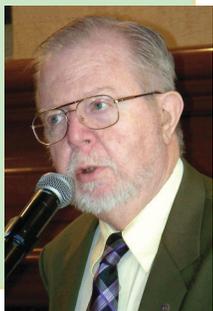
Ray Carlson

July 27

Gray Clark

Program Review

Plans for the Coming Rotary Year Our Annual July Club Assembly



Raghada Khoury, her chief of staff and District Governor for 2018-2019 Luanne Arendondo, and several other district

Our annual club assembly of July 6 was graced by a visit from Rotary District Governor

representatives. The district governor declared that our goal for this year is to "make some noise." Here is how we *made some noise* this past Rotary year.



Regarding community service, Mike Zoeller discussed our on-going practice of teacher mini-grants. He also discussed the 4-Way speech contest, the Dan Stover music competition and Ryla Program (Rotary Youth Leadership Awards).



Our international service was marked by Dave Smith's trip to India to assist in polio vaccinations. Because of Rotary's *PolioPlus* Program, the number of new cases of polio will soon become negligible. Smith also assisted in the construction of a dam for flood control. Kimmit Haggins continues to be active in Tanzania. In Nigeria, entrepreneurship continues to be taught in all of that country's provinces. In addition eight Nigerian universities have now been certificated to offer programs in entrepreneurship. As

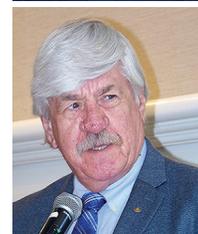


John Frykenberg remarked, Rotarians possess the skills of business people to initiate and carry out such projects.

Ray Carlson reported on his success as a teacher of entrepreneurship. (See p. 8)



Tony Hill discussed Interact and RYLA. Quick Cunningham has been interfacing with the Interact group at Muir High School.



Mike Noll presented his daughter and her French exchange sister who are participants in the Rotary Short-term Youth Exchange Program. His daughter and her French sister will be returning to Paris for three weeks to conclude their participation in the program.



A Personal Reflection on the
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Rotary Club of Altadena - #7183

Chartered: February 14, 1949

P.O. Box 414, Altadena, CA 91003

www.altadenarotary.com

Meets: Thursday, 12:10p

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Dist 5300 Gov..... Raghada Khoury

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Chairmen

Sarah O'Brien Administration
David Smith Foundation
Steve Cunningham Asst. Foundation
Craig Cox Membership
Jacque Foreman Public Awareness
Jacque Foreman Acting Publicity
Jacque Foreman Sparks/Website
Mike Zoeller Club Projects
Craig Cox Community
Doug Colliflower Asst. Community
John Frykenberg International
Tony Hill Youth Contests/Awards
Mike Zoeller Youth Projects
Ray Carlson Vocational
Editor, Design & Typesetting Foreman Graphics
Photography Jacque Foreman

July

New Rotary Year

Program Chair, Kimmit Haggins

July 13 - Doug Colliflower, Craft Talk

July 20 - Kimmit Haggins, Craft Talk

July 27 - Joint Meeting with San Marino

Congratulations

Birthdays

06/03 - Kathleen Fennel
06/08 - Theo Clarke
06/12 - Tom McCurry
06/17 - Gary Clark
06/20 - Dotty Clarke
06/23 - Margarita Figueroa

Anniversaries

06/05 - Mike & Wendy Davis Noll
06/18 - Charles & Regina Wilson

Youth Programs -- July 2017 With an Emphasis on Interact



Last Thursday we had our regular beginning-of-the-year *Club Assembly* in which various members who oversee programs update everyone regarding their particular programs. On this occasion, we also had the pleasure of having our District Governor, Raghada Khoury, present to provide her thoughts on such topics as Rotary, its programs and how to retain members.

During the Club Assembly section of the meeting, I spoke briefly on the two Youth programs that I oversee: Interact and RYLA. I will now use this opportunity to expand a bit on one of these two programs: **Interact**.

Interact is a Rotary-wide program, and therefore a worldwide program of Rotary. In this program, high school students run their own mini-Rotary meetings. The program is set up as a partnership between a local Rotary Club and a local high school. Not all Rotary Clubs sponsor an Interact Club, but our Altadena Rotary Club does and has

done so for many, many years.

When I first joined Rotary, we were sponsoring an Interact Club at Muir High School, that eventually petered out. So we started a new Interact Club at Pasadena High School. That lasted many years, but also eventually petered out.

Last year – stimulated by a meeting between our past President Steve Cunningham and a very active Muir alumna, Carina Jacobs – we sponsored a new Interact Club back at Muir High School.

The structure of Interact is that the adopting Rotary club selects one of their members to be Chair of the program for the Club. In our case, that has been Steve Cunningham who took care of the program last Rotary year and has agreed to Chair the program again this new Rotary year. Our Muir Interact Club meets on the first Friday of every month during the students' lunch break. The meeting lasts for approximately one-half hour. To his credit, Steve has attended each of these monthly meetings, which helps solidify the bond between our Club and the Interact Club that we sponsor.

The other half of the Interact partnership is a teacher, who volunteers his or her time to host the Interact meeting in their classroom, and act as a liaison with the sponsoring Rotary Club. That teacher/liaison at Muir is Joseph Zambrano, a very amiable guy who clearly loves teaching and is always a welcoming host.

We are very fortunate to have another partner in our Interact program at Muir, and that is Carina Jacobs. It was Carina's conversation with "Quick" Cunningham that started the Interact ball rolling, and Carina has stayed very much involved. She oversees every meeting, she always brings refreshments for the kids, and I know the Interact Club at Muir would not have had the success that it has had without her hands-on involvement.

Among other things, Jacobs marshals the Interact members to assist with many of our community activities, such as Christmas Tree Lane and the bicycle assembly project last year. She also welcomes our Altadena Rotary members to join the Interactors in their programs from time to time. ○

Program

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Rotary Youth Exchange Programs

While it was mentioned that this program is for the sons and daughters of Rotarians, it should be pointed out that the children of non-Rotarians may also participate. While I was not a Rotarian, my daughter Julia was selected in 1993 to go to Switzerland for a year for the Long-term Rotary Student

Exchange Program. That prompted me to seek membership in Rotary. That is why I am a Rotarian today. Subsequently, my daughter Catherine spent a year in Sweden. That is why she is now fluent in Swedish. And my daughter Dorothy was selected to spend a year in Chile. That is why she is a fluent Spanish speaker. She also traveled

throughout the southern part of South America and had many adventures there. We have a picture of her conversing with a penguin on a beach in Patagonia. In turn my wife and I hosted students from Spain, Germany, France, Belgium, and Bolivia. That is why these years were among the best years of our lives. Roger Fennell ○

Dialing

Continued from p. 1

ductive. So rather than try to pour honey into the workings of a fine Swiss watch (to paraphrase Kurt Vonnegut), I think that a series of small adjustments to our time-piece might be helpful. In no particular order, here is a list of the opportunities I would like us to work on during my year as President:

- **An occasional mixer.** This will be a chance to *let your hair down* (although it's only a term of speech for many of us). It will be different each time. The first will be a *progressive dinner* party, which is something this Club used to do. Mark Mariscal has offered his home for one of the three parts of the dinner – cocktails/appetizers, dinner, and then dessert. We are talking to others who live near Mark to sponsor the other two parts. This will probably be in September. Other possible mixers can be at an Altadena restaurant with a bar (maybe *Lincoln's?*), a bowling party, or an afternoon at Santa Anita Race Track. If anyone has ideas, or a great venue, please share it with me or Mark.
- **A higher profile on the Web.** If you look at the Clubs that are successful, they have easy-to-read and navigate websites which are frequently updated with info and photos. I was told at the President's Elect seminar, which I later confirmed with the Clubs attracting many new members, that this is one of the main things they look at in considering whether to join a Club. While Jacque has done a great job without any outside help in creating and managing the website, the *look* of it needs renovation. If anyone has experience in this and can pitch in to update it, or recommend someone who can, please let me or Jacque know. I will take note of it with my quill pen.
- **A higher profile in the local media**

to get our message out. This includes getting articles in the online newspapers (such as *Altadena Now*) and any local news disseminators in the Altadena area.

- **Projects that require a lot of hands-on and create buzz in the community.** One of them we already participate in with Pasadena Rotary –the Build-a-Bike project to give away at Christmas time to less fortunate children. Another example would be preparing back-to-school packages to give to deserving Altadena school kids for use at the start of the coming school year.
- **More active participation in the Altadena community, since we are the Altadena Rotary Club.** This includes a more active program at Muir High School. It is a happy coincidence that someone I have known for a long time, Lawton Gray, is the new principal of Muir. He assumed the mantle there on July 1. I have spoken with Lawton, and he is looking forward to working with Quick, Tony, and me to figure out how we can better serve the students at Muir High School. One way is to get them more involved in the *Four Way Speech Contest* and other youth activities and contests which our Club sponsors.
- **More varied meetings.** While the formula we use is time-honored and

successful, it is also in a bit of a rut. I would like to re-introduce *a riddle, observation or aphorism of the day, the President's minute, and the five-minute member profile* (where a member talks about what s/he does in his/her work or retirement, or anything else that s/he wants). None of these things will be required weekly events, but will be intermittent and help keep things interesting.

- **More follow-through with new members.** We have already had one fireside chat with three of our four new members, organized by Mark Mariscal. We will continue to have more of these as we gain new members.

We need a mentoring program to help newer members navigate the Byzantine ways of Rotary and help them get involved in activities and events. Also, newer members should be encouraged to participate in community projects, leadership conferences, training sessions, and District Assembly. Since we are entering the dog days of Summer, there is nothing on the immediate horizon.

- I have some **other, not fully-baked, ideas** which I will not trouble anyone with right now. I will *dial-in* whenever I can. and, of course, I will use a Rotary phone. ○

>> REMEMBER <<

Joint Meeting In San Marino
Thursday, July 27

San Marino Community Church, Fellowship Hall,
1750 Virginia Road, San Marino, CA 91108

Flags Come Down With Help from Unexpected Places

I got to the parking lot of the Presbyterian Church on North Lake with about two minutes to spare. No one was there yet, and I was surprised because Tony Hill is usually there before me. But, very soon Hill pulled up in his SUV; then Mike Zoeller and Ed Jasnaw, almost simultaneously.

Just as we were wondering if we'd have

enough volunteers to break into two teams, David Smith pulled up in his truck and, SURPRISE, SURPRISE, faces we have never seen. Ruben Alvarado sent three volunteers with their children from MonteCedro: Vincent Monendez with his young son Vincent, Brian O'Rourke with his daughter Katie, and Bruno Molina with his Daughter Kyran. As

we were meeting Alvarado's volunteers, Theo Clarke arrived. We were told that Alvarado was ill, and would not be there.

We broke up into two teams: Smith, Jasnaw and the O'Rourkes went north on Lake, and Hill, Zoeller, the Molinas, Monendez two and Clarke came south from Altadena Drive. ○

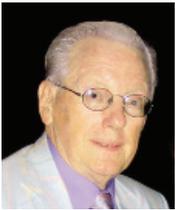


Charlie's Demotion Party

Thank you for a Good and Productive Year



*Please turn to Party, p .7
forr more photos*



Job Creation & Entrepreneurship

by C. Ray Carlson, District Chair, Job Creation & Entrepreneurship

How should we direct our Club and District focus to fulfill Rotary International's focus?

Since we change Club presidents and District governors every year, we are confronted with the ambitions of three new leaders each year, starting with the RI president. They each come to their positions with ideas developed by them over many prior years. I did in 2000 with 10 years' prior experience as a member.



Within my first year as a Rotarian, the Berlin Wall came down (11/9/1989) and the Soviet Union's control of East European countries dissolved. *The Wall Street Journal* stated that the East European nations needed financial capital in order to re-establish free enterprise. But after many years under communism there were few people who knew anything about profit and loss: the *bottom line*. How could they be entrusted with investments or loans if they had only received government grants before?

I had an idea. Teach them Free Enterprise. I had seen a tv drama series that very effectively taught how individuals became entrepreneurs and created income for themselves and jobs for others. Jobs – that's what was needed. And videos in their own



ROTARY: MAKING A DIFFERENCE

language. I knew how to do that.

In my business I had been dubbing films in many languages – including Polish. My Polish-American director, Hanna Wochowski, lived in Altadena. I wrote a proposal to my Altadena Rotary Club president. The board of directors liked it – to Make A Difference in Poland. Past District Governor Joseph McMullin suggested that I get a Carl Miller grant from The Rotary Foundation for a survey trip to Poland for Hanna and myself. It was approved immediately, and we were in Warsaw by May 1990. The new Rotary Clubs of Warsaw and Torun were delighted by my proposal for a computer-based Management Learning Center, including the tv series and a curriculum. They introduced us to the Warsaw Polytechnic and Nicholas Copernicus universities, that were equally enthusiastic.

PDG McMullin gave my trip report to DG Taro Kawa, and he designated the Warsaw project as his district project, which was financed by 31 clubs and a Matching Grant from the Rotary Foundation. Altadena Rotary, under President Ed Soza, raised

\$10,000 for a second Matching Grant of \$20,000 for Torun.

McMullin arranged for a project booth at the RI Convention of 1990 in Oregon. Hanna and I attended and displayed our unique project to the hierarchy of Rotary and thousands of attendees. I arranged for similar project booths at nine subsequent RI conventions.

In May 1991, I delivered the first equipment and video package to the Nicholas Copernicus University, set it up and trained the faculty in how to teach their classes. A year later I repeated this at the Warsaw Polytechnic University.

The Rotarian Magazine issue of February 1993 devoted a 2-page centerspread to the Poland projects, authored by me.

Thus our Strategic Plan for *Creating Jobs and allaying Poverty in Poland* became the signature activity of Altadena Rotary and was repeated in variations in Armenia, Beirut, Nazareth, Uganda (in collaboration with a World Bank agency), Zambia (with a US State Department grant),

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Job Creation

Continued from p. 8

Tijuana, among American Indian youth, and currently in Nigeria. Also in public schools in California, starting in 1995 and coupled with a Rotary District Business Plan Competition in 2010.

Every club and District should develop Strategic Plans for at least one of the Foundation's six Areas of Focus. Periodic club and District Brainstorming sessions should be held.

The remarkable Polio Plus program was started in one district in the Philippines 40 years ago when 1000 cases per DAY were ravaging people worldwide. **Hundreds of Thousands** were becoming paralyzed or were dying each year. This has plummeted to only ONE case per MONTH in 2017. The Rotary Foundation mobilized all 33,000 clubs for volunteers and donations, government agencies for management, and the Gates Foundation and others for the billions of dollars to bring this about.

All through a Strategic

Plan that Made a Difference for mankind!

Altadena Rotary has focused on Poverty since our 1990s launch into Poland. Our Strategic Plan has evolved into targeting university students in the most populous country in Africa - Nigeria - which has the highest GNP due to its high quality crude oil resources.

We have sent Vocational Training Teams to eight universities and trained 11,500 students in Entrepreneurial Literacy and how to write Business Plans based on their own ideas. The next step, as requested by the Tai Solarin university vice chancellor, is to train a team of maybe 100 trainers who will carry on what we have been doing and go throughout the land to universities everywhere.

Dr Sarah Philips, a Nigerian-American member of Rancho-Cucamonga Rotary directs the in-country program and has

established a non-profit Foundation for Entrepreneurship and Job Creation in the capitol Abuja with bank accounts in US Dollars and Naira. The purpose is to solicit Small Medium Enterprise (SME) grants from Nigerian and global sources, to provide start-up Capital to Nigerian students with the most viable business plans.

The World Bank Group announced at the G-20 conference in Hamburg [July 8, 2017] the formation of a Billion-dollar fund to enable Women Entrepreneurship. We will approach them immediately and have the hoped-for advantage of a successful collaboration with the World Bank Group back in 2000 in Uganda, our first venture into Africa. Also, we now have the Foundation in Nigeria, and it is headed by a woman: Dr Philips, our Director of African Projects.

Our Strategic Plan has evolved over the past 27 years and is acknowledged within District 5300 as our club's signature activity both locally and globally. ○



Nigerian College Students and Graduates fill a 1000-seat Auditorium to hear How to Create a Business Plan



TASTE - of - 'DENA

Benefiting Altadena Library District

Dear Friends and Supporters of Altadena Library,

Now that Growing Up 'Dena has past (and was a great success!), the 50th Anniversary Committee and I are turning our attention to the remainder of 2017 and our upcoming efforts to continue celebrating this important milestone in the Library's history. It seems appropriate to take full advantage of this historic anniversary by garnering the support of potential donors in the community and cultivating ongoing donor relationships to help achieve the Library's ongoing goals. Thus was born the inspiration for an upcoming fundraising event -- Taste of 'Dena!

Taste of 'Dena will be held on Saturday, September 23rd at the Library, featuring tastings from local restaurants and caterers, alcohol selections from local wineries and breweries, and a diverse assortment of exciting raffle and auction items. All ticket sales and proceeds will benefit specific initiatives at the Altadena Library to be announced shortly.

"Why," you may ask, "are you telling me all this?" It's simple -- we need your help! The 50th Anniversary Committee will need the support of several more dedicated volunteers to put on this event and manage all the various pieces of the event planning including, but not limited to, sponsorship and donation solicitations, event logistics, raffle coordination, and vendor relationship management.

Will you answer our call and join our team? I would be happy to discuss with you in more detail the scope of responsibilities for these volunteer positions and an early, approximate timeline for the event planning. If you are interested in joining the planning committee for this unique event, please email me at cynthia.reed@gmail.com or contact Mindy Kittay at mkittay@altadenalibrary.org.

Thank you for your consideration!

Sincerely,

Cynthia Carmona

Cynthia Carmona
President, 50th Anniversary Committee





All concerts are FREE and start at 7:00 PM in the Amphitheater at Farnsworth Park.
 568 East Mt. Curve Ave., Altadena, CA 91001 for information: 626-798-6335
 Visit: <http://www.altadenasheriffs.blogspot.com>

21st Annual Summer Concert Series Schedule - 2017

The Saline Fiddlers Philharmonic	Saturday, July 8th
The Down Beat Express	Saturday, July 15th
Bleeding Harp	Saturday, July 22nd
Whos Next	Saturday, July 29th
The Tuners	Saturday, August 5th
Upstream	Saturday, August 12th
Kings of 88	Saturday, August 19th
Nowhere Man	Saturday August 26th

And... For Our Grand Finale... Saturday, Sept. 9th
Hot August Night in their Tribute to :
NEIL DIAMOND

Presented by B & E Promotions & Sheriff's Support Group of Altadena

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Georgia Rutherford
 In Memory of
 Don Rutherford
 SSGA's First President



Rotary Club
 Of Altadena

