

This Week

Jennipha Lauren Nielsen, UN and University Lecturer Program Host: C. Ray Carlson

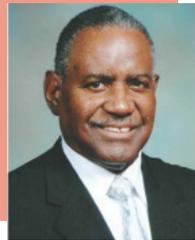


As we soon begin a new fiscal year in Rotary, it is appropriate that we examine the BIG Picture of Rotary Focus

Areas and the new UN Development Goals to which Rotary International subscribes.

Having heard Nielsen speak at the UN Association of Pasadena and again to my class on Entrepreneurship at Rose City High School, I feel that she is a very compelling motivational speaker. She can cover a wide range of topics, all related to her compassion for the needy of this world. She is first and foremost a Human Rights Advocate.

Her emphasis these days is the recently adopted SDG — Sustainable Development Goals — for the period to 2030. This follows MDG — The Millennial Development Goals — that concluded in 2015. Our club has had as its signature activity for 25 years, Job Creation & Entrepreneurship, through its programs starting in Poland in 1990 for 3 years. ○



Quietly Quick

by Steve Cunningham, *President*

How Unemployment Leads to Economic Growth

from
The Wellness Revolution
 by Paul Zane Pilzer

Imagine a self-sufficient island with 10 men, all of whom make their living by fishing with poles from a communal boat. One day a missionary shows the men a new, technologically better way of fishing — using a large net instead of 10 individual lines. Two fishermen, one to pilot the boat and one to throw the net, can now catch the same number of fish as 10 fishermen could with lines.

On the surface, unemployment on the island has risen from 0 to 80 percent, since 8 of the 10 fishermen are now out of a job. Yet, although eight of the men are no longer working, the island society as a whole remains just as prosperous, because two fishermen using the net catch as many fish as ten did with lines.

Now the island society must decide what to do with the eight unemployed fishermen and their families. They have three options:

- 1) they can pass a law making the use of fishing nets illegal;
- 2) they can tax the two working fisher-

men 80 percent of their earnings and redistribute this 80 percent to the unemployed; or

- 3) they can help the eight unemployed fishermen develop new jobs in new industries (e.g., education, medicine, food preparation) that will add to the wealth of the entire community.

What civilized society would deliberately stunt economic growth by limiting the use of new technology? What society would tax 80 percent of the earnings of their best producers (i.e., the ones with the nets)? Yet these have been the traditional

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June Team

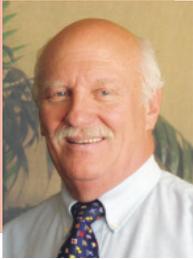
Sue Applegate • Kimmit Haggins
 David Smith • Sarah O'Brien
 Craig Cox • Mike Zoeller

Meeting Responsibilities

- Setup • Greeter •
- Flag Salute • Song •
- Inspirational Presentation •
- Happy Bucks • 4-Way Test •
- Takedown •

Program Review

Awards go to Outstanding Vocational Students at Pasadena City College



Rotary Club of Altadena members and guests lauded high performing PCC students across the board in academic pursuits ranging from Business Administration and Support to Welding, Dental Hygiene, Television &

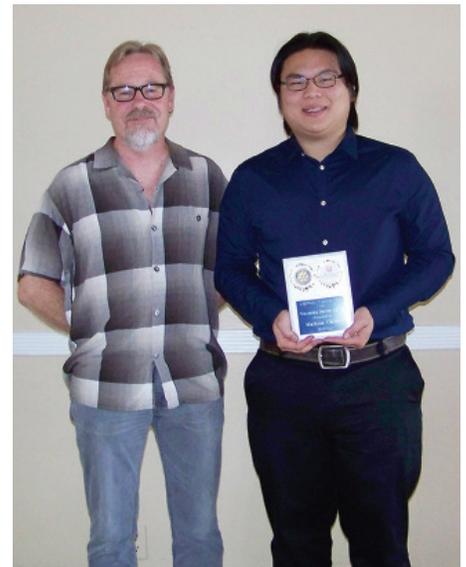
Radio, Screen Printing and a plethora of other skills offered by America's largest single community college with a current enrollment of 39,000 students.

Club members are proud to recognize excellence by awarding scholarships in amounts of \$500 each to 20 students and in the presentation of a commemorative plaque to each student.

Recipients for the most part were

accompanied by Division Chairs, Department Heads or instructors from the college and by PCC Director of Operations Kris McPeak.

Excellence in a meritocracy is always worthy of recognition. And encouragement of young leaders entering the work



Welding - (l to r) Joseph Keane, Faculty with Michael Chong



Dental Heigene - (l to r) Debra Doxer, Faculty with Britney Smith

Sparks is published 48 weeks a year and is the official publication of the Rotary Club of Altadena. The deadline for submission of articles is Friday at 6p to current editor email, fax, or delivery.

Rotary Club of Altadena - #7183

Chartered: February 14, 1949
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 Mike Zoeller Youth Projects
 Ray Carlson Vocational
 Tom McCurry Asst. Vocational

Editor, Design & Typesetting Foreman Graphics
 Photography Jacque Foreman

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Congratulations



Birthdays



6/03 - Kathleen Ann Fennell
 6/08 - Theo Clarke
 6/12 - Tom McCurry
 6/17 - Gary Clark
 6/20 - Dotty Clark
 6/21 - John David Duncan
 6/23 - Margarita Figuerora



Anniversaries



6/05 - Mike & Wendy Davis Noll

June

Rotary Fellowship

Program Chair, Ray Carlson

June 02 - Jennipha Lauren Nielsen, *UN and University Lecturer*

June 09 - To be Announced

June 16 - To be Announced

June 23 - To be Announced

June 30 - To be Announced

Recorded in Photograph Form



Part of making our members and others aware of what is going on at Altadena Rotary

is the recording of what we do digitally in pictures. It was once done only on film, which was a much longer process. But I am very happy to do so digitally.

A good example of this is the putting up and taking down of approximately 48 flags down Lake. We celebrate three holidays a year by putting up flags: Memorial Day, July 4, and Veteran's Day. Since we have been putting our flags on light poles, the flags we put up on May 28 can remain

flying until after Independence Day — July 4. So we can easily cover Flag Day — June 14.

This past weekend, several members assembled at the Presbyterian Church parking lot: Craig Cox, Roger Fennell, John Frykenberg, Kimmit Haggins, Tony Hill, Ed Jasnow, Steve Kerekes, Mike Noll, David Smith, and Mike Zoeller. When I arrived about two minutes after 10a, most of them were already there enjoying bagels and water provided by Kerekes and coffee provided by Haggins.

And, to our surprise, four members of the Muir High School Interact Club — which is in the process of being re-

constituted — came to help. They are: Kevin Acosta, Jorge Barragon, Leandrew Escobedo, and Andres Mendieta. The Muir students were accompanied by Carina Jacob, Liaison from the John Muir High School Alumni Association and serving — for this activity — as their Advisor.

When everyone else left to put up flags, Cox and Haggins went to the top of Lake to restore the brackets which had disappeared off a light pole and to trim some trees which were interfering with our flags. Unfortunately, I did not catch up with them in time to record the putting up of the new brackets, but did get some pictures of Cox trimming foliage. ○



More Photos, p. 6

Quietly

Continued from p. 1

responses when the implementation of technology made certain people richer than their neighbors.

Throughout the nineteenth and twentieth centuries, governments passed pro-union legislation, limiting the ability of private companies to substitute technology for labor. Between 1913 and 1960, the United States and Western Europe instituted highly progressive income taxes, increasing the personal marginal income tax rate to 91 percent and more on their most efficient citizens (i.e., the ones with the nets)? Europe and China chose communism (effectively 100 percent taxation), removing the individual's incentive to implement new technological methods and devastating their economies.

In the United States, in 1930, there were approximately 30 million farmers, producing just enough food to feed a population of about 100 million people. Technological breakthroughs in agriculture over the next 50 years made farming so efficient that by 1980 only 3 million farmers produced enough food for a population of more than 300 million* — and the displaced 27 million farmers, or their children, moved on to producing new products and services that added to the total wealth in the economy. This is how our economy has evolved since the beginning of civilization.

New technology makes workers more efficient, which causes structural unemployment, but over time, the displaced workers end up producing new products and services that add to society's overall wealth. The only thing new about this process today is the speed at which it is occurring.

Changes that used to take place over millennia or centuries now take place in years, months, or even days — as was the case in our island example with the

fishing net. This increased speed underlies our employment challenges today, as individuals must often change careers and/or professions several times within a single lifetime, rather than slowly over several generations.

The 27 million farmers who were displaced were relatively fortunate. They had 50 years to grow old, retire, and watch their children develop new careers as carburetor mechanics or vinyl record manufacturers — careers that were then on the cutting edge of new technologies. Their children, who left the family farm to pursue these new careers, weren't nearly as fortunate, as they had only five years or less to adjust to similar changes.

In 1980, approximately 300,000 people in the United States were employed in the manufacture and repair of mechanical carburetors. In just five years, by 1985, virtually all of these jobs disappeared, as automakers replaced \$300 mechanical carburetors with much more efficient \$25 computerized electronic fuel injectors. The rest of society greatly benefited from fuel injectors, which effectively halved fuel cost (by doubling fuel economy) and halved harmful automobile emissions.

In 1985, approximately 100,000 people in the United States were employed in the manufacture of vinyl records. In just five years, by 1990, these jobs disappeared when the music industry replaced the vinyl record, costing \$2.50, with the digital compact disc, costing 25 cents. (Today it's the music industry's turn to cry, as consumers burn their own CDs and download free music from the Internet via MP3 files.)

Similar examples in the past century made total economic growth in the United States the envy of the world — so much so that the cold war ended in the 1990s when the people of Eastern Europe and China democratically decided to become

free-market economies.

Today, most leaders worldwide realize that they cannot stop structural unemployment without devastating their economies. This is especially true in a free trade environment, where multinational employers can simply take jobs overseas if they wish. While this has resulted in much greater total economic output and greater overall prosperity, it has made employment much less stable for individuals, who must now be ready to retrain themselves on short notice. ○

Sarah's First Paul Harris



On May 12, our Foundation Chair, David Smith, presented new member Sarah O'Brien with her first Paul Harris. This means that she has reached the milestone of having donated \$1000 to the Rotary International Foundation. Do you remember that feeling of pride; I do. ○

Program

Continued from p.2

force is a privilege. Altadena Rotarians are honored by the opportunity to participate in this anticipated annual event and to bow to the *best of the best* as each recip-

ient enters his or her chosen vocation.

There is satisfaction in knowing that we leave our community and posterity in good hands and that we can share in

some way in the future successes of our awardees. The awardees present were photographed with their instructor if he or she were present. John Frykenberg ○



Dental Assisting - (l to r) Yamilett Melendez with Ann Contreras, Faculty



(Business Administration - (l to r) Sergio Barron, Faculty; Ahni Dodge, Faculty; Sarah Song; Joshua D. Glawson; and Dan Raddon, Faculty



Restorative Dental Technology - (l to r) Anita M. Bobich, Faculty with Thin Sandar Khine



Graphic Communication Television and Radio - (l to r) Barbara Naylor, Faculty with Zachary Carels-Avardee

**HONORING
JOHN
FRYKENBERG**

**OUR
ROTARIAN
OF THE YEAR**

**Friday, June 17
6--9:30 pm**

**Pinocchio's
Restaurant**

**1449 N. Lake Av.
Pasadena**

*North West Corner
Rio Grande & Lake*

**Congratulations
to all our 2016 PCC Awardees**

More Photos — Flags Up





All concerts are FREE and start at 7:00 PM in the Amphitheater at Farnsworth Park.

568 East Mt. Curve Ave., Altadena, CA 91001 for information: 626-798-6335

Visit: <http://www.altadenasheriffs.blogspot.com>

20th Annual Summer Concert Series Schedule - 2016

The Walking Phoenixes (Tribute to Johnny Cash)	Saturday, July 9th
Hollywood Hillbillies (Play Willie Nelson/Merle Haggard)	Saturday, July 16th
DBX (Tribute to Big Band Female vocalists)	Saturday, July 23rd
Heartbeat City (Tribute to the Cars)	Saturday, July 30th
Hot August Night (Tribute to Neil Diamond)	Saturday, August 6th
Upstream (Tribute to Bob Marley and more)	Saturday, August 13th
Nowhere Men (Tribute to the Beatles)	Saturday, August 20th
The Tuners (Tribute to Credence Clearwater Revival)	Saturday August 27th

And... For Our Grand Finale... Saturday, Sept. 10th

The Rising in their Tribute to:

Bruce Springsteen

Presented by United Support Group & Sheriff's Support Group of Altadena

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