

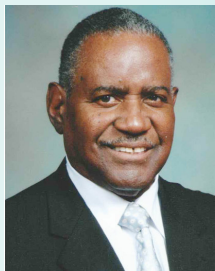
September 26, 2013

This Week

Steve (Quick) Cunningham

Craft Talk

Program Host:
C. Ray Carlson



Steve is the son of a noted building contractor who gave him his first job at 15, becoming the

youngest union journeyman in the nation at 17. His Dad provided jobs to every Black veteran returning to this community immediately following WWII.

NBC television became his day-job for 34 years as he became lighting director for shows like the TO-NIGHT show with Johnny Carson, then Jay Leno.

But his passion was as an entrepreneur like his Dad, and he started many businesses in parallel with his NBC job.

Bring a friend/associate to hear an amazing and unique life story of a relatively new member of Altadena Rotary. And for all of us to welcome back Steve who has been recovering from a highly unusual surgery for a couple months.



Dollars & Sense

by President
Dennis Mehriinger

The History of Railroads in the USA

The Oldest railroads in North America

In 1826, Massachusetts incorporated the *Granite Railway* as a common freight carrier to primarily haul granite for the construction of the Bunker Hill Monument; operations began later that year.

Other railroads authorized by states in 1826 and constructed in the following years included the Delaware and Hudson Canal Company's gravity railroad; and the *Mohawk and Hudson Railroad*, to carry freight and passengers around a bend in the Erie Canal. To link the port of Baltimore to the Ohio River, the state of Maryland in 1827 chartered the *Baltimore and Ohio Railroad* (B&O), the first section of which opened in 1830. Similarly, the *South Carolina Canal and Railroad Company* was chartered in 1827 to connect Charleston to the Savannah River, and Pennsylvania built the Main Line of Public Works between Philadelphia and the Ohio River.

The Americans closely followed and copied British railroad technology. The *South Carolina Canal and Rail Road Company* was the first to use steam locomotives regularly. The *Baltimore and Ohio Railroad* was the first common carrier starting passenger train service in 1830.

The B&O started developing steam locomotives in 1829 with Peter Cooper's Tom Thumb. This was the first American-built locomotive to run in the US, although it was intended as a demonstration of the potential of steam traction, rather than as a revenue-earning locomotive. Many of the earliest locomotives for American railroads were imported from England, including the Stourbridge Lion and the John Bull, but a domestic locomotive manufacturing industry was quickly established, with locomotives like the DeWitt Clinton being built in the 1830s. The B&O's westward route reached the Ohio River in 1852, the first eastern seaboard railroad to do so.

By 1850, 9,000 miles (14,000 km) of railroad lines had been built. The federal government operated a land grant system between 1855 and 1871, through which

Please turn to Dollars & Sense, p. 6

Greeters

September 26

Theo Clarke

October 03

Craig Cox

October 10

Stephen Cunningham

Program Review



Parenting is the process of promoting and supporting the physical, emotional, social, and intellectual development of a child from infancy to adulthood. Carolyn and Rick Bryant gave us a wonderful example of parents actively engaged in the development of their son Kendall.

An articulate, respectful and engaging young man, Kendall described how he

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Rotary Club of Altadena - #7183

Chartered: February 14, 1949
 P.O. Box 414, Altadena, CA 91003
 www.altadenarotary.com
 Meets: Thursday, 12:10p
 Altadena Town & Country Club
 2290 Country Club Drive • Altadena, CA
 626-794-7163

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 Ray Carlson Vocational
 Steve Cunningham Membership
 Editor, Design & Typesetting Foreman Graphics
 Photography Jacque Foreman

High Expectations

selected his Eagle Scout Project to benefit the Boys and Girls Club of Pasadena. Over the course of six weekends, sixteen-year-old Kendall Bryant, completely re-landscaped the exterior of the building. The front of the Slavik Branch, on East Del Mar Boulevard in Pasadena was totally re-done, by bringing in planters, boulders, bushes, and mulch. Several garden centers and individuals in the Pasadena area donated the new plants, boulders, and landscaping materials. Bryant also received volunteer assistance from the Art Center College of Design and managed a total of 16 volunteers for the project. The planning for the project took him one year, and the implementation took six and half weeks of labor.

Asked what he learned from this project, Bryant was quick to express his joy in giving back to the community and the satisfaction he feels in benefiting a

community center which he used to frequent as a child. This accomplishment highlighted his abilities in managing a task and his leadership in coordinating the volunteers and working with his sponsors.



Kendall's mom, Carolyn

Ann Landers once said "it is not what you do for your children, but what you teach them to do for themselves, that will make them successful human beings". Kendall Bryant is a product of loving and nurturing parents who are not only giving their children a positive example, but are also engaging them in community service. The Bryants should be proud of their son's achievement and their own parenting skills. *Sammy Kayali* ☺

September

New Generations Month

Program Chair, Ray Carlson

Sep 26 - Steve Cunningham, Craft Talk

October

Membership & Extension Month

Program Chair, Josh Miller

Oct 03 - Gene Sacco, Past National Commander of the Sons of the American Legion - How our two organizations are connected, and how a non-veteran can join and support our cause.

Oct 10 - To be Announced

Oct 17 - To be Announced

Oct 24 - Dan Maljanian, Director of Development, Huntington Medical Research Institute -- Will speak about what he does, how he does it, and why it's important in our community

Oct 31 - To be Announced

Congratulations



Birthdays



9/13 - Boyd Hudson

9/17 - Dennis Mehringer

9/19 - Bob Collinge

9/22 - Etta McCurry



Anniversaries



9/13 - Boyd & Alice Hudson

Doing Bad by Doing Good



Billions in aid interjected into troubled economies around the world, even war torn nations can and usually does destroy 'market balance' by inflating local cost structures, putting retailers and suppliers out of business, inflating the power of our preferred power brokers without demanding accountability and generally changing the conditions on the ground with little thought of 'outcomes' over time or even real appreciation for our involvement. There are exceptions of course, but recent examples in Lybia, Egypt, Afghanistan, Iraq and Pakistan have gotten us little except huge national deficits and the contempt of those we attempt to rescue.

Here we are being escorted out of the Middle East by the Russians and Premier Putin formerly of the KGB/ FSB who has replaced the US as world 'peace keeper' for which he will undoubtedly be nominated for the next Nobel Peace Prize.

The US Presidency is weakened and our foreign policy has become a farce; a barking dog with no teeth.

"This is not the time for arm chair isolationism" states John Kerry. Wow... Winning hearts and minds is more likely won by Hollywood and Madison Avenue than a failed foreign policy. The world loves our 'jeans', our 'music', our 'culture', our 'cell phones' and 'our internet'. Do we really think we can do better by exporting 'bombs and bullets' now? Threatening to draw a 'red line' in the sand a year ago really frightened our enemies, didn't it? A waffle anyone? Where is the honor, courage, commitment? Who knows. Bashar al-Assad now says he will give us his stache

of chemical weapons in exchange for 1\$ Billion. Good grief!

Is there now a progressive agenda, an *enlightened elite class* bent upon forcing citizens at home and abroad to *comply* with a world view fashioned around the social justice of John Lennon's *Imagine*? Reminds me of the Eloi in HG Wells Time Machine; a helpless, pathetic, pretty people fit for a Morlock lunch (like Soylent Green).

Is the world a more dangerous place today than it was five years ago? I know that it is. Our military has been degraded. Our faith in elected leadership is bereft. Our core values (*simplicity, ingenuity, self-sufficiency* as a nation) are no longer understood. Our economy while *recovering* reflects fundamental structural weaknesses along with the credibility of the dollar as an international medium of exchange. (US Credit Rating downgraded last year.) Where are we going?

The Administration is preventing survivors of the *Benghazi debacle* from testifying. The National Security Agency (NSA) is spying on virtually all Americans, including accessing personal information in your bank account. The IRS is using individual financial data to silence your political participation. And the EPA and Homeland Security are arming against internal domestic insurrection (over 1 billion rounds of ammunition purchased to deal with domestic disturbances). Oh, ... and a full court press against the 2nd Amendment and the right of US Citizens to bear arms.

The US is not a nation without fault. It is, however, a shinning example of the victory of the rights of the common man over rights trumpeted by a sovereign state at the expense of the individual. ("*Power*

corrupts and absolute power corrupts absolutely" ... Lord Acton.) And that is why Montesquieu, Locke, Rousseau and our founding fathers so feared the well meaning but ultimately monarchical, despotic state and thus subscribed to a system of *checks and balances* in which no government could rob a sovereign people of their right to self-determination and self-governance ... guarantees currently being abrogated by some judges *legislating from the bench* and federal agencies writing and enforcing policies not by law but by *fiat*. Same goes for the Department of *InJustice*.

The US has survived the Revolutions, Panics and the Depressions of 1776, 1793, 1819, 1825, 1837, 1857, 1866, 1893, 1907, 1929 and of 2008. But can we survive the social revolution of the current decade? Or in Gibbon's analysis do our current difficulties constitute the demise of the empire? We are not infallible. One day we too may meet our Waterloo. We have been very fortunate ... so far!

A majority of the American people now feel we are on the *wrong track*. We are not — nor can we afford to be — the *police man of the world* no matter our revulsion at the likes of Bashar al-Assad, chemical warfare and the deaths of 1400 innocents or the death of 100,000 Syrians by conventional means. And while there is nobility in bringing great atrocities to an end, we have lost our moral high ground. We can no more claim rectitude in Syria than we can claim innocence in deaths implicit in *Fast and Furious* or *Benghazi*. The truths of government complicity or indifference in deaths of Americans — our own citizens — can no longer be denied.

Please turn to Chairman, p. 5

More on Income Inequity

When economists look at the world situation, a part of what they consider is inequality of opportunity. The World Bank calculates that this is greatest in Latin America, and smallest in the more developed nations of Europe.

The theory is that in societies where *all* are poor, inequality is low. But once such a society begins to industrialize, those families that move to the cities for jobs tend to gain education as well as non-farm employment. Their incomes thus rise in comparison to their rural brethren, and inequality results. But, over time, the rest of the country begins to catch up, and inequality from this industrialization eventually falls as the benefits of an emerging economy reach more people. China and India have been following this scenario, but have not reached the final stage.

Another factor to consider is education. Lower levels of inequality are seen in nations with higher levels of post-secondary education. Interestingly, Russia and the United States are two countries where this is not now the case; our comparatively large numbers of educated workers are beset with higher than expected income inequality.

In countries where younger generations are getting more education than their parents, and where greater access and opportunity exist, income inequality has been in decline since the 1980s. Examples are several of the peripheral countries of Europe. And inequality has been on the rise in developed countries with scant change in the generation-to-generation levels of secondary education, such as Norway, Germany and the US.

Here's an unsettling observation: in an

Organisation for Economic Co-operation and Development (OECD) list of 36 countries that compares the share of the population with secondary education between the age 25-to-34 and age 55-to-64 cohorts, all but one show the younger cohort to have more education. What's the exception? The United States, where 90 percent of the older generation have completed high school, but only 88 percent of the younger generation.

OECD data indicate that early childhood education can help alleviate inequalities later on. The OECD average of Gross Domestic Product (GDP) spent on preschool education is one-half of one percent. The US falls below that figure, at 0.4 percent, while Denmark channels 1 percent of GDP toward early childhood education.

We also are one of the few countries where education is funded below the federal level (*i.e.*, from state and local sources). "As a result, wealthy districts pay more into their education systems than those in poor areas, thereby increasing chances of inequality." We don't have to look far to see an example: schools in Pasadena and La Cañada.

I wasn't expecting education to crop up in a discussion of economics & development, but there it is. But then it came to me. Education is an *investment*, and one from which we *ought* to expect handsome returns....

And now to last week's column, which drew a comment from my editor. Thinking that this related not just to my column, but also to the program of JPL's Bill Patzert (our speaker on June 13), I asked Hal Yorke what Bill might say in response.

And so here it is, as I received it from Yorke:

"Gordon is correct: booming population, global income inequality and climate change are all bad news. Re: the editor's note: from year to year (sometimes for a decade) natural climate variability can slow or speed up the warming climate signal. This is just noise on the trends, warming, melting and sea level rise. Global warming and its impacts are here to stay. Coupled with the planetary social, economic and demographic trends, the future has to be reconsidered. The facts are clear! Thanks for your group's interest in these issues."

And now I'll add excerpts from Boyd Hudson's review that appeared in the June 20 issue of *Sparks*:

"...Bill Patzert — a scientist at JPL — asked the audience to suspend their beliefs, and just hear the facts about climate change. The fact [is] that the world has been experiencing significant warming since around 1850...."

"When water temperatures rise, there is an expansion in volume of water. In fact, the oceans have risen eight (8) inches in the last 130 years. In addition, the polar ice caps are melting. The volume of the polar ice caps [has] dropped significantly. Some research has indicated that the volume has dropped as much as 75 percent. The caps are not as thick and dense as they once were. This melting has also caused the oceans to rise...."

"In addition the glaciers in such places as Africa, India and Greenland are disappearing at a significant rate. Many population groups depend upon the water from

Please turn to Gordon, p. 5



MONEY by Linda Wilkes MATTERS

Economic Update In the News

Retail sales rose 0.2 percent to \$426.6 billion in August. This follows a 0.4 percent increase in July. Compared to August 2012, retail sales have increased 4.7 percent.

The producer price index, which tracks wholesale price inflation, rose 0.3 percent in August, following a flat reading in July. On a year-over-year basis, wholesale prices were up 1.4 percent in August. Core prices — excluding food and fuel — were unchanged in August.

The Mortgage Bankers Association said its seasonally adjusted composite index of mortgage applications for the week ending September 6 fell 13.5 percent. Purchase volume fell 3 percent. Refinancing applications decreased 20 percent.

Wholesalers increased their inventories 0.1 percent to \$500 billion in July. Sales at the wholesale level also rose 0.1 percent to \$426.1 billion in July. On a year-over-year basis, sales were 5.7 percent higher than July 2012. The seasonally adjusted wholesale inventories/sales ratio in July was 1.17.

The Reuters/University of Michigan consumer sentiment index for September's preliminary reading fell to 76.8 from 82.1 in August.

Total business sales increased 0.6 percent to \$1.293 trillion in July, up 4.6 percent from a year ago. Total business inventories rose 0.4 percent to \$1.661 trillion in July, up 3.2 percent from a year ago. The total business inventories/sales ratio in July was 1.28.

Initial claims for unemployment benefits for the week ending September 7 fell by 31,000 to 292,000. Continuing claims for the week ending August 31 fell by 73,000 to 2.871 million, a new recovery

low. The less volatile four-week average of claims for unemployment benefits was 321,250, the lowest level since October 2007.

Upcoming on the economic calendar are reports on the housing market index on September 17, housing starts on September 18 and existing home sales on September 19.

Insight Now How to Motivate Without Spending a Dime

?In this month's edition of *InsightNOW*, Prospect Mortgage's Chief Performance Officer Todd Duncan talked with Bill Sims, Jr., president of the Bill Sims Company and author of *Green Beans & Ice Cream: The Remarkable Power of Positive Reinforcement*. They discuss how to harness a largely untapped force — positivity — to influence everything from how your toddler behaves to empowering an entire sales force to achieve unprecedented results.

Having helped design more than a thousand behavior-change systems that increased performance and profits at companies including Disney, Coca-Cola, McDonald's, GM and DuPont, Sims analyzes a century of research in behavioral science in his book. He explains how applying these findings to any real-world situation (work, teenagers, neighbors) can quickly — and dramatically — improve the way things are done while actually minimizing negative behavior.

He notes that most leaders aren't sure what *positive reinforcement* actually means. He cites a neurological study from Japan that shows how the pleasure center of the brain responds when money is an incentive. But it turns out that area gives off the same amount of activity when

praise is the only reward. So it doesn't cost a cent to increase sales and boost employees' morale; in fact, research shows that, when given recognition, a person is two times as likely to repeat the rewarded behavior. Add a tangible incentive (it doesn't have to be money) and the repeat rate increases again.

Bill says considering that "the No. 1 thing people say they want from work" is recognition for a job well done, learning how to create positive consequences for desired behaviors is a valuable tool for all managers.

Find Linda Wilkes on line: <http://www.myprospectmortgage.com/lwilkes>

Gordon

Continued from p. 4

the glaciers for their everyday needs. Bill predicted that there will be large civil unrest when the water needs are not addressed."

Hudson reported that Dr. Patzert "promised to come back at a later date to discuss what options are available to deal with the unpleasant facts about climate change and global warming." Is it time for that discussion?

Chairman

Continued from p. 3

We have lost our way.

And we can no longer claim the support of the world when we are prepared to act unilaterally upon our recommendation of ourselves as saviors of mankind. There is no great coalition of nations — not even NATO. Perhaps it is time to clean our own house and examine if we still stand for *truth, justice and the American way* (Superman)

Dollars & Sense


Continued from p. 1

new railway companies in the uninhabited West were given millions of acres they could sell or pledge to bondholders. A total of 129 million acres (520,000 km²) were granted to the railroads before the program ended, supplemented by a further 51 million acres (210,000 km²) granted by the states, and by various government subsidies. This program enabled the opening of numerous western lines, especially the Union Pacific-Central Pacific with fast service from San Francisco to Omaha and east to Chicago. West of Chicago, many cities grew up as rail centers, with repair shops and a base of technically literate workers.

The system was largely built by 1910, but then trucks arrived to eat away the freight traffic, and automobiles (and later

airplanes) to devour the passenger traffic. The use of diesel electric locomotives (after 1940) made for much more efficient operations that needed fewer workers on the road and in repair shops.

A series of bankruptcies and consolidations left the rail system in the hands of a few large operations by the 1980s. Almost all long-distance passenger traffic was shifted to Amtrak in 1971, a govern-

ment owned operation. Commuter rail service is provided near a few major cities such as New York and Chicago. Computerization and improved equipment steadily reduced employment, which peaked at 2.1 million in 1920, falling to 1.2 million in 1950 and 215,000 in 2010. Route mileage peaked at 254,251 miles (409,177 km) in 1916 and fell to 139,679 miles (224,792 km) in 2011. 

> > **NEXT BOARD MEETING** < <

TUESDAY, October 01 AT 6:15p
260 S. Los Robles
3rd Floor Conference Room

Advertisement

Weekend Getaway & You are Invited **October 11, 12, & 13**

If you want a relaxing get away weekend from the "urban rat race" in the beautiful Eastern Sierra with other Rotarians then the SIERRA SAFARI is for you!

Our Antelope Valley Clubs are holding on to an old tradition of a weekend getaway with their previous District 5260 and would like to extend the invitation to their new home District 5300. The event is spearheaded by the Bishop Rotary Clubs. They are offering us the registration price of pre-September 10th rates. See flyer p. 7 (full PDF will be sent to all)

Starting with the Governor's Reception Friday night, tasting local recipes to 10 exciting and interesting scheduled events Saturday morning to free time Saturday afternoon to a Marti Gras dinner Saturday night and their famous trout breakfast and a rubber duck race early Saturday morning. You will find it to be a wonderful, renewing experience in a beautiful setting while having great fellowship with fellow Rotarians Please visit the Rotary Club of Bishop website <http://www.bishoprotary.org> or refer to the attached flyer. A list of hotels is also attached.

If you are interested in participating in this fantastic event please contact;

PDG Larry Jernigan

T -661-942-3639 • C- 661-435-6611 • F -661-942-4639 • ladg5260@aol.com



The Bishop Rotary Proudly Presents the
2013 Sierra Safari



October 11, 12, and 13



Let the Bishop Rotary show you the best of what the Eastern Sierras has to offer. Spectacular scenery, hiking, fishing, photography, museums, rock art, off-roading, ancient forests, an observatory, bird-watching, magnificent homes, golfing, shooting, cocktail parties, dinner, auctions, breakfast and a rubber duck derby are some of the activities available to our guests. We are so proud of our district that it is our honor to help you enjoy it.

Registration for your Safari weekend can be submitted either online at <http://www.bishoprotary.org>, or printed registration forms can be mailed to Bishop Rotary Club, c/o Sue Lyndes, 2532 Dixon Lane, Bishop, Ca, 93514. For More Information Contact Safari Chair Jeff O'Brien (760) 872-8083.

If submitted before September 10th, discounted registration is \$40 per person, \$70 for couples, and \$110 for families. After September 10th the standard rates of \$50, \$80, and \$120 are in effect. Your registration fee includes admission to the Fellowship Reception Open Bar Cocktail Party and this year includes your Saturday Safari Excursion. The Saturday Night Fellowship Cocktail Party, Dinner, and Auction is \$35, and the Sunday Morning Safari Breakfast is \$15.

LOOKING FOR AN OPPORTUNITY TO MAKE A DIFFERENCE?

The Los Angeles County Superior Court is currently seeking qualified citizens who are interested in applying for the LOS ANGELES COUNTY CIVIL GRAND JURY.

Applicant must possess each of the following qualifications:

- *citizen of the United States;*
- *at least 18 years of age;*
- *a resident of Los Angeles County for at least one year;*
- *of ordinary intelligence, sound judgment, fair character;*
- *working knowledge of the English language.*

Primary functions of the Civil Grand Jury:

- *investigates county, city and joint-power agencies;*
- *acts as "watch dog" by examining carefully and completely the operations of various government agencies within Los Angeles County.*

Willing to volunteer 30-40 hours per week and earn \$60.00 for each full day of service?

2014-2015 Civil Grand Jury is now open for recruitment.

Deadline to submit an application is November 25, 2013.

For an application packet, please contact:

Los Angeles County Civil Grand Jury

Clara Shortridge Foltz Criminal Justice Center Building

210 W. Temple Street, 11th Floor Room 11-506

Los Angeles, CA 90012

Telephone No. (213) 893-1047

Fax No. (213)229-2595

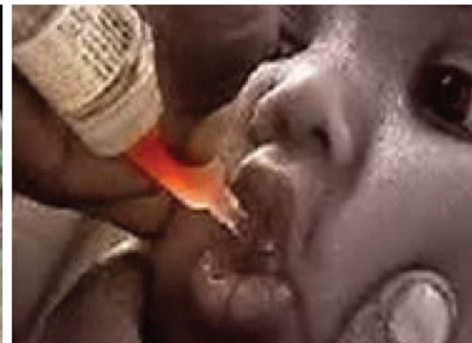
For forms online: <http://www.grandjury.co.la.ca.us>



ROTARY'S MARCH TO **END** POLIO

Saturday & Sunday October 26 & 27

Western Regional Little League Park
6707 Little League Drive
San Bernardino, California 92407

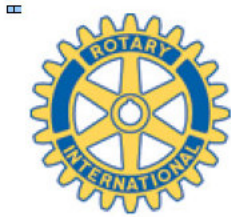


- ☺ Each club is challenged to walk 100 miles in an effort to raise \$2500.00 You can start anytime, but we hope you will do your final laps at the event
- ☺ You can involve your family and friends.
- ☺ You can involve your RYLA students.
- ☺ You can involve your Interact club.
- ☺ Each club will raise its own money and they will donate it directly to their District.

- ☺ Get people to support "so much a mile".
- ☺ District Website will be available to make donations.
- ☺ Special parking for RV's. Spend the night and enjoy the fellowship.
- ☺ Reserved areas for your clubs Pop-Up's.
- ☺ Food, Entertainment, Tee Shirts.
- ☺ Sunday morning Pancake Breakfast.
- ☺ Polio Survivors Lap

FOR INFORMATION CALL:

Cal Magro - Polio Chair (626) 827-2611



March to End Polio



24 hour walk-a-thon

October 26 & 27, 2013

Rotary Districts 5300-San Gabriel Valley-Foothill, and 5330-Inland Empire, in partnership with The Bill and Melinda Gates Foundation are holding a multi-district fundraiser to help stamp out Polio forever. ROTARY, together with UNICEF and THE WORLD HEALTH ORGANIZATION have been partners in the effort and are proud to say that there are only three endemic countries left. The Gates foundation has generously agreed to triple our fundraising efforts. Together with your help, we will soon see the end of this disease.

All Sponsors will be recognized with logo on tee-shirts. **Art work must be submitted by 10-1-13**

Major Corporate Sponsors will be highlighted as Corporate Sponsors in most printed and electronic advertising and press releases.

Major Corporate Sponsors will be recognized on the web-site. www.marchtoendpolio.com

Corporate Sponsors will have banners (you provide) displayed around the park as well as advertising on Jumbo-Tron in the center of the park.

During the event, the announcer will call attention to Corporate Sponsors and thank them all for their participation in this event.

Corporate Sponsors will receive corporate recognition in Souvenir Program:

Sponsor		\$ 500.00
Bronze Sponsor	(Major)	\$ 1,000.00
Silver Sponsor	(Major)	\$ 2,000.00
Gold Sponsor	(Major)	\$ 3,000.00
Platinum Sponsor	(Major)	\$ 5,000.00

Cal Magro (626) 827-2611
Polio Chair District 5300

Terry Thompson (951) 538-4996
Polio Chair District 5330