



October 03, 2013

This Week

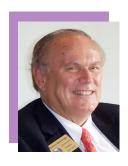
Gene Sacco Past National Commander, Sons of the American Legion Program Host: Joshua Miller

Gene Sacco will be discussing how our two organizations are connected and how a non-veteran can join and support the cause of the American Legion.

If you attended our away meeting at the American Legion Hall, you met Sacco; he is the person who prepared and served our wonderful lunch. Perhaps he is secretly one of the grand chefs of the world.

Gene Sacco (as is Rotarian Josh Miller) is associated with Post 13 on Marengo in Pasadena. The Legion area upstairs has been completely refurbished and is available for rental for parties and weddings.





DOUGS by President Dennis Mehriinger CNSC

Peyton Manning is Amazing!

ing my younger son Mark and my grandchildren — Leah age 6 and Maddox age 2.

Saturday night I went to their home for dinner. My granddaughter fixed me a pasta vegetable dish and served home grown tomatoes and watermelon from her garden. When I raved how good the tomatoes were, she wrapped two of them in wax paper so I could have more for breakfast in the morning. I think she is going to marry a farmer when she grows up!

Maddox is truly a terrible two. He is a constant ball of energy constantly on the move. He knows no strangers and when he visited me at my hotel this morning he wandered all over the place and made at least 12 new friends of all ages. People were amazed how open and friendly he is — just like his grandfather.

My son then took me to the Denver Broncos vs. Philadelphia Eagles football game. Peyton Manning just overwhelmed the Eagles' defense with his supernatural ability to anticipate almost every defensive player's moves. This time they scored 52 points which gives them a total go 179 points in just four games by far the best in the NFL ever for the first four games in a season. I will tell you more about it at the meeting on Thursday.

Remember that we have a board of directors meeting this Tuesday night (October 1) at 6:15 at 260 S. Los Robles in the third floor conference room.



Peyton Manning appears to be unstoppable, throwing for another four touchdowns in a Broncos rout. (USATSI)

Greeters

October 03

Craig Cox
October 10

Stephen Cunningham
October 17

Gregor Edwards

Program Review



Recounting a Full Life

Rotary club focus on fellowship and service. Discussions about one's business issues are not encouraged. However, when a person joins the club. He or she will have the opportunity to give a craft talk to the members of the club. And at their craft talk, the new member can

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Rotary Club of Altadena - #7183

Chartered: February 14, 1949
P.O. Box 414, Altadena, CA 91003
www.altadenarotary.com
Meets: Thursday, 12:10p
Altadena Town & Country Club
2290 Country Club Drive • Altadena, CA
626-794-7163

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Dist 5300 Gov. Miles Petroff

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Chairmen				
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John FrykenbergInternational				
Tom McCurry Youth Contests/Awards				
Mike Zoeller Youth Projects				
Ray Carlson				
Steve Cunningham Membership				
Editor, Design & Typesetting Foreman Graphics				
Photography				

freely describe their profession or occupation. At last Thursday's meeting, new member Steve Cunningham described a long and fascinating career in construction, real estate and television.

Cunningham started working for his dad before he finished high school. His father was a masonry contractor. Cunningham was working as a concrete finisher by age 15. He worked on some significant projects, including the concrete work at the downtown Federal Building on Los Angeles Street. As a concrete contractor, he did the masonry work for some of the early tennis courts in Bermuda in the Caribbean.

October

Membership & Extension Month Program Chair, Josh Miller

Oct 03 - Gene Sacco, Past National Commander of the Sons of the American Legion - How our two organizations are connected, and how a non-veteran can join and support our cause.

Oct 10 - Theresa Szebelledy, Private Banker, Morgan Stanley - Current banking environment, political aspects of the banking world & how to decrease some of the costs of banking

Oct 17 - To be Announced

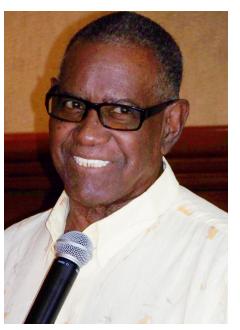
Oct 24 - Dan Maljanian, Director of Development, Huntington Medical Research Institute -- Will speak about what he does, how he does it, and why it's important in our community

Oct 31 - To be Announced

November

Foundation Month

Program Chair, Mike Noll



During the sixties, in addition to his concrete work, he worked in real estate. In those days, when you worked in real estate, you did the sales, the title work, the loan applications ... everything. Much of his real estate work was done in the south central area of Los Angeles. This area was please turn to Program, p.3



Chairmen's Contribu Contributed by Ed Jasnow, Foundation Chair

Wisdom from Another Source

Usually, I like to write my own articles for Sparks but I like to think I'm

humble enough to recognize when someone else has said it better than I could. That is the case with this article from PDG Helene Kalfuss about the size of a gift to the Rotary Foundation. Read it, and think about how you can contribute to this wonderful organization that does so much good.

An Embarrassingly Small Gift?

by PDG Helene A. Kalfuss, Ph.D., TRF EREY Coordinator, Zone 26

Is there any such thing as an embarrassingly small contribution to The Rotary Foundation (TRF)? Just how much does it take to positively change a life? Your members may think that since TRF wants them to contribute at least \$100 per year, that their \$25 or \$10 — which is all they can afford. — will be scorned and cause them embarrassment. Not so! It is imperative that every member know that, whatever they can afford to give, is just as important as what the Major Donor gives! We can do this by providing our members with an idea of what things cost in the TRF world. Most have no idea of how little it takes to change a life for the better. Just two cents a day can buy the Vitamin A needed to prevent blindness in a Vitamin A deficient child or adult. Additionally, teaching them the importance of their small contribution helps them to develop the culture of giving which will continue year after year and ultimately cause them to increase their contribution when they are able to do so. With our global contribution rate being only 27 percent of our Rotarians, isn't it time that we encouraged

our less affluent members to participate to the best of their ability in this great venture! Show them how their small contribution will make a huge difference! Need a list of costs to use? I have one that I will send you- just E-mail me and ask for it.

As a TRF supporter, we know that a contribution to the Annual Fund allows us to do great things in our very own communities or somewhere else in the world. Helping your clubs to achieve 100% EREY (Every Rotarian, Every Year) means keeping in communication with them, giving them some ideas that might help and visiting them as well to present an **EREY** TRF program. You can help achieve 100%

EREY by making sure that your members know that no contribution is too small or too big! The member who may be feeling the pinch of the economy might be able to give \$10 or \$25. The former can buy two insecticide impregnated mosquito nets and the latter an intraocular lens implant! When your member understands the impact his/her small contribution can make, he/she will give, and your EREY rate will go up for sure!

What are embarrassing gifts to TRF? There are none! EREY: 100 percent is a goal you can achieve!

(To contact Helene Kalfuss, e-mail her at < drhkalfuss@dc.rr.com>

Program

Continued from p.2

negatively affected by the Watts Riots in 1965. In addition to his other activities, Cunningham also had the time to open a restaurant in Pasadena.

In the late sixties, he decided to change his career aspirations and looked to get into the television business. His aspiration was to become a director in the motion picture business. He took film classes at USC. Through his connections, he was hired to work at NBC [Channel Four]. He initially worked as a technician on The Bill Cosby Show.

He eventually became the lighting director for a number of long-running and highly successful NBC programs. He worked on such daytime television programs as "Days of Our Lives." He also worked as a lighting director for Rowan and Martin Laugh-In, the Dean Martin Show, the Andy Williams Show, Flip Wilson. Sanford and Son and the Don Knotts Show.

In 1979, he took a two-month leave of absence from NBC to travel to the African country of Nigeria. While in Nigeria, he taught television lighting and production to students.

After his leave of absence was over. he returned to California and resumed his career at NBC. He continued to work as a lighting director and worked on such prominent shows as The Tonight Show and Access Hollywood. He eventually retired from NBC in 2001. He is now involved in the nutraceutical field, promoting health and well being. Cunningham has also had a full family life with five children, thirteen grandchildren and twelve grandchildren.

We look forward to learning more about his long career in the weeks and months ahead.

Boyd Hudson O





More on the Polio Front

Rotarian Ashok R. Mirchandani has reproduced in [ROTI-Rotary] an article from *The Globe and Mail* on the role of Rotarians in the campaign to eradicate polio. Apparently, one may also find this on: https://www.facebook.com/ EnFinirAvecLaPolio>. As it has been reproduced elsewhere already, and, because the story is specifically about Rotary, I'm asking that this be published in *Sparks* for the benefit of our club members. I learned something from this, and I suspect you may, too.

"What the Rotarians did to help put an end to polio" Alanna Mitchell Special to The Globe and Mail Published Friday, Sep. 13 2013, 7:32 PM EDT

It's tempting to say it all started with Imelda Marcos. But that's not quite true — it started with a group of businessmen with a connection to the Philippine first lady.

About a quarter-century ago, Rotary International, a service club that now has 1.2 million members worldwide, decided that instead of only hosting lunches or building tennis courts, it wanted to take on a more serious, global challenge.

One of their members thought about polio: The disease had once made hundreds of thousands of people sick, leaving them paralyzed or breathing through horrifying *iron lungs*, and, in many cases, eventually killing them. But vaccinations changed all that — for those who could

get them.

The Rotarians decided that they could get help to more people, using their massive volunteer power. They persuaded Ms. Marcos (who knew the wife of one of their members) to back mass immunizations and set to work. Within a few years, her country was polio-free.

The group still was not satisfied, however. So they did something even more audacious: They created a partnership between a private network of volunteers and a public health initiative.

It was audacious because, back in 1988, world health officials pledged to eradicate polio. When the Rotarians first approached the World Health Organization to be a hands-on partner, they got the cold shoulder.

But as Robert Scott, a Canadian doctor now in charge of Rotary International's polio efforts, recounts, when the group raised \$247 million (US), "the interest increased."

Eventually, Rotary International became an equal partner in polio eradication along with WHO, Unicef and the US Centers for Disease Control and Prevention. In the process, it also created a new model copied by the likes of the Bill and Melinda Gates Foundation. (Mr. Gates is also a self-professed fan of the Rotarians.)

The Rotary's partnership was not just about raising money, though, although it has done that in spades — \$1.2 billion (US) so far. As Bruce Aylward, another Canadian physician and the assistant director-

general of polio eradication and emergencies for WHO, explains, the organization also contributed through passion and focus.

"They brought a single-mindedness, continuity, diligence and generosity that has helped keep the whole initiative on track," he says.

So much so that an end to the disease may actually be in sight — one estimate puts the timing at just 16 months away. Certainly, the numbers so far are impressive: Billions of children have been vaccinated; the record is 175 million in two days in India. Last year, there were only 223 reported cases of polio.

But Dr. Scott is not resting on his laurels. In developed countries, there is ongoing tension between health officials and parents who do not believe in vaccinations. And there are still countries elsewhere in the world at great risk, putting "the virus only a plane ride away," he says.

Violence also keeps many volunteers from doing public work. "There are huge areas in northern Pakistan we are not able to reach," he says.

Still, at the age of 80, the Cobourg, Ont., doctor keeps going to the field — no matter the dangers.

"The last time I was in [Karachi] in March, I was vaccinating children with a man with an AK rifle protecting me." But as he says, "I saw such lovely children, and I vaccinated them."

When a Rotarian gets his mind on something, it's hard to turn him away.

NEXT WEEK: THE LOUISIANA NINTH INFANTRY



Economic Update In the News

The Mortgage Bankers Association said its seasonally adjusted composite index of mortgage applications for the week ending September 13 rose 11.2 percent. Purchase volume rose 3 percent. Refinancing applications increased 18 percent.

Existing home sales rose 1.7 percent in August to a seasonally adjusted annual rate of 5.48 million units, the highest pace since February 2007. Compared to a year ago, existing home sales were up 13.2 percent in August. The inventory of unsold existing homes on the market rose 0.4 percent to 2.25 million in August, a 4.9-month supply at the current sales pace.

The combined construction of new single-family homes and apartments in August rose 0.9 percent to a seasonally adjusted annual rate of 891,000 units. Single-family starts increased 7 percent. Volatile multifamily starts fell 11.1 percent. Compared to the previous year, housing starts were up 19 percent in August.

Applications for new building permits, seen as an indicator of future activity, fell 3.8 percent to an annual rate of 918,000 units.

The National Association of Home Builders/Wells Fargo monthly housing market index was unchanged in September at 58. An index reading above 50 indicates positive sentiment about the housing market.

Industrial production at the nation's factories, mines and utilities rose 0.4 percent in August after a flat reading in July. Compared to August 2012, industrial production has increased 2.7 percent. Capacity utilization rose to 77.8 percent in August from 77.6 percent in July.

Consumer prices rose 0.1 percent in

August, following a 0.2 percent increase in July. Compared to August 2012, consumer prices have risen 1.5 percent. Consumer prices at the core rate — excluding volatile food and energy prices — were also up 0.1 percent in August.

Initial claims for unemployment benefits for the week ending September 14 rose by 15,000 to 309,000. Continuing claims for the week ending September 7 fell by 28,000 to 2.787 million — a new recovery low. The less volatile four-week average of claims for unemployment benefits was 314,750, the lowest level since October 2007.

Upcoming on the economic calendar are reports on the housing price index on September 24, new home sales on September 25 and pending home sales on September 26.

Knowledge Builder Tudor Revival Architecture

Tudor Revival houses (1910 to 1940) grew extremely popular in the 1920s and 1930s. The style is most noticeable outside by its characteristic exposed half-timbers and steep roofs. The steeply pitched roofs are ideally suited to climates of heavy rain and snow and so appeared most often on the East Coast and in the Midwest.

Inside, Tudor Revivals are revered by buyers looking for a cozy and romantic Old World feeling. As opposed to Spanish architecture — which might center around an outdoor courtyard — Tudor Revival architecture reflects an emphasis on indoor living. Common interior features include:

- Dark wood paneling,
- Exposed wood beams,
- Iron chandeliers.
- Antique English sconces, and
- Luminous stained glass.

Sometimes referred to as *Elizabethan* or *Half-timbered* houses, the Tudor Revival imitated building features popular during the Tudor dynasty (1485-1603). England — particularly during the reign of Elizabeth I (1558-1603) — encountered a period of relative calm and civility that was reflected in the architecture of the time:

- Dwellings were built more for enjoyment rather than for defense.
- Walls gave way to windows, and, in the case of Tudor-style homes, multiple pane windows.

Exterior features of Tudor Revival architecture include:

- Multi-gabled roof lines,
- Decorative half-timber framing,
- brick and stucco cladding, sometimes more ornately combined with stone trim.
- Chimneys are large and placed prominently, most often on the side of the house, and often featured ornamental chimney pots.

Tudor houses are typically asymmetrical and one-and-a-half or two-and-a-half stories tall.

Tudors enjoyed a second revival in the 1970s and 1980s. Today, Spanish Revival, Mediterranean and more contemporary style homes have superseded them in popularity.

Industry Insider International Buyers 2013

International homebuyers — those with permanent residences outside the US, recent immigrants and temporary visa holders — are snapping up homes and condos in the US According to the National Association of Realtors (NAR), international sales from 2012 to 2013 totaled

Please turn to Money p.6

Money

Continued from p. 5

\$68.2 billion.

Approximately 54 percent of reported international purchases were under \$250,000. Chinese buyers were reported to be buying homes in the upper range, with the median price at \$425,000, followed by buyers from India (\$300,000), the United Kingdom (\$250,000), Canada (\$183,000) and Mexico (\$156,250). The median price paid by international buyers was \$275,862, compared to the overall US average of \$179,867.

International homebuyers more frequently pay all cash than domestic buyers. Approximately 63 percent of international purchases were all cash; domestic cash transactions are generally 30 percent of transactions.

The main factors influencing the deci-

sion to purchase in the US are profitability and security. Property rights are well defined, and, despite short-term economic challenges, the US continues to be the leading world economy.

According to NAR, international buyers came from a total of 68 countries. The top five — Canada (23%), China (12%), Mexico (8%), India (5%) and the United Kingdom (5%) — accounted for 53% of all

transactions. Although international transactions occur across the US, five states accounted for 61 percent of all transactions: Florida (23%), California (17%), Texas (9%), Arizona (9%) and New York (3%).

Approximately 27 percent of REAL-TORS® had an international client this year.

Find Linda Wilkes on line: http://www.myprospectmortgage.com/lwilkes

> > NEXT BOARD MEETING < <

TUESDAY, October 01 AT 6:15p 260 S. Los Robles 3rd Floor Conference Room

Advertisemeent

Weekend Getaway & You are Invited October 11, 12, & 13

If you want a relaxing get away weekend from the "urban rat race" in the beautiful Eastern Sierra with other Rotarians then the SIERRA SAFARI is for you!

Our Antelope Valley Clubs are holding on to an old tradition of a weekend getaway with their previous District 5260 and would like to extend the invitation to their new home District 5300. The event is spearheaded by the Bishop Rotary Clubs. They are offering us the registration price of pre-September 10th rates. See flyer p. 7 (full PDF has been sent to all)

Starting with the Governor's Reception Friday night, tasting local recipes to 10 exciting and interesting scheduled events Saturday morning to free time Saturday afternoon to a Marti Gras dinner Saturday night and their famous trout breakfast and a rubber duck race early Saturday morning. You will find it to be a wonderful, renewing experience in a beautiful setting while having great fellowship with fellow Rotarians Please visit the Rotary Club of Bishop website http://www.bishoprotary.org or refer to the attached flyer. A list of hotels is also attached.

If you are interested in participating in this fantastic event please contact;

PDG Larry Jernigan

T -661-942-3639 • C- 661-435-6611 •F -661-942-4639 •ladg5260@aol.com



Job Creation by C. Ray Carlson, District Chair, Service Entrepreneurship

Passing on our Savvy to New Generations

How might we as Rotarians apply personal service to alleviating so many needs all around us here and around the World? What have we learned through life and work that could be of benefit to others in need, that we might *pass forward* to the

New Generations? Some of us have incredible experiences to pass on. I met a new Rotarian at the recent District Training event who had worked in IT — Information Technology — since the 1960s, his whole life! I can barely imagine all that he has experienced in the evolution of IT that could benefit our youth.

A Jordanian immigrant, Abbey Khoury, came to me at that event and wanted to follow through on her earlier discussion with me, of going to Jordan and the Arab World to teach and empower women to become entrepreneurs as she now is. She operates a successful franchise, ServPro, in Upland, and her sister founded a school there. Soon we will meet and start the ball rolling.

Several other women have volunteered to help with this growing program of Job Creation and Entrepreneurship. I am very encouraged by this.

In my 20 years in the petroleum industry as a chemical engineer, I learned a lot about design, construction, and start-up of new refineries. But most applicable to New Generations was how to write Business Plans. This eventually led to the formation of my family business — Children's Media

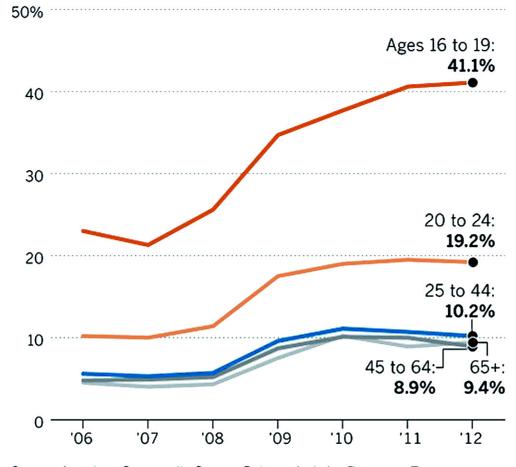
Productions — for the production and distribution of films and television programs. For foreign distribution, I invented a new technique for lip-sync translations to multiple languages. That savvy became the key to our District's first Matching Grant

program in Poland in 1991, because I suggested that an existing TV series on Entrepreneurship could be dubbed to the Polish language, with which I already had experience. We dubbed 13 episodes and Please turn to Job Creation, p. 8

Mired in joblessness

Unemployment rates for teens and young adults have remained high, especially in Los Angeles County.

Percent of labor force unemployed, by age, in L.A. County



Source: American Community Survey. Data analysis by SANDRA POINDEXTER
PAUL DUGINSKI Los Angeles Times

(September 18, 2013)

Job Creation

Continued from p. 7

delivered them along with a computerbased Management Learning Center and special equipment so the Poles could dubb more training programs and videos to their language. Thirty-two clubs in District 5300 participated in funding.

After the Rodney King riots of 1992, my wife urged me to do something in local schools to teach entrepreneurship so that the largely minority students could be motivated to *Make A Job* for themselves when finding any job upon graduation became almost impossible — like today. So I started teaching a Junior Achievement curriculum at Eliot Middle School in Altadena in 1995, later at Muir High School in Pasadena.

When John Frykenberg, with solid experience in property management and a modicum of training in business plan development, took the initiative to teach entrepreneurship at a university in Owerri, Nigeria, he launched a powerful new Job Creation program there. Next he collaborated with Nigerian immigrant Sarah Phillips to send a Vocational Training Team to Nigeria. She had already conducted classes in secondary schools.

Their efforts really blossomed as they taught graduating university students how to write Business Plans. With unemployment for college graduates as high as 50 percent, students were eager to learn, and an average of 1,000 would show up at each venue ... 7,000 to date. And at a cost of only \$15 each for 32 hours of instruction and a manual. Actually, our club's portion of that was only \$5 for each student!

Why not raise funds from our members and associates in addition to that from ARC, our phenomenal charity? \$100 each would allow 20 Nigerian students to participate in a possibly life-changing experience. A few years ago we gave \$75 each toward wheelchairs in Guatemala. In 1991 our members gave an average of \$250 each toward a Matching Grant of \$20,000 that enabled a complex computer-based Management Learning Center to be installed at the new business school of Nicholas Copernicus University in Torun.

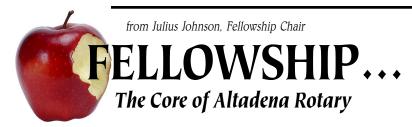
In addition PDG Taro Kawa raised funds from 31 clubs toward another \$22,000 Matching Grant for Warsaw Polytechnik University. The *Rotarian* magazine featured the projects on two full pages in

February 1993. Thus, we and District 5300 have been in the forefront of Job Creation & Entrepreneurship for almost a quarter century.

A few days ago, the LATimes carried an article and graph showing how dim prospects for a job are for LA County teenagers 16-19 (49%) and young adults 20-24 (19%), double what they were in 2007. We really need to give heed to this. I have sought — since 1995 — to get PUSD officials to make the writing of business plans a part of every student's education. My logic: why should it not be possible for a student to spend only 10 to 15 class hours out of 900+ each year, of 3600 over four years, learning something that could enable them to make their own job and even for others they might hire one day? We need entrepreneurs to create jobs!

Job Creation is the No. 1 need in the world today. When people have jobs, they can usually care for all their other needs. Our savvy should be applied to this fundamental need and on an ever growing scale by mobilizing others.

C. Ray Carlson, <u>crayc@me.com</u>; tel. 1-800-448-3456



The Pasadena Play House is offering us an opportunity to purchase the entire remaining season consisting of five separate plays with balcony seating for \$192.00 per set. The seats would be for weekend performances and exchangeable for other nights to fit your availability.

If any of you want to purchase the season package, let me know by this Thursday (October 3). The Playhouse is going to call me back this Thursday evening to get a count on how many sets of tickets we want to purchase.

This is an opportunity to have several Rotary nights at the Playhouse over the next several months. Feel free to extend this offer to your family, friends and coworkers. Productions include: Smoky



Joes, now through Oct 13; Everclear, October 14; and 12 Angry Men, November 5 through December 1 ... and more.





Sparks - Altadena Rotary Club Newsletter



2013 Sierra Safari



October 11, 12, and 13



Let the Bishop Rotary show you the best of what the Eastern Sierras has to offer. Spectacular scenery, hiking, fishing, photography, museums, rock art, off-roading, ancient forests, an observatory, bird-watching, magnificent homes, golfing, shooting, cocktail parties, dinner, auctions, breakfast and a rubber duck derby are some of the activities available to our guests. We are so proud of our district that it is our honor to help you enjoy it.

Registration for your Safari weekend can be submitted either online at http://www.bishoprotary.org, or printed registration forms can be mailed to Bishop Rotary Club, c/o Sue Lyndes, 2532 Dixon Lane, Bishop, Ca, 93514. For More Information Contact Safari Chair Jeff O'Brien (760) 872-8083.

If submitted before September 10th, discounted registration is \$40 per person, \$70 for couples, and \$110 for families. After September 10th the standard rates of \$50, \$80, and \$120 are in effect. Your registration fee includes admission to the Fellowship Reception Open Bar Cocktail Party and this year includes your Saturday Safari Excursion. The Saturday Night Fellowship Cocktail Party, Dinner, and Auction is \$35, and the Sunday Morning Safari Breakfast is \$15.

LOOKING FOR AN OPPORTUNITY TO MAKE A DIFFERENCE?

The Los Angeles County Superior Court is currently seeking qualified citizens who are interested in applying for the LOS ANGELES COUNTY CIVIL GRAND JURY.

Applicant must possess each of the following qualifications:

- citizen of the United States;
- at least 18 years of age;
- a resident of Los Angeles County for at least one year;
- of ordinary intelligence, sound judgment, fair character;
- working knowledge of the English language.

Primary functions of the Civil Grand Jury:

- investigates county, city and joint-power agencies;
- acts as "watch dog" by examining carefully and completely the operations of various government agencies within Los Angeles County.

Willing to volunteer 30-40 hours per week and earn \$60.00 for each full day of service?

2014-2015 Civil Grand Jury is now open for recruitment.

Deadline to submit an application is November 25, 2013.

For an application packet, please contact:

Los Angeles County Civil Grand Jury

Clara Shortridge Foltz Criminal Justice Center Building

210 W. Temple Street, 11th Floor Room 11-506

Los Angeles, CA 90012

Telephone No. (213) 893-1047 Fax No. (213)229-2595

For forms online: http://www.grandjury.co.la.ca.us



Saturday & Sunday October 26 & 27

Western Regional Little League Park 6707 Little League Drive San Bernardino, California 92407











- Each club is challenged to walk 100 miles in an effort to raise \$2500.00 You can start anytime, but we hope you will do your final laps at the event
- You can involve your family and friends.
- You can involve your RYLA students.
- You can involve your Interact club.
- Each club will raise its own money and they will donate it directly to their District.
- 6 Get people to support "so much a mile".
- District Website will be available to make donations.
- Special parking for RV's. Spend the night and enjoy the fellowship.
- Reserved areas for your clubs Pop-Up's.
- Food, Entertainment, Tee Shirts.
- Sunday morning Pancake Breakfast.
- Polio Survivors Lap

FOR INFORMATION CALL:

Cal Magro - Polio Chair (626) 827-2611

March to End Polio





24 hour walk-a-thon

October 26 & 27, 2013

Rotary Districts 5300-San Gabriel Valley-Foothill, and 5330-Inland Empire, in partnership with The Bill and Melinda Gates Foundation are holding a multi-district fundraiser to help stamp out Polio forever. ROTARY, together with UNICEF and THE WORLD HEALTH ORGANIZATION have been partners in the effort and are proud to say that there are only three endemic countries left. The Gates foundation has generously agreed to triple our fundraising efforts. Together with your help, we will soon see the end of this disease.

All Sponsors will be recognized with logo on tee-shirts. Art work must be submitted by 10-1-13

Major Corporate Sponsors will be highlighted as Corporate Sponsors in most printed and electronic advertising and press releases.

Major Corporate Sponsors will be recognized on the web-site. www.marchtoendpolio.com

Corporate Sponsors will have banners (you provide) displayed around the park as well as advertising on Jumbo-Tron in the center of the park.

During the event, the announcer will call attention to Corporate Sponsors and thank them all for their participation in this event.

\$ 500.00

Corporate Sponsors will receive corporate recognition in Souvenir Program:

Зрон з ог		\$ 300.00
Bronze Sponsor	(Major)	\$ 1,000.00
Silver Sponsor	(Major)	\$ 2,000.00
Gold Sponsor	(Major)	\$ 3,000.00
Platinum Sponsor	(Major)	\$ 5,000.00
Cal Magro (626) 827-26: Polio Chair District 5300		Terry Thompson (951) 538-4996 Polio Chair District 5330

Sponsor