

This Week
Michael K. Seaton
Executive Director
High Schools, College
& Career Pathways
Program Host:
Ray Carlson

Michael Seaton came to Pasadena Unified School District (PUSD) in 2008 from Glendale Unified, where he was assistant to Dr. Alice Petrossian, now Chief Academic Officer at PUSD and who spoke to us last Fall. He has been directing the development of the new multiple pathways program at PUSD, which involved many meetings with teachers, academic leaders, and community and business leaders.

The objectives are to improve the education of students and their state-wide testing levels, their preparedness for college or workforce careers, and a reduction in drop-outs, which handicaps their future and severely impacting the school budget.

Seaton has an MA in Vocational Education from CSU, Long Beach, and BS in Graphic Communications and History from California Polytechnic State U, San Luis Obispo.

We donate a lot of scholarship funds to PUSD students, and today we will hear what the future holds for them as they begin the Fall semester. Bring friends and acquaintances who are interested in our public schools. ☉



Hayes
by President Brian Hayes
Stack

New Generations

Each year, Rotary International designates a theme for every month. September is *New Generations* month.

There has been some debate about what *new generations* actually means. Does it mean recruiting a new wave of 20-somethings into our club, or is it a strategy aimed at identifying and cultivating future Rotarians?

A *New Generations* Club has recently been adopted in our District. Each week, a group of young adults from the Upland/Rancho Cucamonga area gathers for a casual happy hour meeting. Membership is fluid, dues are low, meal costs are optional and attendance is anything but strict. They engage in at least one service project per month where enthusiasm is high. For them, that's what it means to be a Rotarian.

But is that really Rotary? Would they be considered Rotarians in Great Britain where the average age of Rotarians is well over 70? What about those countries where Rotary remains the domain of a community's elite business leaders? Is it best to create a version of junior Rotary (Rotoract, Interact, Mideract...Young-Adulter-act?), or do we make concessions

that allow them to be full and equal members of our existing clubs?

I recognize that this column is full of questions, but I don't have the answers. All I know is that Rotary is evolving with the times, as it has in the past. Up until 1987, women weren't allowed as members, and I would venture that we all would agree that their presence has benefited the movement tremendously. There was a time that I would not have been a welcome member; only the most senior executive within an organization would have been *invited* for membership.

Rotary should be exclusive. It's a special place for special people. It's up to us to find the most generous, caring and committed members of our communities and make Rotarians out of them—no matter which generation they represent. ☉

Greeters

- September 09
Dyanna Henderson
- September 16
Tony Hill
- September 23
Boyd Hudson



Program Review

Enthusiastic Craft Talk

Our Newest Member: Dyanna Henderson

Craft Talks are a great opportunity for the club to learn about new members. While business promotion is generally frowned upon during normal Rotary meetings, craft talks provide a chance for a new member to spotlight their business and inform Rotarians about their business and what type of services or goods the new member offers.

Our latest new member did not disappoint the club on her craft talk. Dyanna Henderson has the distinction of being a Rotary Legacy; her father was one of the first African-American members of Alta-

dena Rotary when he joined in 1987. Unfortunately his membership was short lived as he passed away after a short illness in 1989.

Henderson was born in December 1981 and was raised in Altadena. She is the fourth of five children to her parents. She graduated from John Marshall High School in 2000. While in high school, she was captain of the cheerleading squad, on which she participated for four years. After high school, she pursued her college career at University of California, Santa Cruz. At Santa Cruz, she continued in her passion for dance and other activities.

Currently, Henderson is a financial service representative with Mass Mutual. She and her family suffered a great deal of financial insecurity in their lives as she was growing up, primarily due to the premature passing of her father. She is dedicated to helping people achieve financial security in their lives. She wants her clients achieve clarity and peace of mind in their lives.



She is active in her church, and counsels couples on financial planning. She also provides free educational seminars for kids on money matters. Henderson is also active in Rotaract, the Rotary sponsored organization for young adults 18 to 30 years of age.

Henderson brings a lot of energy and passion to her life. We welcome her to the club and look forward to her channeling that energy to the club and its activities.

Boyd Hudson ☉

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Rotary Club of Altadena - #7183

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September Programs

Program Chair, Ray Carlson

September 09 - Mike Seaton - New Multiple Pathways will bring radical change to high schools

September 16 - To be Announced

September 23 - To be Announced

September 30 - To be Announced

October Programs

Program Chair, Tom McCurry

October 07 - To be Announced

October 14 - To be Announced

October 21 - To be Announced

October 28 - To be Announced

November Programs

Program Chair, Hal Yorke

Congratulations



Birthdays

09/13 - Boyd Hudson
09/17 - Dennis Mehringer
09/19 - Bob Collinge
09/22 - Etta McCurry
09/29 - John Guerrini





Anniversaries

09/13 - Alice & Boyd Hudson



Chairmen's Investing less than US\$2 a Week through the Foundation Changes Lives

by Antoinette Tuscano, Rotary International News - 10 November 2009 - submitted by Craig Cox, Foundation Chair



Worldwide, Rotary Foundation Matching Grants are saving and changing lives. Since the first Matching Grant was awarded in 1965, more than US\$335 million has been distributed through more than 30,000 grants.

This is a tremendous achievement for Rotarians, who have made these grants possible through their generous donations to the *Annual Programs Fund*, and dedicated their time and talent to help carry out projects that put *Service Above Self*.

By giving \$100 a year — less than \$2 a week — to the Annual Programs Fund through the *Every Rotarian, Every Year* (EREY) initiative, Rotarians become part of the Foundation's mission to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

Here are just a few of the projects made possible through Matching Grants.

Repairing cleft palates

Australian, Dutch, and Indonesian Rotarians have helped repair cleft lips and palates for more than 2,000 children. One of the most common birth defects, clefts can interfere with eating, speaking, and breathing.

Thalca Hamid, an orthodontist from the Rotary Club of Surabaya Central, Surabaya, Indonesia, and two other club members began the project in 2001, arranging patient transportation, educating parents about postoperative care, and providing children with books and toys. Rotarians also recruited local villagers to talk to rural families about the benefits of the surgery.

"The children and their families have unbelievable pressure and stress because

many feel that such defects are a curse," Hamid says. "Previously, few in our community realized how complicated this defect is."

New hope and self-esteem

The *Bitone Center for Disadvantaged Children*, located in Kampala, Uganda, is home to two dozen children ages 8-18. Many are orphans; others have lost their homes or been estranged from their families by disease, war, or economic hardship. The Rotary clubs of Kampala-East and Traverse Bay Sunrise, Michigan, USA, are providing support with help from a Rotary Foundation Matching Grant.

By connecting children to traditional Ugandan dance, music, and theater, as well as providing shelter, food, and education, the center strives to give them new hope and self-esteem.

Without water, there is no life

In many parts of the world, people lack access to clean water, leading to disease

and death. More than 3.5 million people die from water-related diseases each year, and more than 40 percent of those deaths are due to diarrhea, which UNICEF lists as the second-leading childhood killer. *Polio* also spreads through contaminated water.

Rotary club members have helped install 19,000 bio-sand filters, which make water safe to drink, through the Rotarian-led Children's Safe Water Alliance in the Dominican Republic. They've reached an estimated 100,000 people in 300 communities.

For seven years, more than 200 clubs in 18 districts in Canada, the Dominican Republic, the United States, and other Caribbean countries have supported the effort, as has the Foundation, with 30 Matching Grants.

Your contributions to Every Rotarian, Every Year help make projects such as these possible.

Reading is Required

On August 26, we were privileged to hear from Debbie Navarro of *Reach Out and Read*. She came armed with some interesting and startling statistics. Did you know that authorities forecast the number of jail cells that will be needed in the future by knowing the number of third graders who can't read up to grade level? How about that 2/3 of those in prison are functionally illiterate? That, from kindergarten to third grade, we are learning to read and, from the fourth grade on, we must read to learn?

The idea of *Reach Out and Read* is that doctors give books to children at their *well baby* and *well child* visits. At the same time the physician discusses how to read to children with the child's parents. *Reach Out and Read* puts the books into



physician's hands.

It all started in 1989 in Boston MA, when a group of three doctors put used books

Please turn to Read, p. 5

Legends Show Band

September 11, 2010, Concerts in the Park

The Last Concert for the 2010 Season

Randy Caputo (Drums/Leader) has performed with several music legends and artists including: Lawrence Welk, Pearl Bailey, Oscar Peterson, Ella Fitzgerald, Ray Brown, Rosemary Clooney and many others. Caputo is also known for his amazing tribute to that Legendary Drummer Man Gene Krupa. In 2006, Caputo was inducted into the Jazz Legends Hall of Fame society.

Gina Harlan (Vocalist) started out as a pianist and received a BA in Music Theory from BYU. She has sung on many commercials, has toured and done back up work for artists, such as Tom Jones, B.J. Thomas, Gary Puckett, and many more. One of Harlan's specialties is her tribute to singer Connie Francis. She is also a vocal arranger and is currently a member of Company B, which is a tribute to the Andrews Sisters. Their performances include the famous *Legends in Concert* series in Branson, Missouri and continually perform for our US military on The USS Midway in San Diego California.

Phil Norris (Trumpet) has backed several well known bands and singers, including Freda Payne, David Foster, the Drifters, the Coasters, the Ink Spots, the Platters, the Shirelles, the Temptations, and John Tesh. He is currently a performer and soloist with "Colour My World" for Chicago. Norris was a herald/fanfare trumpeter in the 1984 Los Angeles Olympic Opening Ceremonies

Randy Woltz (Piano) has been an active musician in the Southern California area for many years. He has backed entertainers such as Rich Little, Mel Tomé, Red Buttons, Sam Harris, Kathryn Crosby and many others. Besides celebrity award events at the Beverly Hilton in Beverly Hills, he plays for many theatre shows as keyboardist and or conductor. Woltz is an accomplished composer and arranger; he has contributed to several feature films, soundtracks and CD projects.

San Francisco to San Diego. An amazing talent with an old-time rock and roll flavor.

Danny Balancio (Trombone) has performed with several college bands and has toured with the Bill Watrous and the new Woody Herman Big bands. Balancio is an accomplished and polished horn player with lots of charisma, adding personality to the stage.

Jimmy Ford (drums) continues to tour

throughout the United States, Europe and Japan. His kudos includes his very successful drum company called "Ford Drums", and performances with: Milt Hinton, Clifford Jordan, Benny Powell, Art Farmer, Jimmy Heath, Buddy Tate, Paquito D'Rivera, Slam Stewart, Walter Booker, Roger Neumann, Candido, Sam Harris and Benny Bailey". Ford's style has been compared to world famous drummer Buddy Rich. 

Fellowship Dinner, Farnsworth Park, September 11 — 6p before the Concert Concert starts at 7p

Reserve your spot at Clubrunner. Box dinners for two are available from Amy's Patio Cafe and cost \$45. The menu is as follows:

Dinner #1

- Brie Cheese, Strawberries, Apples & Grapes
- Amy's House Salad
- Roasted Rosemary Chicken
- Chocolate Mousse Cake

Dinner #2

- Mozzarella, Basil and Tomatoes
- Caesar Salad
- Penne Pesto Chicken
- Tiramisu

Dinner #3

- Avocado Mushroom Burger w/ Gruyere Cheese
- Fruit Salad
- Amy's "Famous" Potatoes
- Apple Pie with Vanilla Crème

Dinner #4

- Spinach and Fruit Salad
 - Amy's Turkey Club
 - Ranch Bacon Potato Salad
 - Homemade Strawberry Shortcake
- OR... Order from our regular dinner and lunch menu

All Boxed Dinners Include: Plates, Utensils, Napkins, Dinner Rolls, Zucchini Bread, Butter, Condiments and...Choice of two beverages: Tropical Iced Tea, Diet Coke, Sprite, Bottled Water, Sparkling Water

Make Any Dinner a "Family Box" by adding

- Chicken Fingers,
- Amy's "Famous" Potatoes and a
- Jello Treat.
- \$5 per child

Idea: Invite those you have invited to one of our meetings to enjoy Rotary fellowship. 

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MONEY by Linda Wilkes MATTERS

Last Week in the News

Existing home sales fell 27.2 percent in July to a seasonally adjusted annual rate of 3.83 million units from a downwardly revised 5.26 million units in June. The inventory of unsold homes on the market increased 2.5 percent to 3.98 million, a 12.5-month supply at the current sales pace, up from an 8.9-month supply in June.

The Mortgage Bankers Association said its seasonally adjusted composite index of mortgage applications for the week ending August 20 increased 4.9 percent.

Refinancing applications rose 5.7 percent. Purchase volume rose 0.6 percent. Refinancing made up 82 percent of total applications.

Orders for durable goods — items expected to last three or more years — rose 0.3 percent in July after decreasing a revised 0.1 percent in June. The increase was largely due to improved demand for commercial aircraft. Excluding volatile transportation-related goods, orders posted a monthly decrease of 3.8 percent.

New home sales fell 12.4 percent in July

to a seasonally adjusted annual rate of 276,000 units from a revised rate of 315,000 units in June. It was the lowest reading since recordkeeping began in 1963. Economists had expected a pace of 330,000 units.

In its second report, the Commerce Department announced that gross domestic product — the total output of goods and services produced in the US — increased at an annual rate of 1.6 percent in the second quarter of 2010, rather than the 2.4 percent increase initially reported.

Initial claims for unemployment benefits fell by 31,000 to 473,000 for the week ending August 21. Economists had projected claims would fall to 490,000. Continuing claims for the week ending August 14 fell by 62,000 to 4.46 million.

Upcoming on the economic calendar are reports on the housing price index on August 31, construction spending on September 1 and pending home sales on September 2.

Linda Wilkes is available on line: <http://www.myprospectmortgage.com/lwilkes>



FELLOWSHIP...

The Core of Altadena Rotary

by Theo Clarke, Fellowship Chair

Inaugural Meet and Greet at The Pub a Big Success

I've lived in Altadena 32 years and have driven by The Pub on North Fair Oaks thousands of times, but never went in. It looked really seedy. But things are changing. Gail Casburn and her husband Judah bought the business four months ago and began implementing their vision. It's becoming Altadena's version of *Cheers*.

When President Brian suggested to me a month ago that we hold a fellowship meeting there, it sounded like fun. Indeed, it was fabulous! A half dozen Altadena Rotarians gathered in the old Pub Friday afternoon for our inaugural once-a-month get together. David Smith has been frequenting the place daily after work (his shop is next door) for years, but never mentioned it to us because it looked on

the inside pretty much what it looked like on the outside — seedy.

But it has been transformed by new owners Gail and Judah. They are thinking of changing the name of the bar to the Altadena Ale House, although Gail told me she would like to keep the old familiar sign, The Pub.

Gail put together a wonderful platter of goodies. Rotarians Ray Carlson, Craig Cox, Jim Gorton, Brian Hayes, David Smith and Theo Clarke, joined by past Rotarian Bill Jennings and Brian's wife Gloria, enjoyed rousing conversation, abundant food, darts, and good beverages for this unique fellowship event. Keep tuned for the next gathering. This could be a game changer!

Read

Continued from 0. 3

in their waiting room so that parents could read to their children while waiting for their doctor's appointment. The books started disappearing. One of the doctors said that they should stop putting the books out, but the other two said that perhaps they should be handing the books to the parents and discussing reading to children.

After Navarro's presentation, President Brian told us that the books we are giving in the name of our speakers are currently going to the *Reach Out and Read* program *Jacque Foreman*

Joy To The World

by Joy Carlson

Hats are Back!



Joy at 18 in a hat she designed

I first designed a hat when I was about 16 and have worn them ever since. Recently, TV morning talk-show host Regis Philbin ran a series about all kinds of hats for men and women being back in style. That is good news for us who are hat lovers.

When Ray and I moved from Michigan to Stockholm, Sweden in 1963, I had a large barrel of hats shipped with us on the boat. In the mid-West of the US, ladies had worn all kinds of hats, and also in Stockholm and later when we moved to London. When we



Joy with Regis Philbin

returned to the States after 11 years, I brought back two barrels of hats. However, I soon realized that Californians did



Grandaughter Lindsay

not wear many hats.

Therefore, it was especially good news for me to see my old friend Regis Philbin run that series, "Hats are back!" on his



A special birthday when everyone wore hats.

ABC morning show.

Our granddaughter Lindsay, 17, asked me last month if she could see my collection of hats. We spent an afternoon doing so, and she found a couple of hats that looked especially good. She wore one to a special



On Facebook



On Facebook

birthday celebration for me at church

that the ladies arranged and where most of them wore hats. So many hats got to escape their boxes from years of confinement — Free at last! A pair of professional photographer members of the church captured each one as a memento of the day. And I got a photo of my daughter Laura, Lindsay, and myself — three generations — all wearing hats! What a nice and unique birthday!

Then one day on Facebook there was Lindsay and her friend wearing the hats I had given her. And it was entitled *Hats are Back!*



Three generations in hats: Joy (l), daughter Laura (r) and Grandaughter Lindsay



All Concerts start at 7:00 PM in the Amphitheater at Farnsworth Park.
568 East Mt. Curve Ave., Altadena, CA 91001 For information: 626-798-1131
Visit: <http://www.altadenasheriffs.blogspot.com>

14th Annual Summer Concert Series Schedule - 2010

Elk's #99 Concert Band (Patriotic Music)	Saturday, July 3rd
The Downbeat Express (the Best in Big Bands)	Saturday, July 10th
Crown City Dixieland Band (Dixieland Jazz)	Saturday, July 17th
Melena (Latin Jazz)	Saturday, July 24th
Upstream (Caribbean Music)	Saturday, July 31st
Wreck N Sow (Country, Americana)	Saturday, August 7th
Those Manning Boys & Friends (Irish Song & Dance)	Saturday, August 14th
All American Flyers (Classic Rock 'n Roll)	Saturday, August 28th

And... For Our Grand Finale...
Randy Caputo's Legends Show Band (Swing, baby Swing!) Saturday, Sept. 11th
Presented By: Stage Door Music Productions & SSGA

The Summer Concert Series 2010

Is provided **free of admission** to all members of the community through a participation of funding that comes, in part from the private sector, as well as:

- Warner Bros. Entertainment
- Rotary Club of Altadena
- The Office of Los Angeles County Supervisor, Michael D. Antonovich
- Dickson Podley Realtors Altadena (*Michael Baietti & Linda Seyffert*), Altadena Parks Advisory Committee in Honor of Cumi MacKenzie, Amy's Patio Café & The Coffee Gallery
- Georgia Rutherford, Toyota of Pasadena, Beven & Brock Property Management
- Special hosting is provided by the Altadena Sheriff's Station, County of Los Angeles Department of Parks and Recreation and Farnsworth Park

(Artists subject to change without notice)

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