



May 20, 2010

This Week

Rotary Youth Leadership Awards: RYLA Attendees from This Year and Last Year Guest Host: Regina Bette

Altadena Rotary sponsored four John Muir High School juniors to attend the annual Rotary Youth Leadership Award camp at the AstroCamp in Idyllwild, CA, March 5 through March 7. The participants were Ashleigh Bridges, Destiny Iwuoma, LaQuesha Trejo and Christian Cayetano. In addition to this year's awardees, we will have the RYLA participants from 2009. They are Tori Williams, Mario Marquez, Jack Harrison, and Dariana Meyers.

During this intensive, mind-expanding weekend, the high achieving juniors are given exercises to help broaden their personal perspectives and understandings of our ever changing and evolving world.

Rotary District 5300 sponsors this leadership camp as a way of developing leaders of the future and, we hope, future Rotarians.

So, mark your calendars and we'll see you on Thursday!





Dumb Luck or Intelligent Awareness of Opportunity?

amuel Goldwyn once said, "I think luck has the sense to recognize op portunity and the ability to take advantage of it. Everyone has bad breaks, but everyone also has opportunities. The man who can smile at his breaks and grab his chances gets on." Rotary is one of our opportunities; every one of us was smart enough to grab it and hold on. We each received an invitation to join, accepted that invitation and now participate in the family called Rotary.

Luck was right beside Charles Lindbergh in the cockpit of his Ryan Speedster monoplane Spirit of St. Louis when, on this day in 1927, the American pioneer aviator began his renowned flight. He took off from Roosevelt Field, New York on a solo transatlantic flight to Le Bourget airfield in Paris, France. So fortunate was he that in addition to being labeled the Lone Eagle, he came to be called Lucky Lindy for the extraordinarily good luck that was his co-pilot throughout that monumental achievement. Like Lindbergh, Rotary soared into history over two decades earlier on February 23, 1905. Paul Harris, a lonely young lawyer, met with three friends to discuss an idea. Businessmen should get together

periodically in the spirit of camaraderie to enjoy each other's company and enlarge their circle of business and professional acquaintances. Out of this discussion came the concept of a men's club limited to one representative from each business and profession. Weekly meetings were held in turn at each member's place of business. The rotation of meetings was designed to acquaint the members with one another's vocations and to promote business. By 1911, Rotary became international. As well, that same year the National Rotarian, forerunner of The Rotarian magazine, was born. We, the Rotarians of today, are the lucky recipients of discussions held by Paul Harris and his friends.

"The harder you work, the luckier you get," so says Gary Player, a pro golfer. I am sure he is talking about golf, but have

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Greeters

May 20

Linda Wilkes

May 27

Hal Yorke

June 03

Mike Zoeller



Program Review

Rotary Vocational Service in Action The PCC Vocational Awards

rom a young age, Paula Detesan had a dream. She wanted to be a nurse. But she knew her dream wasn't possible in her native Romania where opportunities existed only for a privileged few. But she knew in America, she could achieve her dreams. Through hard work and sacrifices, she was accepted into Pasadena City College's esteemed nursing program where she has excelled.

Many students go to a community college to figure out what they want to do with their lives. Others consider it an inexpensive springboard to a four-year de-

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Rotary Club of Altadena - #7183

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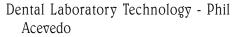
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gree. While not all of the students who were honored on Thursday's Rotary luncheon had stories as dramatic as Detesan's, they did have one thing in common. They had dreams — and the motivation to achieve them.

Since Vocational Service is a key tenet of the Rotary philosophy, it was with great

pleasure that Altadena Rotary presented the PCC Vocational Awards for the 42nd year in a row. Dennis Mehringer presided over the festivities that provided 23 high-achieving students with scholarships.

This year's honorees were: Health Sciences Department



Dental Assisting - Holly Baayoun Dental Hygiene - Irine Ward Radiologic Technology - Jirayer Bakramyan

Registered Nursing - Paula Detesan Engineering and Technology Department





Medical Assisting - Reyna Hernandez

Electrical Technology -Angel Angulo Fire Technology - Sean Philips

May Programs

Program Chair, John Guerrini May 20 - RYLA attendees from this year and last relate their experiences May 27 - JROTC awards - Visitor Day

June Programs

Program Chair, Ed Jasnow June 03 - David Cisneros - The California Egg Board

June 10 - Teacher Mini-Grant Report June 17 - Rich Boccia - Principal, Blair IB High School

June 24 - President Dave's Demotion Party

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Administration of Jus-

Automotive Technol-

ogy - Rosario Gonzalez

Building Construction -

Construction Inspec-

tion - Frederick Lu

Jorge Serpas

tice - Nathan Mick



Chairmen's Nearing the End Orner by Tom McCurry, Public Awareness Chair



We are fast approaching the end of another Rotary year. It has been fun to work with the Board of Directors and President David

Smith in 2009/2010. The most fascinating part of this year to me has been the graduation from FIDM of Kapasa Musonda. What started out as an ambitious project several years ago has evolved into the preparation of a bright young woman from Zambia for a bright future in the world of fashion. I continue to be amazed at the perseverance of Mike and Wendy Noll as they provided lodging for Musonda for the last 3 years. This is a gratifying time of the

year when we can give out the PCC Vocational Awards, when we get to hear recipients of the Teacher Mini-grants come to tell us about how they used the minigrants to enhance their classroom experience, and other end-of-year treats. There is much to be grateful for as we approach the end of each Rotary year. Thanks to all of the reporters and writers of articles for our Sparks Newsletter. Thanks especially for Jacque Foreman for her editing skills and her perseverance in putting out a top-rated bulletin every week. Thanks for John Guerrini for his articles on wine (and food). Thanks to our guest writers who have provided many interesting tidbits. Thanks to all of the guest speakers who have entertained and informed us each week. I was especially entertained and intrigued by the musical guests that were brought to us by Theo Clarke. I'm also sure that Brian Hayes, our president-elect, will have an exciting year for us to enjoy. I really appreciate the Altadena Rotary Club.

Crew

Continued from p. 1

you ever noticed how hard work just makes you feel good, helps people and builds good relationships. Think back over some of our Rotary community projects. We built two playgrounds for Burbank School, and, as luck would have it, we met David Steinbacher, and we made a friend. Look at our relationship with PHS and the kids from Interact: we met Hal Yorke and made another friend and member. Look at our international projects — we met and will never forget, Kapasa; we helped change her life. How lucky is that? Our projects have enabled us to meet and help lots of people throughout the community; and helping people is what Rotary is all about.

The luckiest guy in history is Muzafar Jang, an eighteenth-century rebel leader in Decca. India. He was sentenced to be executed. He was tied to the mouth of a cannon, about to be blown to bits, when suddenly a messenger rode up. The ruler who'd ordered his execution had died, and the elected successor was none other than....Muzafar Jang! One minute he's about to die a horrible death; the next he's the ruler of 35 million people! Probably an equal number of people — around the world and over the decades — have been touched and their lives enriched by all that Rotary does. They too, like Muzafar Jang, are pretty lucky.

There is no moral to this story. I just feel very fortunate to be a part of Rotary and know each and every one of you.

Program

Continued from p.2

Graphic Communications - Erika Ruvell Welding Technology - Thomas Salazar

Visual Arts and Media Studies



Ryan McGovern Smith Performing and Communication Arts

Television Production - Marcus Velazquez Television Operations - Alex P. England &

Patrick В **Ramirez** Radio Production - Alexander Andres



& Linda R. Birch

Broadcast Journalism - Franco Sui Yuan



Color

Photog-

raphy -

Natural Sciences Biological Technology - Rosa Sierra & Mark Starbird

Altadena Rotary commends all of these deserving students for their hard work. their persistence...and their dreams. O

Sparks - Altadena Rotary Club Newsletter



Last Week in the News

The Institute for Supply Management reported that the monthly index of manufacturing activity was 60.4 in April, after reaching 59.6 in March. It was the ninth straight month of expansion and the best reading since June 2004. A reading above 50 signals expansion.

Total construction spending rose 0.2 percent to \$847.3 billion in March, following a revised 2.1 percent drop in February. The increase was largely due to a 2.3 percent surge in public construction spending.

Factory orders rose 1.3 percent in March, much better than the 0.1 percent decline economists had anticipated. It was the seventh straight gain and follows an upwardly revised 1.3 percent increase in February.

The National Association of Realtors reported that its pending home sales index, a forward-looking indicator based on signed contracts, rose 5.3 percent in March, after a revised 8.3 percent increase in February. On a year-over-year basis, pending home sales are up 21.1 percent.

The Mortgage Bankers Association said its seasonally adjusted index of mortgage applications for the week ending April 30 rose 4 percent. Purchase volume increased 13 percent. Refinancing applications fell 2.1 percent.

The Institute for Supply Management reported that the monthly composite index of non-manufacturing activity was 55.4 in April, unchanged from 55.4 in March. A reading above 50 signals expansion. Economists had anticipated a reading of 56.

Employers added 290,000 jobs in April, following a revised 230,000 advance in March. The April increase was the most since March 2006. The improving economy

is encouraging more people to seek employment. This pushed the unemployment rate from 9.7 percent in March to 9.9 percent in April. Upcoming on the economic calendar are reports on wholesale trade on May 11, international trade on May 12 and retail sales on May 14.

Connect to Communicate

In this month's edition of *InsightNOW*, Prospect Mortgage's Chief Performance Officer Todd Duncan interviews *New York Times*' bestselling author, Dr. John Maxwell. Maxwell shares three tips to help you effectively connect and communicate with others.

 Sharpen Your Listening Skills. Remind yourself to actively listen during meetings. Maxwell suggests writing a big letter "L" at the top of your notepad as a reminder to listen and absorb what

- you've heard before speaking.
- Commit to Life-long Improvement. Even if you don't connect easily with others, it's a learnable skill. Start by using eye contact and focusing all your attention on people when they speak to make a connection with them.
- Live by Example. It is easier to connect with people who are genuine and humble, and who show these qualities when they communicate. Maxwell urges not trying to impress by talking about only your accomplishments. Instead, share failures and what you learned from them.

When you master connecting with people, you will begin to make a real impact on their lives. In your sales career or your social life, making a connection will improve your relationships.

REMEMBER TO INVITE YOUR GUESTS TO VISITOR DAY MAY 27









MEETINGS HOUSE,
BRETHREN HILLCREST HOMES
2705 Mountain View Drive, La Verne, California
Saturday, May 22, 2010
9:00 A.M - 2:30 P.M. (Registration: 8:30 A.M.)

Conference Theme

"IS WORLD PEACE POSSIBLE?"

Greetings: District Governor Tom Novotny Conference Chair and Moderator: PDG Dr. Garbis Der-Yeghian

THE ROLE OF:

THE FAMILY - Rev. Jerry L. Ferguson
Los Angeles District Superintendent, Church of The Nazarene

FAITH, ETHICS AND VALUES - Rabbi Steven Jacobs
President, Progressive Faith Foundation

ECONOMIC DEMOCRACY - Mr. Mark Chenian International Financial Analyst

POLITICAL STRUCTURES - Dr. Aziz Said

Professor and Director, Center for Global Peace, American University; Ranking professor of international relations

EDUCATION - Dr. Nancy Erbe

Professor of Negotiation, Conflict Resolution and Peace-building, California State University, Dominguez Hills; Fulbright Senior Specialist in Peace Studies and Conflict Resolution

> YOUTH - Ms. Amanda Zeidan Rotary Ambassadorial Scholar

LUNCHEON KEYNOTE SPEAKER:
PDG Ken Boyd, 2011-2013 Rotary International Director
"The Role of Rotary International in Promoting Global Peace"

"PEACEMAKER OF THE YEAR" INAUGURAL HONOREE: PDG DR. GARBIS DER-YEGHIAN



Rev. Jerry L. Ferguson



Rabbi Steven Jacobs



Dr. Nancy Erbe



Dr. Aziz Said



Mr. Mark



Ms. Amanda Zeidan



PDG Ken Boyd

Admission and Luncheon: \$30.00 Per Person

Complimentary Conference Admission for Senior Citizens and Interact/High School Students (Reservations required)

Reservation Deadline: May 8, 2010

Checks may be mailed to Rotary International District 5300 Office c/o Temple City Postal Centre, 5812 Temple City Blvd., #801, Temple City, CA 91780 Please direct conference questions to Fred Sohl, (626) 441-4531



Invite
your
Friends
to
join us
as we

Honor the Students of the Junior ROTCs

At our next Visitor Day Thursday, May 27, 2010

All we ask ...
Each One bring One

