



May 06, 2010

This Week

**11th Annual
Dewey Merrill
Entrepreneurial
Awards
Eliot Middle School &
Muir High School
Guest Host:
C. Ray Carlson**

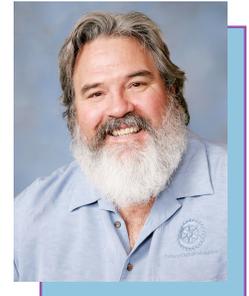
Job Creation has been an important objective of our club's Vocational Service program in local schools since 1995. To create jobs you need entrepreneurs to start new businesses that hire employees. And entrepreneurs need an understanding of how to come up with an idea and explore the potential results of implementing that idea. A Business Plan does that. Members of this club have been teaching how to write business plans for 15 years. New jobs are desperately needed more than ever.

This week we will hear business plans by five students who are either 7th graders or 12th graders — quite a contrast. The Leadership Pasadena 2010 team Empower YOUTH has taught business plans at Eliot Middle School. The Business & Entrepreneurship Academy at Muir HS has conducted an extensive business plan program for

Please turn to This Week p.3

THE Construction CREW

by Sue Applegate
for President David Smith



He Loved Rotary

Life is a colorful tapestry made up of good and bad, the happy and sad and sometimes with tragedy.

How well I remember that day approximately 11 years ago when I received a phone call from Sterling Louviere telling me that Dewey Merrill had collapsed coming out of Muir High School after teaching two classes about his career as an entrepreneur.

Dewey really got into his teaching; he would use props so the kids could visualize him as a young man by using a bright red wig. Then, he would age into the balding Dewey we knew and loved, but he would keep the kids' attention. This would be Dewey's last Rotary activity because he died that day. It was certainly a tragedy for all of us who knew him. However, what a great way to go!

Simply stated, Dewey loved Rotary and participating in the life it gave him. He personified the lines from the old poem that say, "You make a living by what you get, but make a life by what you give."

The members of our Rotary club started a program of teaching a Junior Achievement curriculum on basic business principles and plans to students at

Eliot Middle School in 1995, then Muir in 1997 and Marshall in 2003. The primary objective is for youth to form new businesses and create jobs. On an international level we've also been involved in getting Entrepreneurial training into Poland, Armenia and Africa.

With Dewey's death in 1999, the Dewey Merrill Award for Entrepreneurial Excellence was created to honor this extraordinary man.

He was not just about fun; boy, could he rattle your cage if you did something he thought was wrong, improper or a slur on Rotary! He became my mentor in Rotary, and, along with his lovely wife Phyllis, a large part of my support system during my year as president. Always there to help and give counsel or time, Dewey was very special ... to everyone and particularly to me.

Greeters

May 6

Mike Noll

May 13

Paul Sirois

May 20

Linda Wilkes



Program Review

Altadena Rotary goes Country

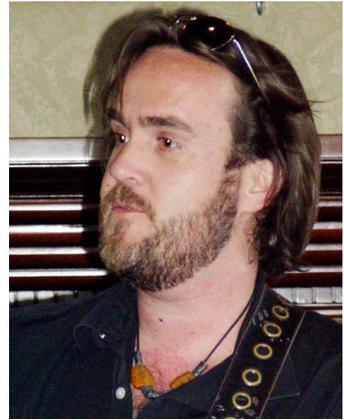
We were treated to a performance by two professional musicians, Stephanie Bettman and Luke Halpin — and there was no cover and no *two-drink minimum*. Halpin played mandolin and guitar, Bettman played violin/fiddle and both sang like... well... professionals. They began with a very upbeat instrumental tune followed by the title song of their first album called *Get Close to Me*. Then they sang the title song of their new album called *It All Comes Back to Love in the End*. Bettman — a song writer who wrote this song and some of

the others — performed for our humble group, told us that she likes to write about love. She describes herself as a “practical idealist” in her portrayal of love in her music.

Halpin is a local boy who grew up in South Pasadena, and, for a time, lived in Altadena. Bettman, on the other hand, is an outsider who grew up in Albuquerque, New Mexico. They have been working together for three years, and it showed in their flawless harmony. Bettman and Luke are about to begin a three-month tour of the US with performances scheduled in various States including New Mexico, Texas, Kansas, Oklahoma, Colorado and

Utah.

Bettman and Halpin performed a real variety of song selections, including a ballad named *On a Moonlit Night*, a bluesy instrumental version of “*Summer-time*” and



the gospel songs *Down in the River to Pray* and *Wade in the Water*. They ended their act with a fast paced upbeat song called *Keep that Stiff Upper Lip*.

The concert was far too brief, but, if you want to hear more, they play at the



Sparks is published 48 weeks a year and is the official publication of the Rotary Club of Altadena. The deadline for submission of articles is Friday at 6p to current editor email, fax, or delivery.

Rotary Club of Altadena - #7183

Chartered: February 14, 1949
P.O. Box 414, Altadena, CA 91003
www.altadenarotary.com
Meets: Thursday, 12:10p
Altadena Town & Country Club
2290 Country Club Drive • Altadena, CA
626-794-7163

Rotary Int. Pres. John Kenny
Dist 5300 Gov. Thomas B. Novotny

Officers

David Smith, Pres. Bus. 626-398-2010
Brian Hayes, Pres. Elec. Bus. 626-398-6300
John Frykenberg, VPres. . Cell: 323-810-0651
Jim Gorton, Sec. Bus. 626-793-6215
Mike Noll, Trea. Bus. 683-0515

Directors

Sue Applegate • Craig Cox • Jim Gorton
Brian Hayes • Ed Jasnow
Tom McCurry • Mike Zoeller

Chairmen

Brian Hayes Administration
Craig Cox Foundation.
Tom McCurry Public Affairs
Brian Hayes/Ron Morris Publicity
Jacque Foreman Sparks/Website
Mike Zoeller Service Projects
Ed Jasnow Community.
Hal Yorke International
Mike Noll Youth Contests/Awards
Tony Hill Vocational/Youth Projects
John Guerrini Membership
Editor, Design & Typesetting Foreman Graphics
Photography Jacque Foreman

May Programs

Program Chair, John Guerrini
May 06 - Eleventh Annual Dewey Merrill awards
May 13 - PCC Vocational Awards?
May 20 - RYLA attendees from this year and last relate their experiences
May 27 - JROTC awards - Visitor Day

June Programs

Program Chair, Ed Jasnow
June 03 - To be Announced
June 10 - Mini-grant Teachers report
June 17 - To be Announced
June 24 - To be Announced

Please turn to Program, p. 3

Congratulations



Birthdays



05/05 - Ursula Moore
05/15 - Elsa Smith
05/18 - Craig Cox
05/30 - Susan Applegate



Anniversaries



05/18 - Tony Hill & Ann Rider
05/31 - Alex & Rina Matsumura

Chairmen's This Month could be called Corner Youth Awards Month

by Mike Noll, Chair Youth Contests and Awards



As we wind down our Rotary year, this is the time that we kick it in gear. Just two weeks ago, Theo Clarke and I attended the California West

Regional competition for the Dan Stover Music Awards. Hosted by Alhambra Rotary at Ramona Convent.

We were treated to eight amazingly talented musicians. Our club winner contestant, Priscella Chan, was unable to participate live due to trying to fly to Toulouse France for her World Cup Theater Ice Dancing championship (unfortu-

nately she couldn't get there due to the volcanic ash problem over Europe). Nonetheless, we had made a video of Priscella's performance and played that to the audience.

Though well received, hers was not good enough to take the prize. 1st and 2nd place both played pieces by Listz (Hungarian Rhapsody and La Campanella) and were sponsored by San Marino and San Gabriel, respectively. The regional winners will compete at District Conference for the chance at the \$5,000 first prize.

This month you won't want to miss our most traditional programs. May 6 is the 11th Annual Dewey Merrill Awards hosted

by Ray Carlson. May 13 is the annual PCC Vocational Awards hosted by Dennis Mehringer. May 20 we will be visited by this year's RYLA participants, hosted by Regina Bette. And May 27, John Guerrini will salute our Junior ROTC cadets and student scholars with the annual JROTC and Americanism Awards.

May 27th is also designated as *Bring a Friend Day*, but every meeting day this month will be sure to impress your colleagues and friends. Please make an effort attend all the meetings this month and show your support for the youth honored this month and for the hard work put in by Ray, Dennis, Regina and John G. ☺

Program

Continued from p.2

Coffee Gallery on Lake Ave. approximately every other month. And if you want to learn more about them or if you want to be kept up to date on their local performance schedule, Halpin can be contacted as his website lbhmusic@prodigy.net,



and Bettman can be contacted at www.stephaniebettman.com.

This Week

Continued from p. 1

many years.

Our club will take the lead in expanding this Job Creation program throughout District 5300. Volunteers are needed.

Dr. Alice Petrossian, Chief Academic Officer at PUSD, will give a brief response to Tuesday's vote on Prop CC ... What next?

Make an extra effort to bring a friend to see how we are impacting the schools in our community. And why they should join us. ☺



Stephanie Bettman and Luke Halpin have just released their second CD. For more information or to order either album, check out either website or see them at The Coffee Gallery, Altadena.

Tony Hill ☺

Gaja Wine Dinner at Firenze Osteria

Nick and I enjoyed a stellar evening of wine and cuisine with two friends at the Gaja Wine Dinner, hosted at Firenze Osteria, in Toluca Lake. Regular readers of this column know that we are big fans of Firenze Osteria, the restaurant co-owned by one-time Top Chef Season Five contestant Fabio Viviani. Though Fabio is rarely found at the place, that matters little, because we are convinced that Fabio's executive chef John Paolone is the real magic behind dishes that are more often than not executed perfectly. How many restaurants destroy pancetta-wrapped shrimp? Too many to count — burnt pancetta, mealy shrimp, bland flavors, the problem list goes on. But not Paolone — his are sweet, succulent shrimp, barely cooked through, wrapped tightly in earthy, musty and pungent pancetta that is seared, all of it on top of the best Parmesan polenta you've ever tasted, and circled with a drizzle of Balsamic. But we digress. Did we mention that every course of dinner tonight was paired with wine from Gaja?

First up was the *Crudo Duo* — swordfish and Hamachi carpaccio with lemon, fluer de sel and cracked pepper.



This was paired with the *Gaja Rossj Bass* 2008. It's

tough to get more perfect an example of Italian Chardonnay than the Rossj Bass — citrus and herbal notes, spring flowers carried on a hint of honey with a deep flavor profile. This is no wimpy wine — chunky and meaty in body, with enough acid to warrant aging if you can hold on to it that long. With the fresh fish and lemon and

salt finish on this dish, the wine was a spot-on match.

Next up was the *Meat and Cheese Plate* — truffle cheese, Gorgonzola dolce latte, prosciutto, cappocola, poached pears and nuts.



of Nebbiolo, Merlot and Cabernet Sauvignon. Everyone at the table enjoyed this complex blend. This wine is not the least bit shy, with plums and berries jumping out of the glass, leathery tannins and a mouthfeel reminiscent of the best Nebbiolos. But why was it paired with charcuterie? None of us could figure that one out. Sure, it was the classic match to the prosciutto, but the rest of the dish made no sense with this wine. No matter, we all still enjoyed it, and we agreed that it would be impossible to pick one wine to go with every flavor element on this plate.

For those of you keeping notes, the wine pairings were chosen tonight by John Kozubal at Terlato Wines.



Next up was another stellar example of Paolone's cooking skills — *Short Rib Ravioli*, which showcased one single,

large ravioli stuffed with short rib, and drizzled with Tallegio sauce and Balsamic vinegar.

Paolone is a genius. This is a combination that we would not have conjured up on our own. Tallegio with short rib? Who would have thought. (Then again, the restaurant's motto is the whimsical **Love. Food. Misbehavior.**) It's a testament to Paolone's culinary skills that he can stuff so much short rib into one large ravioli, cook it, and then serve it with just enough Tallegio to let all the flavors shine through, bite after bite. Speaking of bite, the bite of this cheese sauce is mellow and smooth, which is perfect for the earthy and meaty short rib coming through the soft ravioli.

Kozubal paired his *Gaja Camarcanda Promis* 2007, a workhorse blend of Merlot, Syrah and Sangiovese. We would have chosen a pure Sangiovese (such as the *Gaja Rennina* or *Sugarille*), but the *Camarcanda Promis* worked, even if it couldn't possibly stand up to the rich meat and cheese flavors coming off the plate. Sure, the tannins were strong, but the minerality of the wine clashed with the entree.

Next was the *Mini Osso bucco* — Osso bucco with duo of Gorgonzola and Barolo risotto.



Are you detecting a cheese fetish on the

part of Mr. Paolone? We sure did. (There are worse fetishes!) What can't we say about this dish? Fork tender meat on top of Gorgonzola risotto, next to Barolo risotto? Oh my. We licked this plate clean.

Someone get us some bread — we

Please turn to Wine, p.5



MONEY by Linda Wilkes MATTERS

Last Week in the News

New home sales rose 26.9 percent in March to a seasonally adjusted annual rate of 411,000 units from an upwardly revised rate of 324,000 units in February. Economists had expected a pace of 330,000 units. It was the biggest monthly increase in 47 years.

The index of leading economic indicators — designed to forecast economic activity in the next three to six months — rose 1.4 percent in March after a revised 0.4 percent gain in February. It was the 12th straight monthly increase and the fastest pace of growth in 10 months.

The Mortgage Bankers Association said its seasonally adjusted index of mortgage applications for the week ending April 16 rose 13.6 percent. Purchase volume increased 10.1 percent. Refinancing applications jumped 15.8 percent.

The producer price index, which tracks wholesale price inflation, rose 0.7 percent in March, following a 0.6 percent decrease in February. Economists had expected a 0.4 percent rise. The increase was largely due to a sharp rise in vegetable prices after a cold snap damaged crops in Florida.

Existing home sales rose 6.8 percent in March to a seasonally adjusted annual rate of 5.35 million units from 5.01 million units in February. The inventory of unsold homes on the market rose 1.5 percent to 3.6 million, an 8-month supply at the current sales pace, down from an 8.5-month supply in February.

Orders for durable goods — items expected to last three or more years — fell 1.3 percent in March after a revised 1.1 percent increase in February. Excluding volatile transportation-related goods, orders posted a monthly increase of 2.8 percent. Initial claims for unemployment

benefits fell by 24,000 to 456,000 in the week ending April 17. Continuing claims for the week ending April 10 fell by 40,000 to 4.6 million.

Upcoming on the economic calendar are reports on the housing price index and consumer confidence on April 27, and gross domestic product on April 30. ☉

Wine

Continued from p. 4

can't let any morsel go uneaten!



This was paired with the *Gaja Camarcanda Magari 2006*, which might as well be the estranged sister of the Camarcanda Promis, for it has Merlot cut with Cabernet Sauvignon and Cabernet Franc. Lush would be an understatement. This is a full-bodied, rich wine, demanding a big, earthy, meaty dish like osso bucco.

Next was a nod to dessert, which of course, we generally find unnecessary



and a waste of calories. Tonight was *Baked Meringue* with fresh berries.

This was paired with the *Chapoutier*

Banyuls 2007. This is a wine that is similar in style to Port, but with lower alcohol. The flavor profile is identical, and we weren't fans of the Banyuls.

So we did what any self-respecting diner would do — as the other diners were leaving (as the dinner/wine presentation had ended) — we ordered pancetta-wrapped shrimp for everyone!

We felt that this was a better dessert anyway! And just for kicks, we had some of the 2007 Chanson *Bourgogne Pinot Noir*



poured, because we think that a good Pinot is the classic pair to pancetta anything.

Three hours later (and stomachs quite full), we looked back on four wonderful examples of John Paolone's cooking and four wonderful Gaja wines.

Firenze Osteria is located at 4212 Lankershim Blvd, Toluca Lake, CA. 818-760-7081.

Until next time ...

You can find more about food adventures at TwoGuysWithAnAppetite.com. ☉



by John
Frykenberg

The Eagle's Eye

May 22 marks the next District Peace Conference. I usually go, but will not be able to attend this year because I am teaching US History on Saturday mornings. I hope you can go.

I will be anxious to hear the tapes of the Conference. One of the topics is on Economic Democracy. Not sure what that means but I am nervous about the topic. If it means global re-distribution of wealth at the behest of government I would not be a happy camper. Do-gooders and governments do not do well in doing anything but wrecking economies generally. Aid to Haiti is already ruining the local economy by creating dependency and propping up a corrupt government incapable of responding to the crisis precipitated by the recent devastating earthquake.

What is lacking in our giving typically is our stewardship. Donations and relief channeled through the Haitian government may or may not get to those most in need. And direct handouts of any more than emergency aid simply prove to make the destitute dependent upon handouts and put local merchants out of business and destroy the fragile infrastructure rather than encourage self-sufficiency with micro loans and obligations to repay capital invested in Haiti's future. The US has given billions to Haiti over past decades with virtually nothing to show for it ... not even building codes which, if implemented, might have saved thousands of lives during the recent quake. Just look at the effects of the quake in Chile by comparison. Obviously, there is no comparison.

The point or question is: *What can Rotary do for World Peace?* The answer is pretty much what we have been doing in our Club: Create and encourage the creation of jobs. Health care is important.

Immunization is important. Clean water is important. But none of it helps much if we cannot provide self-sufficient work (*jobs*) for those most in need. Handouts are just that ... given out today and gone tomorrow. And handouts rob indigenous peoples of self-esteem and self-respect and create dependency by killing initiative and essential struggle for survival. (*Help the chick out of the eggshell and you will kill the chick*). What are needed are a medical care, a meal and a job.

Summary – Encouragement and training and developing entrepreneurial skill-sets offer real hope. Throwing cash at the problems of poverty will not solve the problems of third world nations or improve the lot of the poor in America for that matter. Thanks to heretofore relatively free markets and lack of federal control, we have wrought an economic miracle that was the envy of the world; a miracle that has made the US one of the most egalitarian nations on earth. Sad, however, the miracle may be coming to an end given our government's propensity for interference and intervention in the economy, i.e., the failures of Medicare, Freddie Mac, Fannie May, the US Post Office, oversight by the SEC, etc. Equity in regulation has succumbed to the Nanny State in which apparently government knows best.

Disparity, class-consciousness and cultural diversity are far more prevalent in

most countries on earth than in the US. Teeming millions still consider our nation as the hope of the world. Believing in equal justice (*not economic justice*), a free market (*not a planned, government controlled economy*) and inalienable, God given rights (*not government mandated entitlements which can be taken away*); we still offer true hope and charity and compassion as the most generous of peoples. And a rising tide still lifts all boats. Mass manufactures still lower costs on creature comforts and consumers still fuel the economic engines of prosperity to wider and wider circles of humanity.

As long as we are compelled by our consciences and not by mandates, we will continue to be a great nation. We can promote peace by example and by our actions to lift the most destitute from the chains of poverty and constraints of radical, oppressive governments, elites and the ideologues.

Rotarians can mentor brothers and sisters in poverty wherever they are found. They can educate. They can encourage. They can stand against injustice and oppression. And they can stand up for freedom of conscience, freedom of expression and free markets everywhere. And Rotarians can engage in reconciliation between adversaries without compromising human rights wherever they are being trampled. That's what Rotarians can do for world peace!



**REMEMBER TO INVITE
YOUR GUESTS TO
VISITOR DAY
MAY 27**



ROTARY INTERNATIONAL
DISTRICT 5300



15th Annual Peace Conference



**MEETINGS HOUSE,
BRETHREN HILLCREST HOMES**
2705 Mountain View Drive, La Verne, California
Saturday, May 22, 2010
9:00 A.M. - 2:30 P.M. (Registration: 8:30 A.M.)

Conference Theme

“IS WORLD PEACE POSSIBLE?”

Greetings: District Governor Tom Novotny
Conference Chair and Moderator: PDG Dr. Garbis Der-Yeghian

THE ROLE OF:

THE FAMILY - Rev. Jerry L. Ferguson
Los Angeles District Superintendent, Church of The Nazarene

FAITH, ETHICS AND VALUES - Rabbi Steven Jacobs
President, Progressive Faith Foundation

ECONOMIC DEMOCRACY - Mr. Mark Chenian
International Financial Analyst

POLITICAL STRUCTURES - Dr. Aziz Said
Professor and Director, Center for Global Peace,
American University;
Ranking professor of international relations

EDUCATION - Dr. Nancy Erbe
Professor of Negotiation, Conflict Resolution and Peace-building,
California State University, Dominguez Hills;
Fulbright Senior Specialist in Peace Studies and Conflict Resolution

YOUTH - Ms. Amanda Zeidan
Rotary Ambassadorial Scholar

LUNCHEON KEYNOTE SPEAKER:
PDG Ken Boyd, 2011-2013 Rotary International Director
"The Role of Rotary International in Promoting Global Peace"

**“PEACEMAKER OF THE YEAR”
INAUGURAL HONOREE:
PDG DR. GARBIS DER-YEGHIAN**



Rev. Jerry
L. Ferguson



Rabbi Steven
Jacobs



Dr. Nancy Erbe



Dr. Aziz Said



Mr. Mark
Chenian



Ms. Amanda
Zeidan



PDG Ken Boyd

Admission and Luncheon: \$30.00 Per Person
Complimentary **Conference** Admission for Senior Citizens and Interact/High School Students (Reservations required)

Reservation Deadline: May 8, 2010

Checks may be mailed to Rotary International District 5300 Office
c/o Temple City Postal Centre, 5812 Temple City Blvd., #801, Temple City, CA 91780
Please direct conference questions to Fred Sohl, (626) 441-4531



Invite
your
Friends
to
join us
as we

Honor the Students
of the
Junior ROTCs



At our next Visitor Day
Thursday, May 27, 2010



All we ask ...
Each One bring One

Make the Pig *fly*

