

This Week
Tom McCurry & President Brian Hayes
Roadrunner — A New Way to Communicate

At this week's program, you will be introduced to a new internet communication method for our Club called *ClubRunner*. This is a program entirely owned and operated by Rotary. It was created about 5 years ago by the Mississauga City Center Rotary Club, District 7080, in Ontario, Canada. It has become the leading software provider for Rotary clubs and districts worldwide. ClubRunner provides a robust database management for clubs and districts, in conjunction with attendance reporting, event and volunteer management, website and directory support and e-communication services.

Tom McCurry has been working very hard to set up this program for our Club. He will explain to us the intricacies of the program and how we can use it to improve our Club's organization and communication. But that is not all. This will be a tag-team event with President Brian Hayes offering an update on the ClubRunner program that he learned at the recent International Rotary Convention in Montreal.

If you want to minimize that cursed *learning curve*, this week's program is a must. See you there. ☉



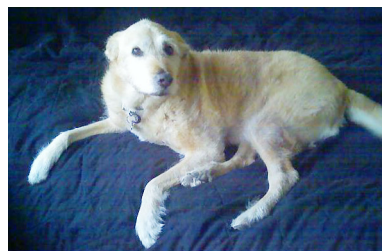
Hayes
 by President Brian Hayes
Stack

New Dog, New Tricks

This is Lily, the newest member of my family. She is a 10-month old miniature dachshund who has, in only a short time, borrowed a space into my heart.



As some of you know, I lost my last dog, Shemp, to old age just over a year ago. For almost 14 years, he had been my constant companion and canine



confidant. Shemp wasn't the best behaved dog in the world — his life with me might have made a good book (or movie) if *Marley and Me* hadn't beaten me to it — but he was curious, loving and loyal to a fault. Saying goodbye to him was one of the hardest things I've ever had to do. I wasn't sure when — or if — I'd be ready to go through that again.

Several years after I resigned to the

fact that Shemp would never be a perfect dog, I began to watch Cesar Milan, the Dog Whisperer. Although his methods are questioned by some dog training experts, his basic premise — that dogs crave guidance from a pack leader — had resonance for me. I discovered that, by exerting calm but firm energy instead of desperate pleading, I could get Shemp to improve his behavior. His last few years were the best of his — and my — life.

So, here I am, starting another canine journey. But this time, I have the benefit of knowing a little bit more about what it takes to be the pack leader than I did the last time around. If only those leadership skills can apply to being an effective Rotary president, this is going to be a rewarding year for our Altadena pack. ☉

Greeters

July 29

Freddy Figueroa

August 06

Jacque Foreman

August 13

John Frykenberg



Program Review

Altadena Rotary: *Bigger, Better, and Bolder in 2010 and Beyond*

That's the vision that current Altadena President Brian Hayes has for our little club, as he explained this past week. While at the Rotary International convention earlier this summer, in Montreal, Canada, Brian snapped a lot of photos and captured a few memories. He shared some of both with us.

"It was a remarkable and inspiring time," Brian commented on his trip. He learned a new language — *Hoose* means *house*, and *A-Boot* means *about* — and ate new foods — *poudine* is French fries

drowned in gravy and smothered in cheese — visited many pubs, the Toronto Islands (home to the only nude beach in Canada), and tried out some of the local bistros where, apparently, the prices were quite reasonable given the competition for the World Cup tourism.

Though Brian and his wife commenced their journey in Toronto, they traveled by rail across Ontario to Montreal. "Food was the next best thing to Paris," is how Brian describes Montreal. When not touring the town, Brian attended the convention. He was there for the opening ceremony when outgoing RI President John Kenney opened the session; when the flags from every nation where Rotary has a pres-



entation of Jordan spoke; when Dolie Parton sang; when Cirque de Soleil performed; and when incoming/current RI President Ray Klingensmith closed the session.

"Building Communities / Bridging Continents" is the RI theme for 2010/2011. "Of course," said Brian, "Altadena Rotary has been doing this for a long time." Brian challenged our club: "How can we be bigger? Bet-

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ence, were brought out; when Queen

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Rotary Club of Altadena - #7183

Chartered: February 14, 1949
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John Guerrini Membership
Editor, Design & Typesetting Foreman Graphics
Photography Jacque Foreman

July Programs

Program Chair, Tony Hill
July 29 - Tom McCurry & Brian Hayes, Club Runner

August Programs

Program Chair, Alex Matsumura
August 05 - District Governor's visit
August 12 - To be Announced
August 19 - To be Announced
August 26 - To be Announced

Congratulations



Birthdays



07/07 - Carmen Siros
07/27 - Tony Hill



Anniversaries



07/01 - Bill & Ruth Reeder
07/04 - David & Rose Steinbacher
07/15 - Craig & Susan Cox
07/31 - Paul & Carmin Siros

Chairmen's Four New Members — That's All Corner We Ask

by John Guerrini, Membership Chair



Our club goal last year was four new members, and we made it halfway, with two new additions to our little club in the foothills. We are off to a good start this year and 25 percent of the way to our goal of four new members. Thanks to Jacque for sponsoring the first of a hopeful four new members during Brian's term. So how are we going to get the other three? Here's the plan:

1. **VISITOR'S DAY.** We are going to have another Visitor's Day. I'm not convinced that the club can support more than one Visitor's Day per year, so the plan will be to have only one, and we'll do it on a day where the speaker and/or event is something that we hope will draw interest in the club. Any suggestions, please email me.
2. **BRING A GUEST.** You know who you are. You who have not brought any guests in the past year. That's right — you. Look, we're not going to grow if the club's existing members don't bring guests. It's that simple.
3. **CARDS TO PAST SPEAKERS.** I and Jacque regularly send thank you notes to each speaker, asking him/her to consider coming again as our guest. We continue to believe that this outreach will assist in spreading the word.
4. **GET THE WORD OUT.** I am once again calling on all members to help get the word out to family, friends, associates, colleagues, customers, vendors, you-name-it. We are each responsible for the future of our little club, so we must get the word out to those we know.
5. **PROGRESSIVE DINNER.** We will once again host a progressive dinner, and this time, I again want to extend the invitations to not only members but

also members' family, guests and others who may be potential members. Yes, it's more of a fellowship event, but it's at least quasi-new member in nature. Besides, who can pass up free food and wine and scintillating conver-

sation with a bunch of Altadena Rotarians?

6. **OTHER IDEAS?** If you would like to be on the Membership Committee, email me and let's brainstorm some other ideas. ☉

Loss of Auburn Rotary Still affects Ex-Member

Membership Chair John Guerrini came across this sad article and felt it should be shared. It is from the February 27, 2010 edition of the State Journal-Register, the oldest newspaper still published in Springfield, Illinois. All our Membership Chair asks is four (4) new members this year!

AUBURN — Just about 10 years ago, Tom Walker had to perform a distasteful task. He stood up at a meeting of the Auburn Rotary and made a motion to disband the club. The motion passed. After 63 years, the Auburn Rotary Club was no more. At 63 years old himself, Walker was one of the youngest members at that meeting. That was one problem. The other was that only 10 people ever came to meetings. They had tried to boost membership, including putting an ad in the local newspaper soliciting new members. Nothing worked.

"Disbanding was a terribly hard thing to do," Walker told The State Journal-Register then. "I almost had some tears when

I made the motion. The sadness is because of the older fellas who started the club in 1937. I heard a catch in one voice when we talked about it."

Tom, who is now 73, still lives in Auburn, and he misses that Rotary Club. It never came back. "Oh yeah. I enjoyed Rotary," Walker says. "I especially enjoyed the one international convention I got to go to in Indianapolis." After Auburn's club disbanded, Walker attended a couple of meetings at the Virden Rotary, but didn't join. It wasn't the same. The Auburn members had known each other for so long that those friendships had become part of the experience for him.

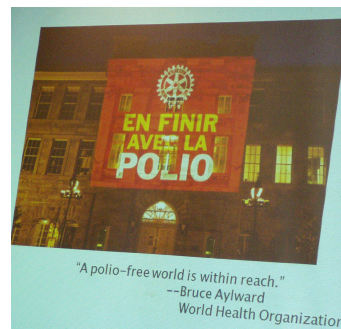
Strangely, three of the Auburn Rotary club's charter members died within a year after the club folded. Walker thinks those men lost a lot of life's enjoyment when they couldn't go to Rotary anymore. "They weren't able to do anything, like go to the dinners and all our activities that we did," he says. ☉

Program

Continued from p.2

ter? This year and into the future?"

On the way back to the United States, Brian had the pleasure of spending \$25 US Dollars to transport a fourteen-



dollar jar of authentic Canadian maple syrup. Apparently, it was well worth it as he and his wife have already used it on a batch of homemade pancakes. Very nice, eh?

John Guerrini ☉



MONEY by Linda Wilkes MATTERS

Last Week in the News

The trade deficit increased 4.8 percent to \$42.3 billion in May. It was the highest level since November 2008 and follows a \$40.3 billion gap in April.

The Mortgage Bankers Association said its seasonally adjusted composite index of mortgage applications for the week ending July 9 decreased 2.9 percent. Refinancing applications fell 2.9 percent. Purchase volume fell 3.1 percent.

Retail sales fell 0.5 percent in June, after a revised 1.1 percent decline in May. Economists had anticipated retail sales to fall 0.2 percent in June.

Total business inventories rose 0.1 percent in May, following a 0.4 percent increase in April. Total business sales fell 0.9 percent in May, the first decline after 13 consecutive monthly gains.

The producer price index, which tracks wholesale price inflation, fell 0.5 percent in June following a 0.3 percent decrease in May. Core prices — excluding food and fuel — rose 0.1 percent. For the year, wholesale prices are up 2.7 percent.

Industrial production at the nation's factories, mines and utilities increased 0.1 percent in June following a 1.3 percent gain in May. Capacity utilization was unchanged at 74.1 percent in June.

Consumer prices fell a seasonally adjusted 0.1 percent in June following a 0.2 percent decline in May. For the year, consumer prices are up 1.1 percent.

The Reuters/University of Michigan consumer sentiment index for July's preliminary reading fell to 66.5 from 76 in June. It was the lowest level since August 2009.

Initial claims for unemployment benefits fell by 29,000 to 429,000 for the week ending July 10. Continuing claims for the week ending July 3 rose by 247,000 to 4.68

million.

Upcoming on the economic calendar are reports on new home sales on July 26, the housing price index on July 27 and gross domestic product on July 30.

New Credit Card Legislation:

What You Need to Know

New laws have radically changed how credit card companies can operate. Here's what you need to know about the new credit card legislation and how it may affect you.

Over-limit fees have been banned. Purchases are now denied if there are insufficient funds. And if cardholders want overdraft coverage, they must choose to opt in for this service. This is a huge loss of revenue for credit card companies and they've mounted an aggressive campaign to convince cardholders to opt in. The fees are typically \$30 for each time you use your credit card and don't have sufficient funds available.

One of the consequences of the new

legislation is that credit card companies are reducing available credit limits, some by as much as 50 percent. If you carry an outstanding balance, this is a concern because a higher debt-to-credit ratio could potentially lower your credit score. On each credit account, it's best to keep debt less than 30 percent of your available credit.

Credit card bill payments are now due on the same day every month. You can now schedule automatic monthly payments to avoid being late on paying your bill.

Credit card companies are busily sending cardholders the details of their new terms. These new terms might include annual fees, higher interest rates and lower reward points. Cardholders have the option of opting out of these new terms, whereupon the account will be closed. However, under the new legislation, cardholders have five years to pay off the debt under the old terms

A NEW ROTARY YEAR IS HERE



A NEW ALTADENA ROTARY DIRECTORY IS COMING

NOW IS THE TIME TO GIVE MIKE ZOELLER & YOUR EDITOR

- A NEW PHOTO**
- YOUR CHANGE OF ADDRESS**
- YOUR NEW PHONE NUMBER(S)**
- A SECOND EMAIL ADDRESS**

Caramelized Onions In 15 Minutes or Less



Here's one from the *How to Do It* archive. For their Fourth of July barbecue, Nick and I grilled up burgers. One of our toppings was caramelized onions, and every time we put these out for our guests, they do seem to disappear. Truly, they are so yummy, and they are so easy to make, requiring all of three ingredients – onions, butter, and balsamic vinegar. Try this one at home. We think you'll like it.

Melt four tablespoons of butter in a saucepan with a large bottom.



Add four tablespoons of balsamic vinegar.



Slice up three medium brown or white onions.



Add to the pan and turn up the heat as high as it will go. Stir fairly regularly for a

few minutes, and this is what you get.

Then keep stirring until the moisture is nearly gone and the onions start to char a bit. AT the moment they start to char, add



some hot water to the pan, at least half a cup (but more if you are worried about

burning). Then bring to a boil and cover the pan and immediately reduce the heat to the lowest simmer setting.

In about ten minutes, you get.



Spread on burgers. Or warm, crusty sourdough. Or grilled chicken. Oh my, the list goes on. — Until next time ...

July 31 Concert in the Park features the Band *Upstream* (Caribbean Music)

The band *Upstream*, whose members include two sons of the venerable inventor of Soca music, the late Ras Shorty I, was formed in the republic of Trinidad & Tobago in 1989.

They relocated to Southern California in the early nineties and made a name for themselves performing in numerous venues, events and festivals, throughout California and Western States. Their energetic, eclectic style of Reggae and Soca has earned them a formidable appellation in the music industry world.

The lineup is as follows:

Haile Blackman (Bandleader, Rhythm Guitar, MPC & Lead Vocals), began his professional career singing and playing drums in his Fathers band, *The Love Circle* in his early adolescence. He has also been the drummer for the band *Geggy Tah* on Virgin Records.

John McKnight (Keyboards, Guitar, Trombone, Bass, Backing Vocals) multi instrumentalist — has loaned his expertise to various famous artists such as: Etta James, Herb Alpert, English Beat, Ben Harper and most recently Fishbone.

Einstein Brown (Steel Drums, Vocals) is extremely talented and proficient. He

has performed with the *Trinidad Steel Band*, *LA Desperados*, and his own bands *Caribe* and *Sapadilla*. He has also appeared in numerous television shows, movies and commercials.

Stokely Molineaux (Guitar, Bass, Vocals, Rapper) son of the renowned Jazz Pianist Othello Molineaux, is a profound poet and songwriter. He has toured the world with such acts as Pato Banton, Ras Michael, Joe Higgs, Wailing Souls, Calypso Rose and Eek-A-Mouse.

Johnny Blackman (Drums, Backing Vocals) played for many years with *The Love Circle* before moving to Malaysia in the mid nineties to perform with two of his other brothers in a band called *Abstract*. He toured the entire continent of Asia as well as India before joining *Upstream* in 2000.

In addition, the following musician's are on rotation with *Upstream*: **Derek Brewster** (Steel Drum, Bass & Vocals) & Adam Arredondo aka Jah Mex (Keyboards, Vocals). *Upstream* currently has six CD's. "Upstream," self-titled was released in 1995, "Life" was released in 2000, "Jump To The Rhythm" in 2001, "To Da Maxx" and "Pick Up Yourself" in 2007 and "Here, There and Everywhere" in 2009.



All Concerts start at 7:00 PM in the Amphitheater at Farnsworth Park.
 568 East Mt. Curve Ave., Altadena, CA 91001 For information: 626-798-1131
 Visit: <http://www.altadenasheriffs.blogspot.com>

14th Annual Summer Concert Series Schedule - 2010

Elk's #99 Concert Band (Patriotic Music)	Saturday, July 3rd
The Downbeat Express (the Best in Big Bands)	Saturday, July 10th
Crown City Dixieland Band (Dixieland Jazz)	Saturday, July 17th
Melena (Latin Jazz)	Saturday, July 24th
Upstream (Caribbean Music)	Saturday, July 31st
Wreck N Sow (Country, Americana)	Saturday, August 7th
Those Manning Boys & Friends (Irish Song & Dance)	Saturday, August 14th
All American Flyers (Classic Rock 'n Roll)	Saturday, August 28th

And... For Our Grand Finale...
Randy Caputo's Legends Show Band (Swing, baby Swing!) Saturday, Sept. 11th
Presented By: Stage Door Music Productions & SSGA

The Summer Concert Series 2010

Is provided **free of admission** to all members of the community through a participation of funding that comes, in part from the private sector, as well as:

- Warner Bros. Entertainment
- Rotary Club of Altadena
- The Office of Los Angeles County Supervisor, Michael D. Antonovich
- Dickson Podley Realtors Altadena (*Michael Baietti & Linda Seyffert*), Altadena Parks Advisory Committee in Honor of Cumi MacKenzie, Amy's Patio Café & The Coffee Gallery
- Georgia Rutherford, Toyota of Pasadena, Beven & Brock Property Management
- Special hosting is provided by the Altadena Sheriff's Station, County of Los Angeles Department of Parks and Recreation and Farnsworth Park

(Artists subject to change without notice)

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