

July 08, 2010

This Week

Christina Chavez, Corp. Administrator, Soldier's Angels

Soldiers' Angels is a volunteer-led 501(c)(3) nonprofit providing aid and comfort to the men and women of the United States Army, Marines, Navy, Air Force, Coast Guard, and their families. Founded by the mother of two American soldiers, its hundreds of thousands of Angel volunteers assist veterans, wounded and deployed personnel and their families in a variety of unique and effective ways.

May No Soldier Go Unloved, encapsulates the motivation behind *Soldiers' Angels*. The volunteers of Soldiers' Angels work tirelessly to demonstrate active care and concern for veterans, the wounded, deployed service members and their families.

To date, our volunteers have sent hundreds of thousands of care packages and letters to deployed service members; they have supplied the wounded with our First Response Packs directly at the Combat Support Hospitals in Iraq and Afghanistan and the major military hospital in Germany, as well as provided care and comfort to those in stateside military and VA facilities; they have provided emergency aid to military families in need; they have partnered with the Department of Defense to provide voice-controlled/

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Hayes

by President Brian Hayes

Stack

Building Communities, Bridging Continents

Ray Klingensmith was inaugurated as the 100th president of Rotary International. Klingensmith is a Rotarian from Kirksville, Missouri.

For nearly half of its century of service, Rotary International presidents have been expected to present a theme around which to organize their annual goals. After all those years, it must be a challenge to conceive a succinct and original theme for the Rotary year. Past themes have included *Lend a Hand* (our most recent), *Service Above Self*, *Make Dreams Real*, *Act with Integrity — Serve with Love — Work for Peace* (that one just rolls off the tongue!). The wordiest theme in history was *Act. Aim for Action. Communication For Understanding. Test for Leadership*, while the 1968-69 RI president got right to the point: *Participate*, perhaps heeding the 1956-57 theme's advice, *Keep Rotary Simple*.

It can be forgiven, then, that President Klingensmith's theme, *Building Communities, Bridging Continents*, is reminiscent of the 1982-83 slogan, *Mankind is One — Build Bridges of Friendship Throughout the World*. The point is that it helps Ro-

tary Clubs around the world focus their activities around a central mission.

Building Communities, Bridging Continents certainly fits the goals I have set for our club during my presidential year. I hope that we will build our community by fostering fellowship and camaraderie among current Club members, connect with the greater Altadena community through outreach, service and membership growth. We will also build tomorrow's community through our ongoing youth leadership development programs.

Altadena Rotary has a well-established history of bridging continents, and I hope for that to continue over the next year. We are scheduled to participate in the Corazon

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Greeters

July 08

Gary Clark

July 15

Theo Clarke

July 22

Craig Cox



Program Review

Club Assembly

Highlights of the Plan for the Upcoming Year

The first meeting of the Rotary year provides the opportunity for all club members to renew their commitment to Rotary and its principles. It is at this meeting the club and its new President set the goals and objectives for the upcoming year. For many members, it is best way to learn about the plans and programs for the new year.

President Brian Hayes handed out a Power Point presentation that outlined his plans for the new year and introduced those members who will be taking leadership roles. Tony Hill, the incoming Presi-

dent Elect, along with Jim Gorton [Secretary] and Mike Noll [Treasurer] will be handling Club Administration. Given Noll's and Gorton's long tenure in their respective offices, the Club will be well served again.

Hayes announced that the Club will be switching over the Club Runner web site format [www.ClubRunner.ca/altadena] which will allow members to have full access to club information on a timely basis. Members will be recruited to be program chairs as has been done in the past.

Hayes wants to ensure that there is community and fellowship among the club members. To accomplish this, he would like to see the club sponsor social events on a quarterly basis. In addition he would like to see us schedule an occasional late afternoon meeting as a way to make up for members not able to attend the regular meeting.

Fundraising is critical for any club, and Altadena Rotary is no exception. Even though we have the funds from Altadena Rotary Charities to provide the vast bulk of our charity funds, Hayes would like the club to set a goal of at least \$4000 to be raised by members for charitable activi-

ties. Ideas include: the LA County Fair Corvette Raffle;

selling concessions at the Concerts in the Park series; a dinner to recognize a local hometown hero, and other activities.

Every member has to participate in the recruiting and retention of club members. John Guerrini, as membership chair, is committed to increasing our roster. Everyone has to help in this objective. The goal is at least FOUR (4) new members for the club by the end of Brian's term [June 2011]. This is worthy goal, and one that can be achieved.

Hayes wants to see the club increase its participation in the Rotary Foundation. Historically the Club has achieved 496 Paul Harris Fellows. Hayes said it would be great if the Club could go for the four remaining PHF that are needed to achieve 500. Craig Cox will be handling the various activities of the Club and the Rotary Foundation.

The key work of the club is performed
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Sparks is published 48 weeks a year and is the official publication of the Rotary Club of Altadena. The deadline for submission of articles is Friday at 6p to current editor email, fax, or delivery.

Rotary Club of Altadena - #7183

Chartered: February 14, 1949

P.O. Box 414, Altadena, CA 91003

www.altadenarotary.com

Meets: Thursday, 12:10p

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Tony Hill, Pres. Elec. Bus. 626-795-5363

David P. Smith, VPRES. Bus. 636-398-2010

Jim Gorton, Sec. Bus. 626-793-6215

Mike Noll, Treas. Bus. 626-683-0515

Directors

Jim Gorton • Craig Cox • John Guerrini

Sterling Louviere • Brian Hayes

Tony Hill • TBD

Chairmen

Tony Hill Administration

Craig Cox Foundation.

TBD Public Awareness

TBD Publicity

Jacque Foreman Sparks/Website

Mike Zoeller Service Projects

Ed Jasnow Community

John Frykenberg International

Regina Bette Youth Contests/Awards

Tony Hill Vocational/Youth Projects

John Guerrini Membership

Editor, Design & Typesetting Foreman Graphics

Photography Jacque Foreman

July Programs

Program Chair, Tony Hill

July 08 - Christina Chavez, Corp.

Administrator for Soldiers' Angels

July 15 - To be Announced

July 22 - District Governor visit

July 29 - To be Announced

August Programs

Program Chair, Alex Matsumura

August 05 - To be Announced

August 12 - To be Announced

August 19 - To be Announced

August 26 - To be Announced

Congratulations



Birthdays



07/07 - Carmen Sirois

07/27 - Tony Hill



Anniversaries



07/01 - Bill & Ruth Reeder

07/04 - David & Rose Steinbacher

07/15 - Craig & Susan Cox

07/31 - Paul & Carmin Sirois

Chairmen's We did It again, Folks

by Jacque Foreman for the "yet to be named" Public Awareness Chair



For the fourth or fifth time, *Sparks* is once again an award-winning newsletter. I don't know how any of you could have escaped my bragging

on this point, but, if you did, it really is so.

We were judged to be the best newsletter for our size club -- medium. But I can remember receiving the same accolade before they split us up into *Right-Size Bites*. The last time I looked at some of the other newsletters, the difference was obvious. I invite you to go to the district website <www.district5300.org> and find the websites of our competitors and have a look at their newsletters.

So this is a good time to thank the chairmen, the program reviewers and our columnists. They are an integral part of what makes *Sparks* stand out in the crowd. So

here goes ... a very public thank you to (in no particular order):

- Mike Zoeller - One of the trilogy of Chairmen of Youth Projects and Awards
- Tony Hill - One of the trilogy of Chairmen of Youth Projects and Awards and a Program Reviewer
- Linda Wilkes - One of our Columnists
- John Frykenberg - One of our Columnists and a person who was always willing to fill in if I needed someone to review a program
- Don Applegate - Not only Sue Applegate's husband, but also one of our Columnists
- Boyd Hudson - One of our Program Reviewers
- Brian Hayes - One of our Program Reviewers
- Hal Yorke - Our International Chairman
- Tom McCurry - Our Public Awareness

Chairman

- * Ed Jasnow - One of our Program Reviewers and Community Chairman
- John Guerrini - One of our Program Reviewers, Membership Chairman, and one of our columnists
- Mike Noll - One of the trilogy of Chairman of Youth Projects and Awards
- Craig Cox - One of our Program Reviewers and Foundation Chairman.

And my job? ... to work to keep it all straight as to who would be writing what each week.

In addition, a thank you to all our monthly program chairs who remembered to write an article about the upcoming programs and the members of the *Construction Crew* who kept the headline articles coming in. I invite you to go to *Sparks* archives on the website and re-read these front-page articles. Many were extremely thought provoking. ○

Program

Continued from p.2

with the various service projects taken on and completed throughout the year. Ed Jasnow will be handling Community Service, which encompasses such projects as the Pancake Breakfast, the Teacher Mini-Grants, the Holiday Flags, etc. Vocational projects include: the 4-way Speech contest, the Dan Stover Music Contest, the Dewey Merrill Entrepreneurial Awards, the PCC Vocational Awards, the PCC Veterans Awards, and others. Finally, as always, Altadena Rotary will be a leader in the International arena. A key project in the upcoming year will be the Corazon *Super-Build* project in May 2011.

All-in-all, it is going to be a great year for the Rotary Club of Altadena. Let's all support President Brian Hayes and his directors in any way that we can.

Boyd Hudson ○

Stack

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homebuilding project in May 2011, and I am proposing that the Club participate in a medical mission to rural Mexico in collaboration with a local nonprofit Hearts Across Borders (you'll hear more about that in the weeks ahead). Thanks to John Frykenberg, we have begun to establish ties to the Oweri State in Nigeria, and I hope to develop a training project that spurs economic development in that troubled nation. The Club has pledged to support two cleft palate surgeries for impoverished Salvadoran children as part of the District's Rotoplast mission in April 2011.

So *Lend a Hand* as we *Participate to Make Dreams Real*. By placing *Service Above Self* we will *Build Communities and Bridge Continents* to create *A Better World through Rotary*. ○

This Week

Continued from p. 1

adaptive laptops to nearly 3,000 severely-wounded servicemembers, as well as other technology that supports rehabilitation.

In addition, our volunteers have provided flights to soldiers on leave or in emergency situations, and to their families wanting to be with them upon return from overseas; They have provided Level III KEVLAR armored blankets to give personnel extra protection in their vehicles when it was needed; They help to honor and uphold the families whose loved ones have paid the ultimate price for our freedom and safety.

With the assistance of their generous supporters, the volunteers of Soldiers' Angels have accomplished this and much, much more on behalf of the grateful citizens of the United States of America. ○



MONEY MATTERS

by Linda
Wilkes

Last Week in the News

Existing home sales fell 2.2 percent in May to a seasonally adjusted annual rate of 5.66 million units from a revised 5.79 million units in April. The inventory of unsold homes on the market decreased 3.4 percent to 3.89 million, an 8.3-month supply at the current sales pace, down from an 8.4-month supply in April.

The Mortgage Bankers Association said its seasonally adjusted composite index of mortgage applications for the week ending June 18 decreased 5.9 percent. Refinancing applications fell 7.3 percent. Purchase volume fell 1.2 percent.

New home sales fell 32.7 percent in May to a seasonally adjusted annual rate of 300,000 units from a downwardly revised rate of 446,000 units in April. It was the slowest sales pace since recordkeeping began in 1963. New home sales have fallen 78 percent from their peak in July 2005.

Orders for durable goods — items expected to last three or more years — fell 1.1 percent in May after increasing a revised 3 percent in April. The drop was largely due to a decrease in demand for commercial aircraft. Excluding volatile transportation-related goods, orders posted a monthly increase of 0.9 percent.

In its third and final report, the Commerce Department announced that gross domestic product — the total output of goods and services produced in the US — increased at an annual rate of 2.7 percent in the first quarter of 2010, rather than the 3.2 percent increase initially reported.

Initial claims for unemployment benefits fell by 19,000 to 457,000 for the week ending June 19. Continuing claims for the week ending June 12 fell by 45,000 to 4.54 million.

Upcoming on the economic calendar are reports on the housing price index on June 29, pending home sales on July 1 and factory orders on July 2.

***Congress Extends
Tax Credit Closing Deadline
Until September 30, 2010
President Expected
to Sign Measure into Law***

Congress has passed a bill to give homebuyers another three months to close on their home loans and receive tax credits up to \$8,000. The bill applies **ONLY** to homebuyers who met the April 30, 2010,

deadline with a signed contract to purchase a new or existing primary residence. The bill would extend the deadline to September 30, 2010, for homebuyers to close on their real estate transaction. The previous deadline was June 30, 2010. President Obama is expected to sign the measure into law.

The National Association of Realtors estimates that as many as 180,000 homebuyers who met the contract deadline of April 30, 2010, may be affected by the extension. They will now have additional time to close their transactions. ☉

**A NEW ROTARY YEAR
IS
COMING**



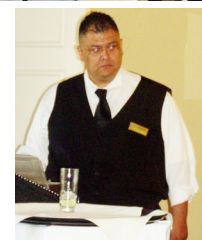
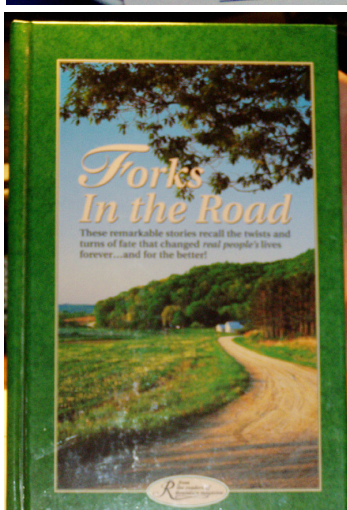
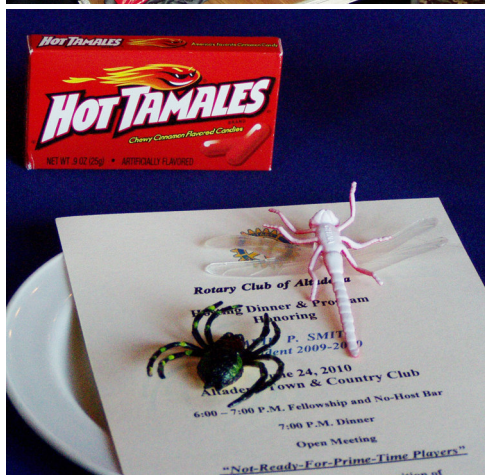
**A NEW ALTADENA
ROTARY DIRECTORY
IS COMING**

**NOW IS THE TIME TO GIVE
MIKE ZOELLER &
YOUR EDITOR**

**A NEW PHOTO
YOUR CHANGE OF ADDRESS
YOUR NEW PHONE NUMBER(S)
A SECOND EMAIL ADDRESS**

President David Smith's Demotion

A Photo Essay



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Demotion

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Sparks - Altadena Rotary Club Newsletter

Demotion

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THANK YOU
DAVID P. SMITH

AND
THE
NOT READY
FOR PRIME
TIME
PLAYERS



Flags on July 4



**HAPPY BIRTHDAY USA
JULY 4 2010**

Boy Scout Troop 4 & Altadena Rotary



All Concerts start at 7:00 PM in the Amphitheater at Farnsworth Park.
568 East Mt. Curve Ave., Altadena, CA 91001 For information: 626-798-1131
Visit: <http://www.altadenasheriffs.blogspot.com>

14th Annual Summer Concert Series Schedule - 2010

Elk's #99 Concert Band (Patriotic Music)	Saturday, July 3rd
The Downbeat Express (the Best in Big Bands)	Saturday, July 10th
Crown City Dixieland Band (Dixieland Jazz)	Saturday, July 17th
Melena (Latin Jazz)	Saturday, July 24th
Upstream (Caribbean Music)	Saturday, July 31st
Wreck N Sow (Country, Americana)	Saturday, August 7th
Those Manning Boys & Friends (Irish Song & Dance)	Saturday, August 14th
All American Flyers (Classic Rock 'n Roll)	Saturday, August 28th

And... For Our Grand Finale...
Randy Caputo's Legends Show Band (Swing, baby Swing!) Saturday, Sept. 11th
Presented By: Stage Door Music Productions & SSGA

The Summer Concert Series 2010

Is provided **free of admission** to all members of the community through a participation of funding that comes, in part from the private sector, as well as:

- Warner Bros. Entertainment
- Rotary Club of Altadena
- The Office of Los Angeles County Supervisor, Michael D. Antonovich
- Dickson Podley Realtors Altadena (*Michael Baietti & Linda Seyffert*), Altadena Parks Advisory Committee in Honor of Cumi MacKenzie, Amy's Patio Café & The Coffee Gallery
- Georgia Rutherford, Toyota of Pasadena, Beven & Brock Property Management
- Special hosting is provided by the Altadena Sheriff's Station, County of Los Angeles Department of Parks and Recreation and Farnsworth Park

(Artists subject to change without notice)

Thank you to our generous sponsors



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In Honor of Cumi MacKenzie