

February 11, 2010

This Week

Capt. Steve Morgan
US Navy Chaplain
Program Host:
John Frykenberg

Captain Steve Morgan, US Navy, is a veteran of Desert Storm and Operation Freedom. Morgan is a Navy Chaplain assigned to provide spiritual comfort and guidance to Marine Corps and Navy personnel at all levels and under all conditions — including the battlefield.

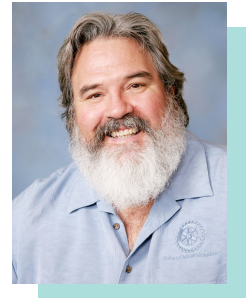
It has been said that there are “no atheists in a fox hole,” which may be only a figurative statement, but certainly, under conditions of extreme stress with lives hanging in the balance on a minute-by-minute basis, our men and women in uniform need all the support they can get.

Enter Steve Morgan, armed with compassion and his Bible, intuition and understanding and the ability to connect when it counts. Morgan has counseled thousands of troops undergoing everything from post traumatic stress syndrome (PTSD) to those coping with fear and even infidelity of loved ones while they are away from home. And, of course, Morgan must deal with families facing the death of their son or

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THE Construction CREW

by John Frykenberg
for President David Smith



Categorical Imperative

Emmanuel Kant, later Hegel with his *Dialectic*, Frederick Nietzsche with his *Uber Menche* and Martin Buber in his examination of *I/Thou* relationships in an existential world all tried to address the problems associated with making decisions in a complex world where we often function in the gray; a world where blacks and whites are less obvious than we would like or are comfortable with... as in Machiavelli's *Prince*.

Machiavelli might subscribe to the maxim that "It's very very funny when you've lots and lots of money to be horrible to those with none"; a principle repugnant to Rotarians at best. By example, John D. Rockefeller regularly taught Sunday school while he ground his competitors into the dust by monopolizing rail transportation contracts on the shipment of oil in the US. Hence the birth of Standard Oil. John D. would say that he was a merely being pragmatic. He never considered the ethical implications of a monopoly.

Establishing the value of pragmatism in *accomplishing goals and meeting targets of opportunity* is not quite the same

as acting ethically or in the best interests of the commonweal and is certainly not part of any moral imperative. Greed is hardly the basis upon which to build a moral and ethical society.

Political debates over the evils of greed and self-serving over the good of society drive our ideologues, but can't guarantee jobs. And equal distribution of resources is not necessarily equitable distribution. The idea of a true Meritocracy where everyone is rewarded according to his/her work or creativity or ingenuity is a great idea, but whom do you trust to make the judgments about who deserves what and upon what basis? Better the free market be left to its own devices with government ensuring everyone abides by the

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Creeters

February 11

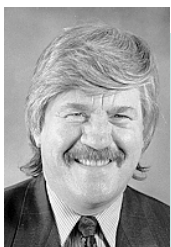
John Guerrini

February 18

Carlton Gustafson

February 25

Brian Hayes



Program Review

Water, Water Everywhere, but Where's the Drop to Drink?

Nina Jazmadasrian, a representative of the Foothill Municipal Water District (FMWD), her best to help us understand the very complex scheme that allows us to receive fresh, clean water when we turn on our taps in Altadena. Apparently approximately 60 percent of our local water is imported — most of it from Northern California and the Colorado River. We get this imported water through contracts with the Metropolitan Water District (Have you seen the movie Chinatown?). The water is pumped up to Altadena, La Canada and La Crescenta

areas from reservoirs in the Rose Bowl area to local water retailers in these local communities, such as Lincoln Avenue Water Company, Las Flores Water Company and Rubio Canyon Land and Water Association with Foothill MWD acting as sort of a middleman. The other 40 percent of local water comes from groundwater and from mountain canyons.

However, while demand for water is increasing, supplies are diminishing. Due to reductions in supply as a result of a 3-year drought in California as well as the effects of drought on the Colorado River, the Metropolitan Water District is limiting water allocations and charging steep penalties for those exceeding allocation. To help minimize the impact, Foothill Municipal Water District has introduced a program to increase production of recycled water by capturing storm water from the local mountain canyons and by promoting increased water conservation. FMWD is also upgrading aging infrastructure as well as increasing storage capacity. Far

t o o much of the local s t o r m water is being lost to the o c e a n , and Foothill is working hard to minimize that loss.



Currently demands in the Foothill service area average 20,000 acre feet per year. Of these demands, groundwater meets 7,800 acre feet, canyon runoff about 600 acre feet and recycled water about 120 acre feet. The balance of approximately 11,400 acre feet is imported. Foothill MWD is preparing to sell approximately \$20 million in bonds to pay for upgrades of facilities and develop new water sources. The goal is that, ten years from

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Rotary Club of Altadena - #7183

Chartered: February 14, 1949

P.O. Box 414, Altadena, CA 91003

www.altadenarotary.com

Meets: Thursday, 12:10p

Altadena Town & Country Club

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Brian Hayes • Ed Jasnow

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Chairmen

Brian Hayes Administration

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Brian Hayes/Ron Morris Publicity

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Mike Zoeller Service Projects

Ed Jasnow Community.

Hal Yorke International

Mike Noll Youth Contests/Awards

Tony Hill Vocational/Youth Projects

John Guerrini Membership

Editor, Design & Typesetting Foreman Graphics

Photography Jacque Foreman

February Programs

Program Chair, John Frykenberg

Feb 11 - Captain Steven Morgan, United States Navy, Senior Chaplain for 7-State Western Region for Chaplain Corps overseeing all Chaplains going to Iraq and Afghanistan

Feb 18 - Club Level 4-way Test Speech Contest - Guest host: Kevin Moore

Feb 25 - Club Level Dan Stover Contest - Theo Clarke, Guest Host

March Programs

Program Chair, Paul Sirois

Mar 04 - To be Announced

Mar 11 - John Frykenberg -- his trip to Nigeria as part of a medical mission

Mar 18 - To be Announced

Mar 25 - To be Announced

Congratulations



Birthdays



02/02 - Julie Gustafson

02/07 - Freddy Figueroa

02/07 - Marcia Guth

02/08 - Mike Zoeller

02/10 - Julius Johnson

02/14 - Ruth Reeder

02/25 - Brian Hayes

02/28 - Wendy Davis (Noll)

Anniversaries

02/03 - Sue & Don Applegate

02/03 - Mike & Cynthia Amerio

02/17 - Ed & Mona Jasnow

Chairmen's Corner From the Minutes of the February 2, 2010 Meeting of the Dan Stover Competition Committee

submitted by Theo Clarke, Dan Stover Contest Chair



Clarke

Those attending the February 2nd meeting: Craig Cox, Brian Hayes, John Frykenberg and Theo

Meeting Agenda

- Welcome
- Rejoice and be Glad
- Attracting contestants
- Lining up judges
- Preparation of information packets for contestants
- Photographer and media contact
- Prepare small thank you gifts for judges and timekeeper
- Provide certificates for all contestants

with awards

- Submit winner's name to Regional Co-Chair

The meeting was called to order by Chairman Theo Clarke at 5:30p. Clarke poured a bottle of Ménage a Trois, a 2008 California Red Wine produced by the Follie a Deux Winery in St. Helena, Napa County, California. The label reads "A delightful blend based on three varietals – Zinfandel, Merlot and Cabernet Sauvignon." It was light and very fruity. For hor d'oeuvres, he provided a La Brea sour dough baguette, whipped cream cheese, lox, sliced red onion and tomatoes. After rejoicing sufficiently, they got down to business.

Program

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now, through a program called the *Local, Reliable Water Supply Program*, Foothill will develop between 3,000 and 5,000 acre feet of recycled water plus 1,300 acre feet of storm water capture. In addition, the goal is to achieve 3,500 acre feet of conservation. One acre foot of water is 326,000 gallons, about the amount used by two typical suburban households in Southern California.

There are other reasons to be optimistic for the future. Ed Jasnow informed us that JPL is now working with the Metropolitan Water District by using satellite technology to measure snow pack and predict weather trends to help MWD anticipate water flow and thus make better informed water management decisions. And Jazmadarian advised that we have been enjoying an above average rainfall so far this year, and, if the rain continues at this rate into March, we may be out of the drought. Also Metropolitan and Foot-

hill Water Districts are providing water conservation incentives which can be accessed through BeWaterWise.com. In addition, the Foothill Metropolitan Water District is providing free landscaping classes where you can learn landscaping tricks to minimize water usage. Go to www.fmwd.com for details.

Foothill MWD advises that "*the long term message about imported water from the Metropolitan Water District and the State is clear: use less and pay more.*" Foothill states in their literature: "*Even using conservative projections, developing our own water supplies will cost less in the long run than importing water, and the sources will be owned and controlled locally for greater reliability.*" Their optimism for the future is summed up in the motto of the Foothill Metropolitan Water District: "*Water is a precious resource. We are working to ensure it is available when you need it.*" Tony Hill

Dan Stover Competition Planning

Theo reported that the "Lining up the judges" item had been solved, as he had secured the services of the same three judges who judged the competition last year, namely Marya Basaraba, Maestro Clyde Mitchell and flutist, Kathleen Dyer.

John Frykenberg called Mike Noll during the meeting to find out how much had been budgeted by the club for the Dan Stover Awards. Answer: no budget. There has not been a cash award for the winner at the Club level. However, Noll did say he has in his office a bunch of plaques suitable for the awards. A suitable certificate can be created to go with the plaques. Cox distributed lists of music teachers and organizations that teach music as source material for obtaining contestants. The lists were split up between the four committee members in attendance. Clarke also took an action item to contact his violin teacher, Daniel Fedor, to determine if he has a suitable student (a high school senior) who might compete.

Cox said the ideal number of contestants is 5, his reasoning being that there are 3 awards (1st, 2nd, and 3rd places) and it would be good to have at least two non-winners who could then commiserate with each other.

Hayes took an action item to create a flyer. Clarke took an action item to email the committee the contestant entry form and the brief history of the Dan Stover Award that he included in his call to the meeting. Since Clarke will be traveling much of the time from this coming weekend until the week of the competition, John Frykenberg agreed to run any future meetings of the Dan Stover Committee if they were needed.

Please turn to p5 for a bit of history



MONEY by Linda Wilkes MATTERS

The Commerce Department announced that gross domestic product — the total output of goods and services produced in the US — increased at an annual rate of 5.7 percent in the fourth quarter of 2009. It was the second consecutive quarter of growth and the fastest pace since the third quarter of 2003.

The Standard & Poor's/Case-Shiller 20-city housing price index rose a seasonally adjusted 0.2 percent in November. It was the sixth consecutive monthly gain and follows a 0.4 percent increase in October. On a year-over-year basis, the gauge was down 5.3% from November 2008.

The consumer confidence index rose to 55.9 in January from an upwardly re-

vised 53.6 in December. The index was benchmarked at 100 in 1985, a year chosen because it was neither a peak nor a trough in consumer confidence.

Existing home sales fell 16.7 percent in December to a seasonally adjusted annual rate of 5.45 million units from 6.54 million units in November. The drop was largely due to the anticipated expiration of a tax incentive for first-time homebuyers, which has since been extended and expanded. The inventory of unsold homes on the market fell 7 percent to 3.3 million, a 7.2-month supply at the current sales pace.

Orders for durable goods — items expected to last three or more years — rose

0.3 percent in December after a 0.2 percent increase in November. Excluding volatile transportation-related goods, orders posted a monthly gain of 0.9 percent.

New home sales fell 7.6 percent in December to a seasonally adjusted annual rate of 342,000 units from an upwardly revised rate of 370,000 units in November.

Initial claims for unemployment benefits fell by 8,000 to 470,000 in the week ending January 23. Continuing claims for the week ending January 16 fell by 57,000 to 4.6 million. Upcoming on the economic calendar are reports on construction spending on February 1, pending home sales on February 2 and factory orders on February 4. ○

Crew

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rules; which obviously hasn't happened.

None of us is so smart as to be able to make the kinds of judgments that acknowledge who among us is most deserving and there's the rub. And Communism and Socialism may look good on paper, but — in reality — kill initiative and creativity and entrepreneurship and freedom. (I site the 65 million murders under Chairman Mao and 20 million murders under Papa Joe Stalin or the social Darwinism of Adolf Hitler). The complexity of economics and of determining the intentions of anyone's heart is far too staggering to ever grasp and fairly run a nation of 300 million souls — never mind the planet.

So, what of the ACLU, Eugenics, Planned Parenthood, Progressives who historically subscribe to *survival of the fittest* ... in consideration of *social justice* (whatever that is), economic justice (redistribution of wealth), use of resources in

a clean, green environment are best not left to the machinations of an oligarchy or power happy central government. For in fact ... "power does corrupt, and absolute power corrupts absolutely."

Our founding fathers grappled with these issues long ago along with that central issue of freedom. Federalists against Anti-Federalists, central authority versus individual and states rights, government at a distance versus government of local community by the people of the community; the struggle goes on to this day. Thomas Jefferson, one of my personal favorites, admonished his peers with aphorisms regularly; "That government governs best which governs least" (Descarte). The argument was played out again most recently in Massachusetts by Scott Brown who reminded constituent Independent voters that the Senate seat in contest was in fact the *People's Seat* and did not belong to the Kennedy dynasty.

The moral? The categorical imperative? Spare us from the ideologues and those who deny being ideologues but act to the contrary. Spare us from greedy self-servers or power happy politicians who simply grind us into the dust with no thought for our pursuit of happiness. Let us rather consume a *Honeymoon Salad* — *Lettuce alone or Let-Us-Alone*.

The Hope and Change we were promised has not come to pass. Hope is nothing if it is not based in truth. Less than truth results in hopelessness and disappointment and broken promises.

I get concerned when I hear Nancy Pelosi saying that she will have it her way regardless — she will go around the wall; she will pole vault over the wall; whatever; but *she will have it* ... *Like so many petty tyrants who have caused so much misery in the world* God protect us from the Nancy Pelosi and Barbara Boxers of this world. ○

A Special Day at Muir High School

by Tom McCurry

On Monday morning, February 1, at an all-staff meeting at John Muir High School, 19 checks of \$300.00 each were awarded to successful mini-grant applicants by the Altadena Rotary Club. This was by far the largest number of mini-grants awarded to an individual school by Altadena Rotary.

This year, a total of 44 mini-grants will be awarded, selected from a total of 62 applications. In a typical school year, 25 to 30 mini-grants would be awarded, but this school year produced an exceptional number of applications. This is the tenth year that the Rotary Club of Altadena has awarded teacher mini-grants, and it is always one of the highlights of the year. Eighteen of the awards this year were for the purpose of promoting Americanism; several of the awardees were recipients both kinds of mini-grants.

The Americanism awards are funded by an endowment from the American Legion Post 470, which closed its doors in the late 1990s and gave the proceeds from the sale of its property to the Rotary Club of Altadena to promote its ideals. Altadena Rotary Club also uses these funds to set out

flags on Lake Avenue on July 4, Flag Day, Veteran's Day, and Memorial Day and maintain the flags and lighted flagpoles at the Triangle Park on the southwest corner of Lake and Altadena Dr., the Senior Center, the Library, and the Altadena Town & Country Club.



Ed Jasnow with mini-grant recipients. (l to r) -- front row: Ed Jasnow, Michael Marderosian, Kathleen Parent, Rachael Swift, Brittany Estrada, Cynthia Lake and Thomas Hanson; back row: Lou Bond, Manuel Rustin, Shelley McDonald, Wendelin Donahue, Kathryn Jewell, Breanna Hunt and Lonzie Johnson



Special Delivery: Lonzie Johnson holding the computer monitor for which he wrote his mini-grant application

A Day at the Races planned

by Theo Clarke

A Day at the Races has been fun every time the Altadena Rotary Club has held it. This year — Saturday, March 13 — will be particularly fun, and different. We will be in the infield! You can bring the kids. It's a blast. You can move right up to the rail when the ponies come storming by. What a thrill. And check out the view. You are snuggled up against the San Gabriels, probably snow covered this time of the year! I get a rush thinking about it.

And for those of you who like to bet on the ponies, there are betting windows aplenty in the infield. And there is a lot for

the kiddies to do too. We can make this a luncheon



event with a group rate (we would be paying for entrance, parking and lunch, in the ballpark of \$20 a person). Theo will find out this information for sure this week. Sign up this week or next so I can give the track a preliminary count. A final count must be given to the track March 5. Giddee-up!

The Dan Stover Competition

Dan Stover, an accomplished vocalist and instrumentalist and educator, combined these talents, inspiring literally thousands of young students and providing them with a positive role model for structuring their studies and lives. In 1988, one year after Stover passed away, the Alhambra Rotary Club, of which he had been a member for many years, established a Music Scholarship and Competition in his name. After the astounding success of its first year, it became an annual District 5300-level program.

This Week

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daughter while serving their country.

Not an easy job, but someone must do it. Morgan meets folks where they live ... where the rubber meets the road, figuratively and literally. Reprogramming,

readjustment, dealing with the hard issues is what he does very well.

Currently, Capt. Morgan is in charge of supervising all Navy Chaplains in 7 Western states and focusing their ener-

gies on meeting the often disparate needs of our troops.

We are privileged to have Captain Steve Morgan as our guest speaker at ATCC on February 11.

Wanted: **A few young musicians**



The Dan Stover Music Contest *sponsored by the Rotary Club.*

Grand Prize: up to \$5,000

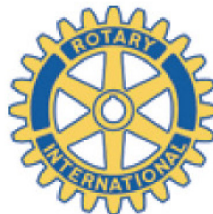
- Must be a high school senior
- Must reside in the San Gabriel Valley

Rotary Club of Altadena is sponsoring a preliminary round on Thursday, February 25, at 12:10 pm at the Altadena Town & Country Club.

Entries must be received by Thursday, February 18.

The winner of the preliminary competition will qualify for a regional competition, followed by the District Level competition where the grand prize will be awarded.

For more information or to request an entry form, please contact bhayes@chapcare.org.



Rotary Club of Altadena

Rotary is a worldwide organization of more than 1.2 million business, professional, and community leaders. Members of Rotary clubs provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.



*Dan Stover Flyer by Brian Hayes
This flyer will go out with information on the contest*

Sparks - Altadena Rotary Club Newsletter

empower **YOUTH**

ignite a spark

To ignite a spark in students that fosters their occupational aspirations and interest in continuing education.

February 1, 2010

David P. Smith, President
Altadena Rotary Club
PO Box 414
Altadena, CA 91003

Dear David,

**2010 LP Project Team
Educational Resource
Network**

Michelle Bernal
City of Pasadena

Cynthia Cohn
*Sotheby's International
Realty*

Dyanna Henderson
NY Life

Ernest Montoya
City of Pasadena

Peter Pannell
Eliot Middle School

Ashley Phillips
*'WCA Pasadena-Foothill
Valley*

LaWayne Williams
*Mustangs on the Move
John Muir High School*

On behalf of the 2010 Leadership Pasadena project team Educational Resource Network, we would like to extend a tremendous thank you to the Altadena Rotary Club for their generous contribution of \$1,000 to support 'empower YOUTH', an entrepreneurial literacy program. Your contribution is 100% tax-deductible.

'empower YOUTH' is an innovative youth development program for middle school students that engages students' passions through teaching entrepreneurship. We believe that there is tremendous value in our project. This 12 week program is designed to keep the entrepreneurial flame alive in young adults as a way to foster their commitment and strengthen their dedication to personal, educational and occupational success.

On behalf of our team, student participants and volunteers, thank you for your support as we provide an innovative and positive presence in the lives of the most cherished asset in our community, our children.

Respectfully,

Empower YOUTH

empower YOUTH

Leadership Pasadena * 75 South Grand Avenue * Pasadena, CA 91105
Tax ID# 20-0410261

Submitted by C. Ray Carlson

Edward J. Jasnow
Chairman, Mini-Grant Program
Rotary Club of Altadena
1718 Midlothian Drive
Altadena, CA 91104

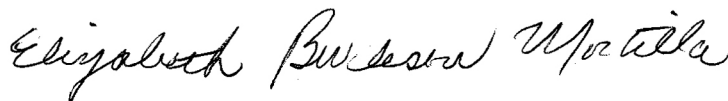
February 1, 2010

Dear Mr. Jasnow,

Thank you for your consideration and award of a \$300 teacher mini-grant from the Rotary Club of Altadena. I have just placed the order for a selection of science DVDs from Schlessinger Media covering the life, earth, and physical sciences to accompany the district curriculum. I am looking forward to using them in my 4th grade classes, as well as potentially sharing them with other grade levels, and will be happy to give you a "full report" of their effectiveness at the luncheon in June.

Thank you again for your generosity and continued support of Altadena Elementary School. As a teacher in the everyday "trenches", it is truly invigorating to be acknowledged by communities such as yours. And, on behalf of our students, thank you for your concern for and continued interest in their education.

Sincerely,



Elizabeth Burleson Mortilla
4th Grade Math/Science/Social Studies
Altadena Elementary School
743 E. Calaveras Street
Altadena, CA 91001

Cc: Gregory White, Principal, Altadena Elementary School

Submitted by Ed Jasnow

Make the Pig *fly*

